Education, Audiovisual and Culture Executive Agency

Creative Europe – Culture: Kick-off meeting 2019

21th - 22th October 2019, Brussels

Venue

Hôtel de la Poste - Tour & Taxis
Rue Picard 5 – Brussels
Metro: Ribaucourt or Ijzer

(Your badge will indicate the workshops in which you will participate!)

21th October 2019

Morning (Plenary)

9:30 - 10:10 Registration & Welcome Coffee

10:10 - 10:30 Official Welcome by
Roberto CARLINI – Director at EACEA
Walter ZAMPIERI, Head of Unit Creative Europe - Culture at EACEA
Barbara GESSLER, Head of Unit Creative Europe - Culture at DG EAC

10:30 - 11:45 Communication & Dissemination and Q&A
We will explain the principles of “internal” and “external” communication, the contractual obligations and give an overview of the Commission’s tools that can support communication on your project

11:45 - 12:15 Introduction to the EU’s Cultural and Creative Sector policy and outlook to Creative Europe beyond 2020
Cooperation projects are an integral part of the Creative Europe Programme and EU cultural policy. This session will explain why and will give you an insight into the Commission’s proposal for the new Creative Europe programme post 2020.

12:15 - 14:00 Lunch break & networking opportunity
Afternoon (Parallel sessions)

14:00 - 17:30 **Finance session for financial coordinators**
We will provide advice on the financial management of your project and on the preparation of the financial report, identification of challenges and possible solutions

14:00 - 17:30 **Workshops on programme priorities and project elevator pitches for project coordinators** (see details on workshop description)
The workshops on 21 October will focus on the priorities of the Creative Europe Programme and on how your project addresses and implements them. They will tackle the challenges you face and how to overcome them, and also encompass the exchange of best practices and knowledge sharing.
- Capacity building
- Transnational mobility
- Audience development
- Intercultural dialogue and social integration of refugees
- Legacy of the European Year of Cultural Heritage

15:30 - 16:15 Coffee break

17:30 - 19:30 Networking reception

Morning (Parallel sessions)

9:00 - 12:30 **Workshops on Project management and Q&A**
These workshops for project and financial coordinators will explain in depth the principles of project management of EU-funded projects.
- Workshop I for beneficiaries experienced in EU grant management
- Workshop II for beneficiaries without any experience in EU grant management

9:00 - 12:30 **Joint meeting of Network & Platform representatives**

11:00 - 11:30 Coffee break

12:30 - 13:45 Lunch break & networking opportunity
Afternoon (Parallel sessions)

13:45 - 17:00 Workshops on sectors or specific topics (for all except financial coordinators and platforms)
The workshops on 22 October will focus on the topics listed below and how your project addresses and implements them. They will tackle the challenges you face and how to overcome them, and encompass the exchange of best practices and knowledge sharing.

- Diversity, creativity, education and innovation in the field of music: challenges and perspectives
- Circulation of artworks in the performing arts sector: challenges and perspectives
- Culture’s contribution to a more sustainable world
- Culture by and for under-represented groups
- The role of culture in a fast globalising world
- Digital bridges of Cultural and Creative sectors

13:45 - 17:00 Platform Representatives Meeting

13:45 - 17:00 Our Financial team will be available for questions from the financial coordinators as a continuation of the Finance session

15:00 - 15:30 Coffee break

17:00 End of meeting
23 October 2019

The private meetings with your project officer on Wednesday, 23 October will take place at the Agency premises. The address is:

**EACEA - Creative Europe: Culture**
Rue de Spa 2
1000 Brussels
Metro: Maelbeek or Arts-Loi

**Please bring your ID card or passport**
You find below the listing of rooms, where you can find your project officer:

<table>
<thead>
<tr>
<th>Rooms</th>
<th>Project officers</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPA2 room Thierry Stoll (ground floor)</td>
<td>Alejandro RAMILO, Noémie FABREGUE</td>
</tr>
<tr>
<td></td>
<td>Olga Sismanidi</td>
</tr>
<tr>
<td>SPA2 (1st floor)</td>
<td>All other colleagues on first floor</td>
</tr>
</tbody>
</table>

When you arrive, please wait in the reception area where you will find seating and coffee machines.
A member of staff will meet you there.