Presenting and promoting Erasmus+ opportunities

Guidance for EU Delegations

Version 6.0 (October 2017)
Introduction

Erasmus+ is the European Union's Programme to support projects, partnerships, events and mobility in the areas of education, training, youth and sport. It provides funding opportunities for cooperation in all these areas, both among European countries (so-called Programme Countries), and between these European countries and Partner Countries throughout the world. This strong international focus requires promotion in countries outside the EU.

Erasmus+ provides four main higher education opportunities for institutions and individuals that have an international dimension:

Key Action 1
- International Credit Mobility
- Erasmus Mundus Joint Master Degrees

Key Action 2
- Capacity-Building for Higher Education

Jean Monnet

As regards youth, three Key Actions are open to cooperation with Partner Countries:

Key Action 1
- Mobility projects for young people and youth workers

Key Action 2
- Strategic Partnerships
- Capacity Building in the field of youth

Key Action 3
- Meetings between young people and decision makers in the field of youth

This guidance explains these actions and provides a range of resources that can help staff in EU Delegations present Erasmus+ opportunities to organisations and individuals, and field questions they might receive. It also provides basic information on other opportunities open to Partner-Country organisations under Erasmus+.

The Education, Audiovisual and Culture Executive Agency has set up a specific "repository" on its website to store the most up-to-date version of this document, and the documents and links to which it refers: http://eacea.ec.europa.eu/restricted/erasmus-plus-resources/index_en.php

If you have questions about Erasmus+ opportunities or ongoing projects in your country, please contact the country desk officer in DG EAC or EACEA. A list of these officers appears in the repository.
A word on National Erasmus+ Offices

National Erasmus+ Offices (NEOs) exist in 27 countries formerly covered by the Tempus programme in Western Balkan countries, the Neighbourhood regions (East and South), Russia and the Central Asian republics. In these countries, Delegations will be in close touch with NEOs, who will be the first point of contact for questions from the general public on the higher education aspects of Erasmus+.
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A – Erasmus+ in short: information for Delegations

The main strands of Erasmus+ for Partner Countries

Erasmus+ is the EU’s programme for Education, Training, Youth and Sport, which supports learning mobility of individuals, cooperation for innovation, transnational partnerships and national efforts to modernise systems.

The international dimension of the Programme (i.e. cooperation with Partner Countries) focuses on higher education and youth.

In **higher education**, two actions (Erasmus Mundus Joint Master Degrees* and Jean Monnet) are financed from the EU internal budget (Heading 1), while two actions (credit mobility and capacity building) are funded from the external instruments (ENI, IPA, DCI and PI, i.e. Heading 4 and from the European Development Fund).

* Heading 4 also provides additional scholarship "windows" for students from certain regions

In **youth**, 'Mobility projects for young people and youth workers', 'Strategic partnerships', 'Capacity building projects in the field of youth' and 'Meetings between young people and decision makers' are funded by Heading 1. Yet, additional Heading 4 funds are made available on an ad-hoc basis for 'Capacity building projects in the field of youth' in some regions.

Erasmus+ Key Actions and higher education

1) Three international actions in Higher Education

Three higher education actions are open to cooperation with Partner Countries:

1. **International Credit Mobility**: This type of mobility, which has existed in Europe since 1987, is open to non-EU universities, students and staff. Erasmus+ funds credit mobility i.e. student mobility between 3 and 12 months (in both
directions) to obtain credits in a host institution, which are then recognised by the home institution. This action also funds staff mobility of up to 2 months to and from the participating universities, which is essential as university staff are agents of change in their home institutions. Scholarships are awarded on the basis of inter-institutional agreements between universities from Programme\(^1\) and Partner Countries. This action is decentralised and managed by a network of National Agencies in Programme Countries. This action is open to participation from higher education institutions worldwide, though only institutions from Programme Countries can submit applications to their National Agency.

http://ec.europa.eu/programmes/erasmus-plus/opportunities-for-organisations/learning-mobility/higher-education_en

**Key messages for partner-country universities**

Partner-country universities should know that each universities from all 33 programme countries will be applying to set up agreements with universities from their region each year. They should explore their existing contacts at institutional level (MoUs, research agreements) and see which faculties already have staff or student mobility arrangements with European universities to see if these could form part of an erasmus+ agreement.

**Key messages for students**

The first inter-institutional agreements were selected in mid-2015 (for ACP countries in mid-2016). The first mobility under this action therefore started in the academic year 2015-2016.

It's only possible to take part if your university has an inter-institutional agreement.

You should therefore contact your university. This could be:

a) your university's international office.

b) in practice, Erasmus+ credit mobility opportunities will be offered as part of your course. At a certain stage in your course, you will be told which programmes are available at which partner universities.

2. **Erasmus Mundus Joint Master Degrees (degree mobility):** Excellent Erasmus Mundus Joint Master Degrees are offered by consortia of EU and – optionally – non-EU universities. This is a continuation of model used by previous phases of the Erasmus Mundus programme since 2004, which proved to be very successful and gave a lot of visibility worldwide to the universities involved. We provide high-level scholarships to excellent students and staff from anywhere in the world to participate in the Erasmus Mundus Joint Master Degrees. Students have to be mobile to at least two different European countries. This action is centrally managed by EACEA in Brussels. The former Erasmus Mundus Joint Doctorates have integrated under the Marie Skłodowska-Curie Actions (Horizon 2020). This action is open to participation from higher education institutions worldwide, though only institutions from Programme Countries can submit applications to EACEA on behalf of the consortium.

\(^1\) Programme countries are the EU 28 + Norway, Iceland, Liechtenstein, Turkey and the former Yugoslav Republic of Macedonia, i.e. all countries that contribute financially to the Programme and have a National Agency to manage it. Partner Countries are all other countries throughout the world.
Key messages for universities

Institutions from partner countries can take part in EMJMDs either as full partners, co-awarding the degree, or as associates. Associates can play other roles such as providing placements, field work opportunities, or promotion.

Key messages for students

EMJMDs are integrated study programmes: students from all over the world may apply directly to the programme.

A number of EU-funded scholarships are available: these are awarded to the highest-ranked candidates under a transparent selection procedure. % of scholarships are for students from partner countries (i.e. outside the EU), but scholarships are also available for students from programme countries (EU+).

The application period for programmes beginning in 2018-2019 is generally open to students between October 2017 and January 2018.

3. **Capacity building projects for higher education** replace what used to be financed under Tempus, Edulink and Alfa, i.e. joint projects based on multilateral partnerships to fund curriculum development and modernisation, new diplomas, modern teaching and learning practices, upgrading of facilities and equipment, improving university governance and management, and creating better links between higher education and the world of work. This action also finances projects aiming to have an impact on national systems, through the involvement of national authorities, alongside universities. This action is centrally managed by EACEA and is open to participation from higher education institutions in countries covered by the ENI, IPA, DCI and EDF. Applications to EACEA may come from institutions in a Programme Country or a Partner Country.


Key messages for universities

There is budget for CBHE projects for all regions covered by cooperation instruments (i.e. not for industrialised countries). are focused on the institutions and do not involve or allow mobility for students.

Key messages for students

CBHE projects are focused on the institutions and do not involve or allow mobility for students.

2) Jean Monnet

Jean Monnet activities support academic teaching and research (Chairs, Modules and Centres of Excellence), cooperation projects, conferences and publications in the field of EU studies. Postgraduate level courses on European Union issues or promoting debate
and exchanges on EU policy priorities are examples of activities that can be supported in this action. Universities, organisations and associations from all over the world can apply direct to EACEA for Jean Monnet activities.

For more information: [http://ec.europa.eu/programmes/erasmus-plus/organisations_en#tab-1-4](http://ec.europa.eu/programmes/erasmus-plus/organisations_en#tab-1-4)

### 3) Strategic Partnerships and Knowledge Alliances

Universities from Partner Countries will be able to take part in two other initiatives under Erasmus+ if they bring a clear added value:

**Strategic Partnerships** foster quality and innovation in HEIs through stronger cooperation with enterprises, research organisations, social partners, etc. This is done through the development of new curricula and programmes, and the use of new techniques and resources for learning and study. This action is open to participation from higher education institutions worldwide, though only institutions from Programme Countries can submit applications to their National Agency.

**Knowledge Alliances** promote structured, long-term cooperation between HEIs and enterprises. They facilitate knowledge flows between education and enterprise, stimulate entrepreneurship and develop multidisciplinary curricula responding to business needs. This action is open to participation from higher education institutions worldwide, though only institutions from Programme Countries can submit applications to EACEA in Brussels.

### Erasmus+ Key Actions and youth

<table>
<thead>
<tr>
<th>KA1</th>
<th>KA2</th>
<th>KA3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Learning mobility for individuals&lt;br&gt;Youth exchanges&lt;br&gt;European Voluntary Service&lt;br&gt;mobility of youth workers</td>
<td>Cooperation for innovation and good practice&lt;br&gt;Strategic partnerships&lt;br&gt;Capacity building in the field of youth</td>
<td>Support for policy reform&lt;br&gt;Meetings between young people and decision makers in the field of youth</td>
</tr>
</tbody>
</table>

### 4) Six youth actions are open to cooperation with Partner Countries:

1. **Youth Exchanges**, in which groups of young people from different countries work together on socially relevant topics while discovering new cultures, habits and lifestyles. Youth Exchanges can last up to 21 days.
2. **European Voluntary Service (EVS)** allows young people either individually or in groups to express their personal commitment through unpaid and full-time voluntary service in another country. Young volunteers are given the opportunity to contribute to the daily work of organisations in fields such as culture, social care, civil protection or environment. The EVS can last up to 12 months.

3. **Mobility of youth workers** enhances the professional development of youth workers through seminars, trainings, job shadowing and other meeting formats. The activity can last up to 2 months.

   With regard to youth exchanges, the EVS and mobility of youth workers, any eligible participating organisation or informal group of young people from a Programme Country can apply to the National Agency of the country in which the applicant organisation or group is established. Organisations from Partner Countries neighbouring the EU can participate as partners.

4. Organisations from Partner Countries can be involved in **Strategic partnerships** if their involvement brings an essential added value to the project.

   Any participating organisation from a Programme Country can apply to the National Agency where the applicant organisation is established.

5. **Capacity building projects** are transnational cooperation projects based on multilateral partnerships between organisations active in the field of youth in Programme and Partner Countries. These projects may integrate mobility activities like Youth Exchanges, EVS activities and Mobility of youth workers.

   Any non-profit organisation, association, NGO, national Youth Council or public body at local, regional or national level established in a Programme Country can apply to EACEA. Organisations from "Other Partner Countries" can participate as partners. Within the framework of region-specific Youth Windows\(^2\), organisations from certain Partner Countries neighbouring the EU can be involved as applicants or partners.

6. **Meetings between young people and decision makers in the field of youth** foster active participation in democratic life and focus on the priorities set by the Structured Dialogue. The activities have to be organised in Programme Countries.

   Any eligible participating organisation or informal group of young people from a Programme Country can apply to the National Agency of the country in which the applicant organisation or group is established. Organisations from Partner Countries neighbouring the EU can participate as partners.

   For more information: [https://ec.europa.eu/programmes/erasmus-plus/opportunities-for-organisations/support-for-policy-reform/structured-dialogue_en](https://ec.europa.eu/programmes/erasmus-plus/opportunities-for-organisations/support-for-policy-reform/structured-dialogue_en)

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\(^2\) Youth Windows provide additional funds (from Heading 4) to intensify cooperation with certain "Partner Countries neighbouring the EU".
Marie Skłodowska Curie actions (part of the Horizon 2020 Programme for research)

The objective of the Marie Skłodowska Curie actions (MSCA) is to support the career development and training of researchers – with a focus on innovation skills – in all scientific disciplines through worldwide and cross-sector mobility. For this, the Programme provides grants at all stages of researchers’ careers, from PhD candidates to highly experienced researchers, and encourages transnational, intersectoral and interdisciplinary mobility. The MSCA is the main EU Programme for doctoral training, funding 25,000 PhDs over seven years.

In the Innovative Training Networks (ITN), a number of European organisations (and optionally also organisations from outside Europe) are financed to provide structured doctoral-level training based on intersectoral secondments. The ITNs provide specific support for industrial doctorates and for the first time also for joint, double or multiple doctoral degrees (replacing the Erasmus Mundus Joint Doctorates).

The Individual Fellowships (IF) support the intra-European mobility of experienced researchers. They also enable mobility from and to Europe, including reintegration after a period elsewhere in the world. Non-academic organisations can host part or all of the fellowship, if this is appropriate for the particular field of research. Applicants apply directly to the Commission with their research proposal, in liaison with their prospective host institution.

The Research and Innovation Staff Exchange (RISE) action supports partnerships of European and/or international organisations to implement a joint research/innovation project through exchanging their staff, including for short-term placements. If the partnership is only European, the staff mobility must transfer knowledge and enhance cooperation between academia and other sectors.

The Co-funding of regional, national and international programmes (COFUND) supports organisations in Europe managing fellowship programmes at the regional, national or international level.

Applications:
The Participant Portal (ec.europa.eu/research/participants/portal/desktop/en/home.html) was established as an Internet portal for the stakeholders of the EU research and innovation programmes. It provides you a set of services to facilitate your participation in the programmes and related interactions with the Commission. On this site you can find funding and/or information relating to projects under the following EU programmes:

- 2014-2020 Horizon 2020 - research and innovation framework programme
- 2007-2013 7th research framework programme (FP7) and Competitiveness & Innovation Programme (CIP)
- Research Fund for Coal & Steel, COSME, 3rd Health Programme, Consumer Programme

All ITN and COFUND projects publish calls and job opportunities for individuals on the Euraxess Job Portal: ec.europa.eu/euraxess

Website: ec.europa.eu/msca
Facebook: www.facebook.com/Marie.Curie.Actions
B - Erasmus+: Who can apply for what? Who can take part in what?

Here is a quick guide to who can apply / take part in Erasmus+.

Erasmus+ uses the terms "Programme Country" and "Partner Country":

<table>
<thead>
<tr>
<th>Programme Countries</th>
<th>Partner countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>EU Member States</td>
<td>All other countries* throughout the world</td>
</tr>
<tr>
<td>Other Programme Countries*: Iceland, Liechtenstein, Norway, former Yugoslav Republic of Macedonia, Turkey</td>
<td>See list of regions overleaf</td>
</tr>
</tbody>
</table>

* All Programme Countries contribute financially to the programme and have a National Agency to manage it.

**Higher education**

**Institutions: Who can apply? Who can take part?**

<table>
<thead>
<tr>
<th>Institutions from Programme Countries</th>
<th>Institutions from Partner Countries</th>
</tr>
</thead>
</table>
| Credit mobility Applications to National Agencies | • Applicant  
| • Partner  
| • Partner |
| EM Joint Master Degrees Applications to EACEA | • Applicant  
| • Partner  
| • Partner |
| Capacity-building Applications to EACEA | • Applicant  
| • Partner  
| • Applicant*¹  
| • Partner* |
| Jean Monnet Applications to EACEA | • Applicant¹  
| • Partner (for JM networks)  
| • Applicant  
| • Partner (for JM networks) |

* Countries covered by the EU's Industrialised Countries Instrument may not take part in Capacity-Building Projects in Higher Education.

¹ Organisations from the Russian Federation may not be involved as the lead applicant in a proposal (or coordinate an accepted project).

**Students and staff: Who can get a scholarship?**

<table>
<thead>
<tr>
<th>Individuals from Programme Countries</th>
<th>Individuals from Partner Countries</th>
</tr>
</thead>
</table>
| Credit mobility for students; staff mobility | YES  
| Enquire within your own university |
| Erasmus Mundus Joint Master Degrees | YES  
| Apply direct to the EMJMD consortium |
| Capacity-building for higher education | NO  
| (certain projects may have an in-project mobility component) |
Higher education – international dimension, 2018 Call

**Budget (EUR)**

<table>
<thead>
<tr>
<th>2018 Call</th>
<th>TOTAL</th>
<th>Heading 1</th>
<th>Heading 4 and EDF</th>
</tr>
</thead>
<tbody>
<tr>
<td>International student &amp; staff mobility</td>
<td>140 million</td>
<td>140 million</td>
<td></td>
</tr>
<tr>
<td>Erasmus Mundus Joint Master Degrees and scholarships</td>
<td>145 million</td>
<td>120 million</td>
<td>25 million¹</td>
</tr>
<tr>
<td>Capacity-building for higher education</td>
<td>140 million</td>
<td></td>
<td>140 million</td>
</tr>
<tr>
<td>Jean Monnet</td>
<td>15 million</td>
<td>12 million</td>
<td>3 million²</td>
</tr>
</tbody>
</table>

¹ additional EMJMD scholarships for partner-country individuals (several regions)
² additional Partnership Instrument funding for JM projects from specific countries

Higher education – international dimension, 2014-2020

![Erasmus+ budget 2014-2020 (MEUR)](chart)

International HE component

- **International student & staff mobility**
- **Erasmus Mundus Joint Master Degrees and scholarships**
- **Capacity-building for HE**
- **Jean Monnet**
# Youth

**Who can apply? Who can take part?**

<table>
<thead>
<tr>
<th>Organisation Type</th>
<th>Organisations from Programme Countries</th>
<th>Organisations from Partner Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth exchanges; European Voluntary Service (EVS); Mobility of youth workers</td>
<td>• Applicant • Partner</td>
<td>• Partner - Partner Countries neighbouring the EU</td>
</tr>
<tr>
<td><strong>Applications to National Agencies</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Strategic partnerships</td>
<td>• Applicant • Partner</td>
<td>• Partner - any Partner Country in the world</td>
</tr>
<tr>
<td><strong>Applications to National Agencies</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capacity Building in the field of youth</td>
<td>• Applicant • Partner</td>
<td>• Partner - Organisations from &quot;Other Partner Countries&quot; • Certain &quot;Partner Countries neighbouring the EU&quot; can be applicants and/or partners within the framework of region-specific Youth Windows</td>
</tr>
<tr>
<td><strong>Applications to EACEA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meetings between young people and decision makers in the field of youth</td>
<td>• Applicant • Partner</td>
<td>• Partner - Partner Countries neighbouring the EU</td>
</tr>
<tr>
<td><strong>Applications to National Agencies</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Youth – budget, 2018 Call

<table>
<thead>
<tr>
<th>2018 Call</th>
<th>Heading 1 &amp; Heading 4 combined</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mobility projects for young people</strong></td>
<td>€58.2m</td>
</tr>
<tr>
<td></td>
<td>(up to 25% for projects involving organisations outside of Erasmus+ programme countries)</td>
</tr>
<tr>
<td><strong>Mobility projects for youth workers</strong></td>
<td>€22.8m</td>
</tr>
<tr>
<td></td>
<td>(up to 25% for projects involving organisations outside of Erasmus+ programme countries)</td>
</tr>
<tr>
<td><strong>Volunteering activities</strong></td>
<td>€39m</td>
</tr>
<tr>
<td><strong>Strategic Partnerships in the field of youth</strong></td>
<td>€51m</td>
</tr>
<tr>
<td><strong>Capacity Building in the field of youth</strong></td>
<td>€10m</td>
</tr>
<tr>
<td><strong>Meetings between young people and decision makers in the field of youth</strong></td>
<td>€7.2 m</td>
</tr>
</tbody>
</table>
# Partner Countries and regions

Partner Countries neighbouring the EU

| Western Balkans  
(Region 1) | Eastern Partnership countries  
(Region 2) | South-Mediterranean countries  
(Region 3) | Russian Federation  
(Region 4) |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Albania, Bosnia and Herzegovina, Kosovo, Montenegro, Serbia</td>
<td>Armenia, Azerbaijan, Belarus, Georgia, Moldova, Territory of Ukraine as recognised by international law</td>
<td>Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, Syria, Tunisia</td>
<td>Territory of Russia as recognised by international law</td>
</tr>
</tbody>
</table>

Other Partner Countries (grouped according to the EU’s external action financial instruments)

<table>
<thead>
<tr>
<th>Region 5</th>
<th>Andorra, Monaco, San Marino, Vatican City State, Switzerland</th>
</tr>
</thead>
<tbody>
<tr>
<td>Region 6 Asia</td>
<td>Afghanistan, Bangladesh, Bhutan, Cambodia, China, DPR Korea, India, Indonesia, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Sri Lanka, Thailand and Vietnam</td>
</tr>
<tr>
<td>Region 7 Central Asia</td>
<td>Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan</td>
</tr>
<tr>
<td>Region 8 Latin America</td>
<td>Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela</td>
</tr>
<tr>
<td>Region 9</td>
<td>Iran, Iraq, Yemen</td>
</tr>
<tr>
<td>Region 10</td>
<td>South Africa</td>
</tr>
<tr>
<td>Region 11 ACP</td>
<td>Angola, Antigua and Barbuda, Belize, Cape Verde, Comoros, Bahamas, Barbados, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Congo (Brazzaville), Congo (Kinshasa), Cook Islands, Côte d'Ivoire, Djibouti, Dominica, Dominican Republic, Eritrea, Ethiopia, Fiji, Gabon, Gambia, Ghana, Grenada, Republic of Guinea, Guinea-Bissau, Equatorial Guinea, Guyana, Haiti, Jamaica, Kenya, Kiribati, Lesotho, Liberia, Madagascar, Malawi, Mali, Marshall Islands, Mauritania, Mauritius, Micronesia, Mozambique, Namibia, Nauru, Niger, Nigeria, Niue, Palau, Papua New Guinea, Rwanda, St. Kitts and Nevis, St. Lucia, St. Vincent and the Grenadines, Solomon Islands, Samoa, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, Sudan, South Sudan, Suriname, Swaziland, Tanzania, East Timor, Togo, Tonga, Trinidad and Tobago, Tuvalu, Uganda, Vanuatu, Zambia, Zimbabwe</td>
</tr>
<tr>
<td>Region 12 Gulf Cooperation countries</td>
<td>Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates</td>
</tr>
<tr>
<td>Region 13 Other Industrialised countries</td>
<td>Australia, Brunei, Canada, Hong Kong, Japan, (Republic of) Korea, Macao, New Zealand, Singapore, Taiwan, United States of America</td>
</tr>
</tbody>
</table>

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3 This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo declaration of independence.

4 This designation shall not be construed as recognition of a State of Palestine and is without prejudice to the individual positions of the Member States on this issue.
## Access of Partner Countries to Erasmus+ activities

<table>
<thead>
<tr>
<th>Neighbouring countries (Regions 1, 2, 3)</th>
<th>Russian Federation (Region 4)</th>
<th>Asia &amp; Central Asia Latin America, South Africa (Regions 6, 7, 8, 9, 10)</th>
<th>African, Caribbean and Pacific (ACP) countries (Region 11)</th>
<th>Industrialised Countries: US, Canada, Asia-Pacific (Region 13)</th>
<th>Industrialised Countries: Gulf (Region 12)</th>
<th>Andorra, Monaco, San Marino, Vatican City State, Switzerland (Region 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Erasmus Mundus Joint Master Degrees**</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Credit mobility for students and staff mobility**</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Capacity Building in higher education*</td>
<td>Yes</td>
<td>Yes¹²</td>
<td>Yes¹</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Possibility of mobility strand</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Jean Monnet*</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Knowledge Alliances, Sector Skills Alliances, Strategic Partnerships in education**</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Youth Mobility projects **</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Capacity building in the youth field</td>
<td>Yes¹²</td>
<td>No</td>
<td>Yes**</td>
<td>Yes**</td>
<td>Yes**</td>
<td>Yes**</td>
</tr>
<tr>
<td>Structured Dialogue** youth</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Sport collaborative Partnerships**</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

* Organisations from Partner Countries can be involved either as a partner or as an applicant (organisations from the Russian Federation may only act as partners).
** Organisations from Partner Countries can be involved as a partner only.
¹ Institutions from Russia and Latin America may only take part in regional projects for Capacity Building in Higher Education.
² Institutions from Russia may only take part as partners in projects for Capacity Building in Higher Education.
Participation possible but only if essential added value brought by the Partner-Country institution.
C - Promotional materials for use by Delegations

The document repository provides electronic versions of the following outputs:

1. Leaflets & Brochures
A number of leaflets/brochures have been created, specifically for non-Programme Countries.


"Working Together with European Higher Education Institutions"


"Come to Study or Teach in Europe with Erasmus+

(iii) Brochure on higher education opportunities for institutions and individuals from Partner Countries. This provides more technical information on how to get involved.


A limited number of hard copies are sent by DG EAC. They are also available in web quality and print quality versions in the repository, allowing you to feature them on your site and print additional copies if you wish.

Please note that a number of other Erasmus+ leaflets have been published (such as ‘What’s In it For Higher Education’? and ‘Changing Lives, Opening Minds’) but they have an EU focus and are designed primarily for Programme Country participants.

2. PowerPoint Presentations
Two specific summary presentations have been prepared to explain E+ opportunities to:
The PowerPoint presentations available at present on the DG Education and Culture Erasmus+ web-site are more EU-focused (‘Erasmus+ at a Glance’ and ‘Erasmus+ in Detail’).

3. Banners & Posters
We have produced designs for a roll-up standing banner (right) suitable for display on two standard roll-up supports (180 x 60 cm and 200 x 80 cm). These are available in seven languages.

Posters are also printed (left), which should be distributed to the relevant stakeholders.

These products are available in print quality versions in the repository, allowing you to print additional copies if you wish.

D - Other resources you can use in promotion

1. E-tutorials
We have two e-tutorials on Erasmus+ for applicants to the international actions: one on the actions themselves, and one on how to put together an application. 

2. Social media
Two official accounts have been set up for Twitter and Facebook and beneficiaries should be encouraged to use these, instead of any national Erasmus+ pages, that may informally have been created.

Twitter: @ErasmusPlus
Facebook: https://www.facebook.com/EUErasmusPlusProgramme

3. Video
Erasmus+ international dimension
Study in Europe
https://ec.europa.eu/education/sites/education/files/2017-study-europe-montage.mp4

Personal EM stories
Kosovo:  http://ec.europa.eu/programmes/erasmus-plus/content/erasmus-joint-programmes-%E2%80%93-together-towards-excellence_en
Nepal: https://www.youtube.com/watch?v=ZjkkKtRmdaBq; https://www.youtube.com/watch?v=oQQFlK6cLZI&t=2s
https://www.youtube.com/watch?v=PCXSaPP3w-M&t=12s

4. Cartoons
https://www.facebook.com/#!/photo.php?v=685518561498897

5. Working with alumni
To date, the Commission and EACEA have worked very successfully with the Erasmus Mundus Students and Alumni Association, EMA. This organisation is funded by the EC to provide a network for alumni for their professional development, and to act as ambassadors for the Programme. Many Delegations have already worked with EMA, which can explain and promote the Programme and its opportunities at fairs, pre-departure events, etc. Feel free to contact the relevant regional/country representative:
www.em-a.eu

EMA forms part of the umbrella organisation Erasmus+ Student and Alumni Association (ESAA) which also includes European Student Network, Oceans Network and Garagerasmus. You can consult their website and sign up to their newsletter.
http://www.esaa-eu.org/

We also share with Delegations each year a list of the names of students selected to travel under Erasmus+ scholarships (Erasmus Mundus and international credit mobility). Erasmus Mundus lists are sent after the first selection in Late April or May, and an update in September/October when any drop-outs have been replaced by candidates from the reserve list. All these lists can be found on a secured webpage of EEAS:
http://intragate.ec.europa.eu/eeas/eeaszone/general/erasmus-30th

E – Language and logo

1. Language
The programme title ‘Erasmus+’ should be written as shown (and not as Erasmus Plus). However, as + cannot be used in web-site URLs, there it will have to appear as http://ec.europa.eu/programmes/erasmus-plus/index_en.htm

In 27 countries outside the EU, National Erasmus+ Offices replace the former National Tempus Offices). They are to be abbreviated to NEO (not NE+O).

On your web-site, you may also want to emphasise the fact that your country will be a Partner Country, and draw the distinction between ‘Programme Countries’ (EU Member
States and Iceland, Norway, Liechtenstein, former Yugoslav Republic of Macedonia and Turkey) and 'Partner Countries’ i.e. all other countries participating in the Programme.

2. Logo
The official Erasmus+ logo is the following:

![Erasmus+ Logo]

It should be used as it is for all languages (including those of non-Latin script). The DG Education and Culture Graphic Design User Guide gives complete guidance on the use of the logo and colours for visual identity, and provides downloads of the logo files. It can be found here: http://ec.europa.eu/dgs/education_culture/promotional_en.htm

3. Standard text for websites
Erasmus+ is the European Union’s programme for 2014 to 2020 to support projects, partnerships, events and mobility in the areas of education, training, youth and sport. Learn more about the opportunities it can offer organisations and individuals from outside the EU.

F - Fielding questions from the public

1. Frequently-Asked Questions
In the repository you will find a series of FAQs focusing on the international aspects of Erasmus+. This will evolve with time, as more information becomes available and more questions are asked, so please check you have the latest version.

2. Websites where you can direct enquiries
There are three main web-sites providing information to the general public about the Erasmus+ programme.
   a. The Erasmus+ web-site targets the general public with general information on the programme: http://ec.europa.eu/programmes/erasmus-plus/node_en
   b. The EACEA web-site is aimed at potential beneficiaries, with information on open Calls for Proposals: https://eacea.ec.europa.eu/erasmus-plus/funding_en
   c. The websites of National Erasmus+ Offices (NEOs) are targeted at their own national audience. NEOs exist in 27 countries formerly covered by the Tempus programme in Western Balkans, the Neighbourhood regions (East and South), Russia and Central Asia. In these countries, the NEO should be the first point of contact for questions from the general public. You'll find the link on https://eacea.ec.europa.eu/erasmus-plus/contacts/national-erasmus-plus-offices_en
d. Where to send people with general enquiries:
   For general enquiries about the programme, the Erasmus+ website has a contact form under the link Ask us about the Programme

   CONTACT
   National agencies
   National offices
   Education, Audiovisual and Culture Executive Agency
   Ask us about the programme
   Website feedback

   e. Specific enquiries about a particular action:
   There are dedicated mailboxes to the different Erasmus+ actions that are managed centrally (i.e. by EACEA):

   **Higher education cooperation**

   Capacity-building projects:
   EACEA-EPLUS-CBHE@ec.europa.eu

   Joint Master Degrees (for institutions only, not for students):
   EACEA-EPLUS-EMJMD@ec.europa.eu

   Jean Monnet Actions
   EACEA-AJM@ec.europa.eu

   **Other opportunities**

   Capacity-building for Youth
   EACEA-YOUTH@ec.europa.eu

   Knowledge Alliances
   EACEA-KNOWLEDGE-ALLIANCES@ec.europa.eu

   *More useful links can be found in the repository*
## G - Overview of 2018 Call for Proposals for organisations interested in applying for the programme

**THE INTERNATIONAL DIMENSION OF ERASMUS+ IN HIGHER EDUCATION 2018**

<table>
<thead>
<tr>
<th>International Credit Mobility (ICM)</th>
<th>Erasmus Mundus Joint Master Degrees (EMJMD)</th>
<th>Capacity Building in Higher Education (CBHE)</th>
<th>Jean Monnet Activities (JMA)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What does it offer?</strong></td>
<td><strong>What does it offer?</strong></td>
<td><strong>What does it offer?</strong></td>
<td><strong>What does it offer?</strong></td>
</tr>
<tr>
<td>Student and staff mobility between Programme* and Partner* countries. The traineeship or study period abroad must be part of a student’s study programme to complete a degree</td>
<td>High-quality international integrated master degree programmes with EU-funded scholarships to attract the brightest students to study in Europe</td>
<td>Support to modernise and reform higher education institutions and systems in the eligible Partner Countries**</td>
<td>Excellence in teaching and research in the field of European Union studies worldwide</td>
</tr>
<tr>
<td><strong>Who can apply to manage a grant?</strong></td>
<td><strong>Who can apply to manage a grant?</strong></td>
<td><strong>Who can apply to manage a grant?</strong></td>
<td><strong>Who can apply to manage a grant?</strong></td>
</tr>
<tr>
<td>Higher education institutions established in a Programme country*</td>
<td>Any higher education institution established in one of the Erasmus+ Programme Countries* may submit an application on behalf of the consortium that delivers the EMJMD</td>
<td>Higher education institutions, associations, an organisation of HEIs, national/international rector, teacher or student organizations, established in a Programme Country* or in an eligible Partner Country ** can apply on behalf of the consortium</td>
<td>Depending on the activity, higher education institutions or other organisations active in the European integration area, or in the field of European integration studies, association of professors and researchers specialising in European Union Studies, established in any country of the world</td>
</tr>
<tr>
<td><strong>Where to apply</strong></td>
<td><strong>Where to apply</strong></td>
<td><strong>Where to apply</strong></td>
<td><strong>Where to apply</strong></td>
</tr>
<tr>
<td><strong>Call for Proposals</strong></td>
<td><strong>Call for Proposals</strong></td>
<td><strong>Call for Proposals</strong></td>
<td><strong>Call for Proposals</strong></td>
</tr>
<tr>
<td>Opens: October 2017</td>
<td>Opens: October 2017</td>
<td>Opens: October 2017</td>
<td>Opens: October 2017</td>
</tr>
<tr>
<td>Closes: 1 February 2018 at 12:00 Brussels time (for projects starting on 1 June 2018)</td>
<td>Closes: 15 February 2018 at 12:00 Brussels time (for projects starting between August and October 2018)</td>
<td>Closes: 8 February 2018 at 12:00 Brussels time (for projects starting in Nov 2018 to Jan 2019)</td>
<td>Closes: 22 February 2018 at 12:00 Brussels time (for projects starting on 1 September 2018)</td>
</tr>
<tr>
<td>Budget: Around € 140 million</td>
<td>Budget: Around € 120 million + some € 25 million for ‘targeted regions’</td>
<td>Budget: Around € 140 million</td>
<td>Budget: Around € 12 million + plus € 3 million for certain Partner Countries</td>
</tr>
<tr>
<td><strong>Who else can participate in the project?</strong></td>
<td><strong>Who else can participate in the project?</strong></td>
<td><strong>Who else can participate in the project?</strong></td>
<td><strong>Who else can participate in the project?</strong></td>
</tr>
<tr>
<td>These are typically bilateral partnerships involving a HEI from the Programme country* and one from the Partner Country**</td>
<td>Other organisations such as enterprises, public bodies, NGOs and research institutes from Programme Countries or Partner countries may also participate in the EMJMD consortium as partners or associated partners</td>
<td>Higher education institutions and any public or private organisation active in the labour market or in the fields of education, training and youth, established in a Programme* or in an eligible Partner Country**</td>
<td>Depending on the activity, HEIs or other organisations active in the field of European integration or European integration studies, or association of professors and researchers specialising in European Union Studies, established in any country of the world</td>
</tr>
</tbody>
</table>

* Programme Countries refers to all EU Member States and the Former Yugoslav Republic of Macedonia, Iceland, Liechtenstein, Norway and Turkey.

** Partner Countries refers to other countries in the world. Check the Erasmus+ Programme Guide to check which specific countries are eligible for each action.