Presenting and promoting Erasmus+ opportunities

Guidance for EU Delegations
October 2019 version

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Introduction

This guidance explains these actions and provides a range of resources that can help staff in EU Delegations present Erasmus+ opportunities to organisations and individuals, and field questions they might receive. It also provides basic information on other opportunities open to Partner-Country organisations under Erasmus+ and the new European Solidarity Corps.

The Education, Audiovisual and Culture Executive Agency has set up a specific "repository" on its website to store the most up-to-date version of this document, and the documents and links to which it refers:

If you have questions about Erasmus+ opportunities or ongoing projects in your country, please contact the country desk officer in DG EAC. A list of these officers appears in the repository.

Erasmus+ is the European Union’s Programme to support projects, partnerships, events and mobility in the areas of education, training, youth and sport. It provides funding opportunities for cooperation in all these areas, both among European countries (so-called Programme Countries), and between these European countries and Partner Countries throughout the world. This strong international focus requires promotion in countries outside the EU.

Erasmus+ provides four main higher education opportunities for institutions and individuals that have an international dimension:

Key Action 1
- International Credit Mobility
- Erasmus Mundus Joint Master Degrees

Key Action 2
- Capacity-Building for Higher Education

Jean Monnet

As regards youth, three Key Actions are open to cooperation with Partner Countries:

Key Action 1
- Mobility projects for young people and youth workers

Key Action 2
- Strategic Partnerships
- Capacity Building in the field of youth

Key Action 3
- Meetings between young people and decision makers in the field of youth
A word on National Erasmus+ Offices

National Erasmus+ Offices (NEOs) exist in Western Balkan countries, the Neighbourhood regions (East and South), Russia and the Central Asian republics. In these countries, Delegations will be in close touch with NEOs, who will be the first point of contact for questions from the general public on the higher education aspects of Erasmus+.

Regional and country factsheets

This document explains the different international actions possible under Erasmus+. For an idea of how these opportunities are being used in your country, look at our factsheets page on the Erasmus+ website. We feature individual factsheets on nearly all countries worldwide, and regional factsheets. These give an idea of the numbers of individuals and organisations involved, and provide some examples of involvement from each region. https://ec.europa.eu/programmes/erasmus-plus/about/factsheets_en#worldwide

Factsheets are a cumulative view of a country’s involvement in Erasmus+ since the start of the programme. They are updated at the end of each calendar year. For example, in January 2020, the factsheets will show the results from annual selections from 2014 to 2019.

There are also factsheets showing the way that European Programme countries are involved in these international actions.
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The main strands of Erasmus+ for Partner Countries

Erasmus+ is the EU's programme for Education, Training, Youth and Sport, which supports learning mobility of individuals, cooperation for innovation, transnational partnerships and national efforts to modernise systems.

The international dimension of the Programme (i.e. cooperation with Partner Countries) focuses on higher education and youth.

In higher education, two actions (Erasmus Mundus Joint Master Degrees* and Jean Monnet) are financed from the EU internal budget (Heading 1), while two actions (credit mobility and capacity building) are funded from the external instruments (ENI, IPA, DCI and PI, i.e. Heading 4 and from the European Development Fund).

* Heading 4 also provides additional scholarship "windows" for students from certain regions.

In youth, 'Mobility projects for young people and youth workers', 'Strategic partnerships', 'Capacity building projects in the field of youth' and 'Meetings between young people and decision makers' are funded by Heading 1. Yet, additional Heading 4 funds are made available on an ad-hoc basis for 'Capacity building projects in the field of youth' in some regions.

Erasmus+ Key Actions and higher education

<table>
<thead>
<tr>
<th>KA1</th>
<th>KA2</th>
<th>KA3</th>
</tr>
</thead>
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<tr>
<td>Learning mobility for individuals</td>
<td>Cooperation for innovation and good practice</td>
<td>Support for policy reform</td>
</tr>
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</tr>
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<tr>
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<td></td>
<td>Studies</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Events</td>
</tr>
</tbody>
</table>

New projects and mobility agreements are selected each year in the Erasmus+ call for proposals aimed at universities. The 2020 Call has deadlines for organisations to apply in February 2020: this new batch of projects will then be selected in July 2020. See annex for more details.
1) Three international actions in Higher Education

Three higher education actions are open to cooperation with Partner Countries:

1. **International Credit Mobility**: This type of mobility, which has existed in Europe since 1987, is open to non-EU universities, students and staff. Erasmus+ funds credit mobility i.e. student mobility between 3 and 12 months (in both directions) to obtain credits in a host institution, which are then recognised by the home institution. This action also funds staff mobility of up to 2 months to and from the participating universities, which is essential as university staff are agents of change in their home institutions. Scholarships are awarded on the basis of inter-institutional agreements between universities from Programme countries and Partner Countries. This action is decentralised and managed by a network of National Agencies in Programme Countries. This action is open to participation from higher education institutions worldwide, though only institutions from Programme Countries can submit applications to their National Agency.


   Delegations can access lists of the active partnerships for their country – and the selected students and staff - on the EEAS intranet. See section D5 on alumni.

   **Key messages for partner-country universities**
   
   Partner-country universities should know that each universities from all 34 programme countries will be applying to set up agreements with universities from their region each year. They should explore their existing contacts at institutional level (MoUs, research agreements) and see which faculties already have staff or student mobility arrangements with European universities to see if these could form part of an Erasmus+ agreement.

   **Key messages for students**
   
   The first inter-institutional agreements were selected in mid-2015 (for ACP countries in mid-2016). The first mobility under this action therefore started in the academic year 2015-2016.

   It's only possible to take part if your university has an inter-institutional agreement.

   You should therefore contact your university. This could be:

   a) your university's international office.

   b) in practice, Erasmus+ credit mobility opportunities will be offered as part of your course. At a certain stage in your course, you will be told which programmes are available at which partner universities.

2. **Erasmus Mundus Joint Master Degrees (degree mobility)**: Excellent Erasmus Mundus Joint Master Degrees are offered by consortia of EU and – optionally – non-EU universities. This is a continuation of model used by previous phases of the Erasmus Mundus programme since 2004, which proved to be very

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1 As from January 2019, there are 34 Programme countries: the EU 28 plus Norway, Iceland, Liechtenstein, Serbia (new in 2019), Turkey and North Macedonia, i.e. all countries that contribute financially to the Programme and have a National Agency to manage it. Partner Countries are all other countries throughout the world.
successful and gave a lot of visibility worldwide to the universities involved. We provide high-level scholarships to excellent students and staff from anywhere in the world to participate in the Erasmus Mundus Joint Master Degrees. Students have to be mobile to at least two different European countries. This action is centrally managed by EACEA in Brussels. The former Erasmus Mundus Joint Doctorates have integrated under the Marie Skłodowska-Curie Actions (Horizon 2020). This action is open to participation from higher education institutions worldwide, though only institutions from Programme Countries can submit applications to EACEA on behalf of the consortium.


Catalogue of EM Joint Master Degrees

The next selection round of students and scholarships is in 2020, when 123 Masters programmes will select students.


Key messages for universities

Institutions from partner countries can take part in EMJMDs either as full partners, co-awarding the degree, or as associates. Associates can play other roles such as providing placements, fieldwork opportunities, or promotion.

Key messages for students

EMJMDs are integrated study programmes: students from all over the world may apply directly to the programme.

A number of EU-funded scholarships are available: these are awarded to the highest-ranked candidates under a transparent selection procedure. At least 75% of scholarships are for students from partner countries (i.e. outside the EU), but scholarships are also available for students from programme countries (EU+).

The application period for programmes beginning in September 2020 is generally open to students between October 2019 and January 2020.

3. **Capacity building projects for higher education** replace what used to be financed under Tempus, Edulink and Alfa, i.e. joint projects based on multilateral partnerships to fund curriculum development and modernisation, new diplomas, modern teaching and learning practices, upgrading of facilities and equipment, improving university governance and management, and creating better links between higher education and the world of work. This action also finances projects aiming to have an impact on national systems, through the involvement of national authorities, alongside universities. This action is centrally managed by EACEA and is open to participation from higher education institutions in countries covered by the ENI, IPA, DCI and EDF. Applications to EACEA may come from institutions in a Programme Country or a Partner Country.

Key messages for universities

There is budget for CBHE projects for all regions covered by cooperation instruments (i.e. not for industrialised countries).

Key messages for students

CBHE projects are focused on the institutions and do not involve or allow mobility for students.

2) Jean Monnet

Jean Monnet activities support academic teaching and research (Chairs, Modules and Centres of Excellence), cooperation projects, conferences and publications in the field of EU studies. Postgraduate level courses on European Union issues or promoting debate and exchanges on EU policy priorities are examples of activities that can be supported in this action. Universities, organisations and associations from all over the world can apply direct to EACEA for Jean Monnet activities.

For more information https://ec.europa.eu/programmes/erasmus-plus/opportunities/jean-monnet_en

Key messages for students

JM projects set up teaching courses, which are ultimately open to students, but they do not provide EU scholarships to attend the course itself.

3) Strategic Partnerships and Knowledge Alliances

Universities from Partner Countries will be able to take part in two other initiatives under Erasmus+ if they bring a clear added value:

**Strategic Partnerships** foster quality and innovation in HEIs through stronger cooperation with enterprises, research organisations, social partners, etc. This is done through the development of new curricula and programmes, and the use of new techniques and resources for learning and study. This action is open to participation from higher education institutions worldwide, though only institutions from Programme Countries can submit applications to their National Agency.

**Knowledge Alliances** promote structured, long-term cooperation between HEIs and enterprises. They facilitate knowledge flows between education and enterprise, stimulate entrepreneurship and develop multidisciplinary curricula responding to business needs. This action is open to participation from higher education institutions worldwide, though only institutions from Programme Countries can submit applications to EACEA in Brussels.
4) Six youth actions are open to cooperation with Partner Countries:

1. **Youth Exchanges**, in which groups of young people from different countries work together on socially relevant topics while discovering new cultures, habits and lifestyles. Youth Exchanges can last up to 21 days.

2. The new **European Solidarity Corps** programme allows young people either individually or in groups to express their personal commitment through unpaid and full-time voluntary service in another country. Young volunteers are given the opportunity to contribute to the daily work of organisations in fields such as culture, social care, civil protection or environment. Assignments can last up to 12 months. Any eligible participating organisation or informal group of young people from a Programme Country can apply to the National Agency of the country in which the applicant organisation or group is established. Organisations from Partner Countries neighbouring the EU can participate as partners.

3. **Mobility of youth workers** enhances the professional development of youth workers through seminars, trainings, job shadowing and other meeting formats. The activity can last up to 2 months.

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2 The European Solidarity Corps has replaced activities of the former **European Voluntary Service (EVS)**, which does not exist anymore. [https://europa.eu/youth/solidarity_en](https://europa.eu/youth/solidarity_en)
With regard to youth exchanges and mobility of youth workers, any eligible participating organisation or informal group of young people from a Programme Country can apply to the National Agency of the country in which the applicant organisation or group is established. Organisations from Partner Countries neighbouring the EU can participate as partners.

4. Organisations from Partner Countries can be involved in Strategic partnerships if their involvement brings an essential added value to the project.

Any participating organisation from a Programme Country can apply to the National Agency where the applicant organisation is established.

5. **Capacity building projects** are transnational cooperation projects based on multilateral partnerships between organisations active in the field of youth in Programme and Partner Countries. These projects may integrate mobility activities like Youth Exchanges, volunteering activities and Mobility of youth workers.

Any non-profit organisation, association, NGO, national Youth Council or public body at local, regional or national level established in a Programme Country can apply to EACEA. Organisations from "Other Partner Countries" can participate as partners. Within the framework of region-specific Youth Windows\(^3\), organisations from certain Partner Countries neighbouring the EU can be involved as applicants or partners.

6. **Meetings between young people and decision makers in the field of youth** foster active participation in democratic life and focus on the priorities set by the Structured Dialogue. The activities have to be organised in Programme Countries.

Any eligible participating organisation or informal group of young people from a Programme Country can apply to the National Agency of the country in which the applicant organisation or group is established. Organisations from Partner Countries neighbouring the EU can participate as partners.

For more information: [https://ec.europa.eu/programmes/erasmus-plus/opportunities-for-organisations/support-for-policy-reform/structured-dialogue_en](https://ec.europa.eu/programmes/erasmus-plus/opportunities-for-organisations/support-for-policy-reform/structured-dialogue_en)

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\(^3\) Youth Windows provide additional funds (from Heading 4) to intensify cooperation with certain “Partner Countries neighbouring the EU”.
Marie Skłodowska Curie actions (part of the Horizon 2020 Programme for research)

The objective of the Marie Skłodowska Curie actions (MSCA) is to support the career development and training of researchers – with a focus on innovation skills – in all scientific disciplines through worldwide and cross-sector mobility. For this, the Programme provides grants at all stages of researchers’ careers, from PhD candidates to highly experienced researchers, and encourages transnational, intersectoral and interdisciplinary mobility. The MSCA is the main EU Programme for doctoral training, funding 25,000 PhDs over seven years.

In the Innovative Training Networks (ITN), a number of European organisations (and optionally also organisations from outside Europe) are financed to provide structured doctoral-level training based on intersectoral secondments. The ITNs provide specific support for industrial doctorates and for the first time also for joint, double or multiple doctoral degrees (replacing the Erasmus Mundus Joint Doctorates).

The Individual Fellowships (IF) support the intra-European mobility of experienced researchers. They also enable mobility from and to Europe, including reintegration after a period elsewhere in the world. Non-academic organisations can host part or all of the fellowship, if this is appropriate for the particular field of research. Applicants apply directly to the Commission with their research proposal, in liaison with their prospective host institution.

The Research and Innovation Staff Exchange (RISE) action supports partnerships of European and/or international organisations to implement a joint research/innovation project through exchanging their staff, including for short-term placements. If the partnership is only European, the staff mobility must transfer knowledge and enhance cooperation between academia and other sectors.

The Co-funding of regional, national and international programmes (COFUND) supports organisations in Europe managing fellowship programmes at the regional, national or international level.

Applications:
The Participant Portal (ec.europa.eu/research/participants/portal/desktop/en/home.html) was established as an Internet portal for the stakeholders of the EU research and innovation programmes. It provides you a set of services to facilitate your participation in the programmes and related interactions with the Commission. On this site you can find funding and/or information relating to projects under the following EU programmes:

- 2014-2020 Horizon 2020 - research and innovation framework programme
- 2007-2013 7th research framework programme (FP7) and Competitiveness & Innovation Programme (CIP)
- Research Fund for Coal & Steel, COSME, 3rd Health Programme, Consumer Programme

All ITN and COFUND projects publish calls and job opportunities for individuals on the Euraxess Job Portal: ec.europa.eu/euraxess

Website: ec.europa.eu/msca
Facebook: www.facebook.com/Marie.Curie.Actions
### B - Erasmus+: Who can apply for what? Who can take part in what?

Here is a quick guide to who can apply / take part in Erasmus+.

Erasmus+ uses the terms "Programme Country" and "Partner Country":

<table>
<thead>
<tr>
<th>Programme Countries</th>
<th>Partner countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>EU Member States</td>
<td>All other countries* throughout the world</td>
</tr>
<tr>
<td>Other Programme Countries*: Iceland, Liechtenstein, Norway, North Macedonia, Serbia, Turkey</td>
<td>See list of regions overleaf</td>
</tr>
</tbody>
</table>

* All Programme Countries contribute financially to the programme and have a National Agency to manage it.

### Higher education

#### Institutions: Who can apply? Who can take part?

<table>
<thead>
<tr>
<th>Institutions from Programme Countries</th>
<th>Institutions from Partner Countries</th>
</tr>
</thead>
</table>
| Credit mobility Applications to National Agencies | • Applicant
• Partner |
| • Partner |
| EM Joint Master Degrees Applications to EACEA | • Applicant
• Partner |
| • Partner |
| Capacity-building Applications to EACEA | • Applicant
• Partner |
| • Applicant*¹
• Partner* |
| Jean Monnet Applications to EACEA | • Applicant¹
• Partner (for JM networks) |
| • Applicant¹
• Partner (for JM networks) |

* Countries covered by the EU's Industrialised Countries Instrument may not take part in Capacity-Building Projects in Higher Education.

¹ Organisations from the Russian Federation may not be involved as the lead applicant in a proposal (or coordinate an accepted project).

#### Students and staff: Who can get a scholarship?

<table>
<thead>
<tr>
<th>Individuals from Programme Countries</th>
<th>Individuals from Partner Countries</th>
</tr>
</thead>
</table>
| Credit mobility for students; staff mobility | YES
Enquire within your own university |
| Erasmus Mundus Joint Master Degrees | YES
Apply direct to the EMJMD consortium |
| Capacity Building for Higher Education | NO |
## Youth

**Youth programmes: Who can apply? Who can take part?**

<table>
<thead>
<tr>
<th>Youth exchanges; Mobility of youth workers</th>
<th>Organisations from Programme Countries</th>
<th>Organisations from Partner Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Applications to National Agencies</strong></td>
<td>• Applicant • Partner</td>
<td>• Partner - Partner Countries neighbouring the EU</td>
</tr>
</tbody>
</table>

| Strategic partnerships                   | • Applicant • Partner                  | • Partner - any Partner Country in the world |
| **Applications to National Agencies**    |                                       |                                    |

| Capacity Building in the field of youth  | • Applicant • Partner                  | • Partner - Organisations from "Other Partner Countries" • Certain "Partner Countries neighbouring the EU" can be applicants and/or partners within the framework of region-specific Youth Windows |
| **Applications to EACEA**                |                                       |                                    |

| Meetings between young people and decision makers in the field of youth | • Applicant • Partner                  | • Partner Partner Countries neighbouring the EU |
| **Applications to National Agencies**    |                                       |                                    |

| European Solidarity Corps (new programme)| • Applicant • Partner                  | • Partner Partner Countries neighbouring the EU |
| **Applications to National Agencies**    |                                       |                                    |
### Partner Countries and regions

Partner Countries neighbouring the EU

<table>
<thead>
<tr>
<th>Western Balkans (Region 1)</th>
<th>Eastern Partnership countries (Region 2)</th>
<th>South-Mediterranean countries (Region 3)</th>
<th>Russian Federation (Region 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albania, Bosnia and Herzegovina, Kosovo&lt;sup&gt;4&lt;/sup&gt;, Montenegro</td>
<td>Armenia, Azerbaijan, Belarus, Georgia, Moldova</td>
<td>Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine&lt;sup&gt;5&lt;/sup&gt;, Syria, Tunisia</td>
<td>Territory of Russia as recognised by international law</td>
</tr>
</tbody>
</table>

Other Partner Countries (grouped according to the EU’s external action financial instruments)

| Region 5 | Andorra, Monaco, San Marino, Vatican City State, Switzerland |
| Region 6 Asia<sup>6</sup> | Afghanistan, Bangladesh, Bhutan, Cambodia, China, DPR Korea, India, Indonesia, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Sri Lanka, Thailand and Vietnam |
| Region 7 Central Asia | Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan |
| Region 8 Latin America | Argentina, Bolivia, Brazil, Colombia, Costa Rica, Cuba, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Venezuela |

NB since the 2019 call, Chile and Uruguay are no longer covered by DCI and are in Region 13. However, some participation is allowed in capacity-building as Region 8 countries. See the call for more details.

| Region 9 | Iran, Iraq, Yemen |
| Region 10<sup>7</sup> | South Africa |
| Region 11 ACP | Angola, Antigua and Barbuda, Belize, Cape Verde, Comoros, Bahamas, Barbados, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Congo (Brazzaville), Congo (Kinshasa), Cook Islands, Côte d’Ivoire, Djibouti, Dominica, Dominican Republic, Eritrea, Ethiopia, Fiji, Gabon, Gambia, Ghana, Grenada, Republic of Guinea, Guinea-Bissau, Equatorial Guinea, Guyana, Haiti, Jamaica, Kenya, Kiribati, Lesotho, Liberia, Madagascar, Malawi, Mali, Marshall Islands, Mauritania, Mauritius, Micronesia, Mozambique, Namibia, Nauru, Niger, Nigeria, Niue, Palau, Papua New Guinea, Rwanda, St. Kitts and Nevis, St. Lucia, St. Vincent and the Grenadines, Solomon Islands, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Somalia, Sudan, South Sudan, Suriname, Swaziland, Tanzania, East Timor, Togo, Tonga, Trinidad and Tobago, Tuvalu, Uganda, Vanuatu, Zambia, Zimbabwe. |
| Region 12 Gulf Cooperation countries | Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates. |
| Region 13 Other Industrialised countries | Australia, Brunei, Canada, Chile, Hong Kong, Japan, (Republic of) Korea, Macao, New Zealand, Singapore, Taiwan, United States of America, Uruguay. |
| Region 14 | Faroe Islands, Switzerland |

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<sup>4</sup> This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo declaration of independence.

<sup>5</sup> This designation shall not be construed as recognition of a State of Palestine and is without prejudice to the individual positions of the Member States on this issue.

<sup>6</sup> Classification used in the framework of the Development and Cooperation Instrument (DCI).

<sup>7</sup> As above.

<sup>8</sup> As above.

<sup>9</sup> Classification used in the framework of the European Development Fund (EDF).

<sup>10</sup> As above

<sup>11</sup> Classification used in the framework of the Partnership Instrument (PI).
### Access of Partner Countries to Erasmus+ activities

<table>
<thead>
<tr>
<th>Neighbouring countries (Regions 1, 2, 3)</th>
<th>Russian Federation (Region 4)</th>
<th>Asia &amp; Central Asia (Regions 6, 7, 8, 9, 10)</th>
<th>African, Caribbean and Pacific (ACP) countries (Region 11)</th>
<th>Industrialised Countries: US, Canada, Asia-Pacific (Region 13)</th>
<th>Industrialised Countries: Gulf (Region 12)</th>
<th>Andorra, Monaco, San Marino, Vatican City State (Region 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Erasmus Mundus Joint Master Degrees**</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Credit mobility for students and staff mobility**</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Capacity Building in higher education*</td>
<td>Yes</td>
<td>Yes¹ ²</td>
<td>Yes¹</td>
<td>No¹</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Possibility of mobility strand</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Jean Monnet*</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Knowledge Alliances, Sector Skills Alliances, Strategic Partnerships in Education**</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Youth Mobility projects **</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Capacity building in the youth field</td>
<td>To the extent funding is made available for region-specific Youth Windows*</td>
<td>No</td>
<td>Yes**</td>
<td>Yes**</td>
<td>Yes**</td>
<td>Yes**</td>
</tr>
<tr>
<td>Structured Dialogue** youth</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Sport collaborative Partnerships**</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

* Organisations from Partner Countries can be involved either as a partner or as an applicant (organisations from the Russian Federation may only act as partners).
** Organisations from Partner Countries can be involved as a partner only.
¹ Institutions from Russia and Latin America may only take part in regional projects for Capacity Building in Higher Education.
² Institutions from Russia may only take part as partners in projects for Capacity Building in Higher Education.
³ Chile and Uruguay are in Region 13 but may take part in CB projects under certain conditions – see the call for more details.

Participants possible but only if essential added value brought by the Partner-Country institution
C - Promotional materials for use by Delegations

The document repository provides electronic versions of the following outputs:

1. Leaflets & Brochures

A number of leaflets/brochures have been created, specifically for non-Programme Countries.


"Working Together with European Higher Education Institutions’


"Come to Study or Teach in Europe with Erasmus+’

(iii) Brochure on higher education opportunities for institutions and individuals from Partner Countries. This provides more technical information on how to get involved.

A limited number of hard copies are sent by DG EAC. They are also available in web quality and print quality versions in the repository, allowing you to feature them on your site and print additional copies if you wish.

Please note that a number of other Erasmus+ leaflets have been published (such as ‘What’s In it For Higher Education’? and ‘Changing Lives, Opening Minds’) but they have an EU focus and are designed primarily for Programme Country participants.
2. PowerPoint Presentations
Two specific summary presentations have been prepared to explain E+ opportunities to:

(a) institutions in Partner Countries  (b) individuals in Partner Countries

The PowerPoint presentations available at present on the DG Education and Culture Erasmus+ web-site are more EU-focused ('Erasmus+ at a Glance' and 'Erasmus+ in Detail').

3. Banners & Posters
We have produced designs for a roll-up standing banner (right) suitable for display on two standard roll-up supports (180 x 60 cm and 200 x 80 cm). These are available in seven languages:

Posters are also printed (left), which should be distributed to the relevant stakeholders.

These products are available in print quality versions in the repository, allowing you to print additional copies if you wish.

D - Other resources you can use in promotion

1. Project examples
Look at the Erasmus+ Projects Result Platform to find projects in which your country is involved.
http://ec.europa.eu/programmes/erasmus-plus/projects/
You’ll find more in the Quickstart guide to using the PRP in the annex.

2. E-tutorials
We have two e-tutorials on Erasmus+ for applicants to the international actions: one on the actions themselves, and one on how to put together an application.

3. Social media
Twitter: @ErasmusPlus
Facebook: https://www.facebook.com/EUErasmusPlusProgramme

Erasmus+ accounts exist been set up for Twitter and Facebook (more than half a million FB followers). Feel free to use material from these centralised social media accounts. If you have a Delegation post or campaign that you would like to see reflected on these accounts, please let us know as eac-erasmus-plus-international@ec.europa.eu, or at eac-social-media@ec.europa.eu.
4. Video
Erasmus+ international dimension
https://ec.europa.eu/programmes/erasmus-plus/videos_en

Study in Europe
https://ec.europa.eu/education/sites/education/files/2017-study-europe-montage.mp4

Personal EM stories (not exhaustive list)
Kosovo: http://ec.europa.eu/programmes/erasmus-plus/content/erasmus-joint-programmes-%E2%80%93-together-towards-excellence_en
Nepal: https://www.youtube.com/watch?v=ZjkKtRmdaBg;
https://www.youtube.com/watch?v=oQQFIK6cLZI&t=2s
https://www.youtube.com/watch?v=PCXSaPP3w-M&t=12s

E – Language and logo

1. Language
The programme title 'Erasmus+' should be written as shown (and not as Erasmus Plus). However, as + cannot be used in web-site URLs, there it will have to appear as http://ec.europa.eu/programmes/erasmus-plus/index_en.htm

In a number of countries outside the EU, National Erasmus+ Offices replace the former National Tempus Offices). They are to be abbreviated to NEO (not NE+O).

On your web-site, you may also want to emphasise the fact that your country will be a Partner Country, and draw the distinction between 'Programme Countries' (EU Member States and Iceland, Norway, Liechtenstein, Serbia, North Macedonia and Turkey) and 'Partner Countries' i.e. all other countries participating in the Programme.

2. Logo
The official Erasmus+ logo is the following:

![Erasmus+ Logo](https://ec.europa.eu/programmes/erasmus-plus/promotional_en)

It should be used as it is for all languages (including those of non-Latin script). The DG Education and Culture Graphic Design User Guide gives complete guidance on the use of the logo and colours for visual identity, and provides downloads of the logo files. It can be found here: https://ec.europa.eu/programmes/erasmus-plus/promotional_en

3. Standard text for websites
Erasmus+ is the European Union's programme for 2014 to 2020 to support projects, partnerships, events and mobility in the areas of education, training, youth and sport.
Learn more about the opportunities it can offer organisations and individuals from outside the EU.
F – Working with alumni

To date, the Commission and EACEA have worked very successfully with the Erasmus(+) Alumni worldwide. There are several EC (co-)funded networks of global and regional scope active worldwide. Many Delegations have already worked with the different networks, which can explain and promote the Programme and its opportunities at fairs and pre-departure events, or generally can act as resource persons for the EU.

We share with Delegations each year a list of the names of students selected to travel under Erasmus+ scholarships (Erasmus Mundus and international credit mobility).

Erasmus Mundus lists are sent after the first selection in late April or May, and an update in November when any drop-outs have been replaced by candidates from the reserve list. All these lists can be found on a secured webpage of EEAS: https://intranet.eeas.europa.eu/page/press-comms/communications-resources-theme/education

Here’s a quick guide to the various alumni groupings:

**ESAA:** The Erasmus Student and Alumni Alliance is an umbrella and brings together the following organisations: Erasmus Mundus Association, European Student Network, Oceans Network and garagErasmus. Their main objective is to organise and realise impactful local/regional/international projects that support the promotion of the Erasmus+ programmes as well as offer an exchange and network between the organisations. Check out the current planned projects worldwide and feel free to contact project implementers you would like to connect with. For further details also consult their website and sign up to their newsletter.

**EMA:** (Erasmus Mundus Students and Alumni Association) is an association for all students and graduates of Erasmus Mundus Master and Doctoral Programmes (EMJMDP). EMA has presence around the world through local representations in the universities, and regional and national level. The best way to contact EMA as such is using e.g. the president or vice president E-mail (president@em-a.eu; vice.president@em-a.eu). https://www.em-a.eu/.

**OCEANS** Network is a global organization of students and alumni, aiming to connect people who have done an international credit mobility exchange between Erasmus+ program and partner country universities. For historical reasons OCEANS is particularly strong in so called industrialized countries but is steadily expanding worldwide. You can contact OCEANS and see activities around the globe and collaborate in promoting of the Erasmus+ programmes by contacting the board or the newly established country reps.

**ASAF The African Students and Alumni Forum**
ASAF just currently has been implemented. This forum is funded by the Pan-African Programme of the European Union. ASAF provides a network for inter alia staff and student alumni as well as current students. One of the main objectives of ASAF is to contribute to the political dialogue between the African Union and the European Union; contribute to Africa’s sustainable development. Although ASAF is still in its development phase, the forum has already started working on the ground and is connecting with a few Delegations across Africa. Please subscribe for the newsletter and follow ASAF on its various social media channels to remain updated. Please feel free to contact the contractor service@asaf.africa

**WBAA** The Western Balkans Alumni Association is a regional association of alumni within the Western Balkans who have spent part of their studies abroad in one of the ERASMUS+ programme countries, funded by EU education and training programmes such as Erasmus+ and the Marie Skłodowska-Curie actions.
WBAA has developed and became a strong representative for the region. Today, the association brings together all the relevant actors in the Western Balkans to make sure that the young people’s voices in the region are heard loud and clear.

Check out the current planned projects worldwide and feel free to contact project implementers you would like to connect with. For further details also consult their website.

**EUAEI EU-Alumni Engagement Initiative**  
Coming soon, this platform funded by the FPI, will provide a way for ‘alumni’ to sign up to a platform through which they can keep in touch with each other. On the other side, EU Delegations will have access to the platform to identify and contact people who have returned from Europe. This takes a wider view of the term ‘alumni’ and includes beneficiaries of research programmes, the EU Visitors Programme etc, to have a wider body of ‘ambassadors’ who share this experience of Europe.

**G - Fielding questions from the public**

1. **Frequently-Asked Questions**  
In the repository you will find a series of FAQs focusing on the international aspects of Erasmus+. This will evolve with time, as more information becomes available and more questions are asked, so please check you have the latest version.

2. **Websites where you can direct enquiries**  
There are three main web-sites providing information to the general public about the Erasmus+ programme.

   a. The **Erasmus+ web-site** targets the general public with general information on the programme:  
      http://ec.europa.eu/programmes/erasmus-plus/node_en
   
      The **European Solidarity Corps pages** on the European Youth Portal:  
      https://europa.eu/youth/solidarity_en
   
   b. The **EACEA web-site** is aimed at potential beneficiaries, with information on open Calls for Proposals:  
      https://eacea.ec.europa.eu/erasmus-plus/funding_en
   
   c. The **websites of National Erasmus+ Offices (NEOs)** are targeted at their own national audience. NEOs exist in countries formerly covered by the Tempus programme in Western Balkans, the Neighbourhood regions (East and South), Russia and Central Asia. In these countries, the NEO should be the first point of contact for questions from the general public. You'll find the link on  
   
   d. Enquiries about **studying in Europe**  
      Study in Europe is a portal showing the whole range of study opportunities available in Europe, with general advice and specific information about individual countries.  
      http://ec.europa.eu/education/study-in-europe/
   
      The site also features all the study fairs in which the EU (DG EAC, EUDs) is involved. Let us know about study fairs you are organising in Delegations and we’ll add them to the list, and share the news among the European higher education promotion agencies. Social media activity attracts visitors to the site.

   e. Questions on specific actions
There are dedicated mailboxes to the different Erasmus+ actions that are managed centrally (i.e. by EACEA).

**Higher education cooperation**

Capacity-building projects:  
[EACEA-EPLUS-CBHE@ec.europa.eu](mailto:EACEA-EPLUS-CBHE@ec.europa.eu)

Joint Master Degrees (for institutions only, not for students):  
[EACEA-EPLUS-EMJMD@ec.europa.eu](mailto:EACEA-EPLUS-EMJMD@ec.europa.eu)

Jean Monnet Actions  
EACEA-AJM@ec.europa.eu

**Other opportunities**

Capacity-building for Youth  
EACEA-YOUTH@ec.europa.eu

Knowledge Alliances  
EACEA-KNOWLEDGE-ALLIANCES@ec.europa.eu

*More useful links can be found in the repository*
# THE INTERNATIONAL DIMENSION OF ERASMUS+ IN HIGHER EDUCATION 2020

<table>
<thead>
<tr>
<th>International Credit Mobility (ICM)</th>
<th>Erasmus Mundus Joint Master Degrees (EMJMD)</th>
<th>Capacity Building in Higher Education (CBHE)</th>
<th>Jean Monnet Activities (JMA)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What does it offer?</strong></td>
<td><strong>What does it offer?</strong></td>
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<td><strong>What does it offer?</strong></td>
</tr>
<tr>
<td>Student and staff mobility between Programme* and Partner* countries. The traineeship or study period abroad must be part of a student’s study programme to complete a degree</td>
<td>High-quality international integrated master degree programmes with EU-funded scholarships to attract the brightest students to study in Europe</td>
<td>Support to modernise and reform higher education institutions and systems in the eligible Partner Countries**</td>
<td>Excellence in teaching and research in the field of European Union studies worldwide</td>
</tr>
<tr>
<td><strong>Who can apply to manage a grant?</strong></td>
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<td><strong>Who can apply to manage a grant?</strong></td>
</tr>
<tr>
<td>Higher education institutions established in a Programme country*</td>
<td>Any higher education institution established in one of the Erasmus+ Programme Countries* may submit an application on behalf of the consortium that delivers the EMJMD</td>
<td>Higher education institutions, associations, an organisation of HEIs, national/international rector, teacher or student organizations, established in a Programme Country* or in an eligible Partner Country** can apply on behalf of the consortium</td>
<td>Depending on the activity, higher education institutions or other organisations active in the European integration area, or in the field of European integration studies, association of professors and researchers specialising in European Union Studies, established in any country of the world</td>
</tr>
<tr>
<td><strong>Where to apply</strong></td>
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<td><strong>Where to apply</strong></td>
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<td><strong>Call for Proposals</strong></td>
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<td><strong>Call for Proposals</strong></td>
</tr>
<tr>
<td>Opens: October 2019 Closes: 5 February 2020 at 12:00 Brussels time (for projects starting on 1 August 2020) Budget: Around € 178 million</td>
<td>Opens: October 2019 Closes: 13 February 2020 at 17:00 Brussels time (for projects starting between 1 August and 31 October 2020) Budget: Around € 175 million for 47 new EMJMDs.</td>
<td>Opens: October 2019 Closes: 5 February 2020 at 17:00 Brussels time (for projects starting on 15 November 2020 or on 15 January 2021) Budget: Around € 160 million. Some 175 projects.</td>
<td>Opens: October 2019 Closes: 20 February 2020 at 17:00 Brussels time (for projects starting on 1 September 2020) Budget: € 14.6 million + plus € 3.5 million for certain Partner Countries***</td>
</tr>
<tr>
<td><strong>Who else can participate in the project?</strong></td>
<td><strong>Who else can participate in the project?</strong></td>
<td><strong>Who else can participate in the project?</strong></td>
<td><strong>Who else can participate in the project?</strong></td>
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<tr>
<td>These are typically bilateral partnerships involving a HEI from the Programme country* and one from the Partner Country**</td>
<td>Other organisations such as enterprises, public bodies, NGOs and research institutes from Programme Countries or Partner countries may also participate in the EMJMD consortium as partners or associated partners</td>
<td>Higher education institutions and any public or private organisation active in the labour market or in the fields of education, training and youth, established in a Programme* or in an eligible Partner Country**</td>
<td>Depending on the activity, HEIs or other organisations active in the field of European integration or European integration studies, or association of professors and researchers specialising in European Union studies, established in any country of the world</td>
</tr>
</tbody>
</table>

* Programme Countries refers to all EU Member States plus Iceland, Liechtenstein, North Macedonia, Norway, Serbia, and Turkey.

** Partner Countries refers to other countries in the world. Check the Erasmus+ Programme Guide to check which specific countries are eligible for each action.

*** Indicatively: Australia, Bahrain, Canada, China, Hong Kong, India, Indonesia, Japan, Korea, Kuwait, New Zealand, Oman, Qatar, Saudi Arabia, South Africa and the United Arab Emirates.
How to use the Erasmus+ Project Results Platform - http://ec.europa.eu/programmes/erasmus-plus/projects/

1. An example: Look for capacity-building projects with partners from Bangladesh
2 Search results: two projects with partners in Bangladesh

[Image of the ERASMUS+ website]

Share this link and your correspondent can display the same list of search results.

It's useful to download longer lists in Excel format.

This view lists basic information on the projects that meet the search criteria. Click to see a project factsheet.
3. An individual project factsheet

BLENDING LEARNING COURSES FOR TEACHER EDUCATORS BETWEEN ASIA AND EUROPE

Start: 15-10-2016 - End: 14-10-2019
Project Reference: 574130-EPP-1-2016-1-FR-EPPKA2-008-3P
EC Grant: 603,625 EUR

Programme: Erasmus+
Key Action: Cooperation for innovation and the exchange of good practices
Action Type: Capacity Building in Higher Education

Summary

The project factsheet shows details of partnership, budget, dates, objectives etc.

You can download in pdf format

A handy map view of the partnership

All project partners