Call for proposals for projects supporting information activities for young people and youth workers on the 2009 European elections

Overview of projects proposed for funding
**PROJECT TITLE:** PARTICIPATING EUROPEAN YOUTH

**PROJECT DESCRIPTION:**

The main goal of the project is to encourage young citizens in the age group of 18-30 in participating in public life, informing them impartially and unbiased about elections legal background before the 2009 EP elections.

To achieve these goals such information techniques are needed, that can reach considerable masses in a short period of time. Educational institutions (such as schools, universities, etc.) are excellent mediators for distributing leaflets and info CD-ROMs effectively. For young people already outside of those facilities other institutions will be incorporated into the project for the distribution of the materials, e.g. cultural institutions, libraries and even entertainment places. Institutions of ethnic minorities and officially acknowledged religious organisations will be involved as well.

The most common info-tool used by today's youth is the internet, starting the information campaign online is therefore inevitable. Continuous interest of the potential users in the 1.500.000 target group in the site can and will be maintained by creative, game-like contests and encouraging creative activity.

The WEB-site not only will have to be constructed but also frequently updated. During the timeframe of the project various gifts and awards will encourage participation in the contests.

Schedule:

01/2009: Preparation, compilation of basic databases (list of schools, organisations, institutions, local governments, etc.) determining the content of the new WEB-site and developing it; compilation and manufacturing of the handouts (posters, CD-ROMs, etc.); sending announcements of participation for the involved institutions, raising public awareness for the project via leaflets, advertisements and continuous presence in the press, heavily promoting the WEB-site.

02/2009: Launching the contest (7 rounds of questions and answers for the users throughout the project period: new questions in a 2 week rhythm).

03/2009: Competition: creative contributions (adjusted to age and interest groups: essays or design products, etc.).

05/2009: Closing of the competitions, evaluation of the results in the various contests.

Official statistics confirm a sad trend of an ever growing number of young citizens turning away from instead of turning up for elections. This project aims to halt this process and even tries to reverse the negative tendency. Measuring the efficiency of the project will be based on following feedback points: hit-rate of the WEB-site, number of participants in the competitions, and positive feedback via the guestbook of the WEB-site.

**COORDINATOR:** FOUNDATION FOR ELECTIONS

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**PARTNERS:**

- NATIONAL ELECTION OFFICE, HU
- MINISTRY FOR LOCAL GOVERNMENT, HU

**GRANT AMOUNT:** 45.000,00 €

**EC CO-FUNDING %:** 69,23%

**PROJECT DURATION:** 7 months
REFERENCE: 147125-4.5b-SE-2008-R1

WITHDRAWN

PROJECT TITLE: Popular Education for Young Active Citizenship

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CONTACT: Mr Jörgen HAMMARIN
PROJECT TITLE: YOUNG EUROPEAN CITIZEN IN ACTION - YouEuroCitizen

PROJECT DESCRIPTION: Young European Citizen in Action - YouEuroCitizen will contribute to improve the information systems quality by develop a virtual debate platform; will assure a better understanding of the concept of EUROCitIZEN among the young Romanian people by a correct information on the European fundamental truths and values; will encourage young people to vote respecting young people political options and principals of pluralist democracy by implementing 4 regional seminars and a National Forum about the issues at stake of 2009 ballot; will promote an active implication and participation to the 2009 European Parliament Election and to the European democratic life; will ensure that the principle of equality between men and women is respected in all aspects of the democratic life.

The main target group of the project YouEuroCitizen is young people, youth leaders and people working for youth organization between 18 and 30 years old, from Romania.

Outputs: virtual debate platform; survey; on-line campaign; 4 seminars; promotional materials; National Forum.

Proposed Activities: Conceptual framework; Survey methods and methodology; Survey implementation; Set up on-line forum with the general theme "European Parliament Election"; Information and promotional materials; 4 regional seminars; National Forum; Dissemination, Sustainability, Management and Coordination.

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PARTNERS:
- YOUNG ENTREPRENEURS ASSOCIATION FROM ROMANIA, RO
- JEUNES ENTREPRENEURS DE L'UNION EUROPEENNE, BE
- THE CENTER OF DEVELOPMENT SMART, RO

GRANT AMOUNT: 61.142,28 €

EC CO-FUNDING %: 74,99%

PROJECT DURATION: 6 months
PROJECT TITLE: Euroopan omistaja (Owner of Europe)

PROJECT DESCRIPTION:
Eurooppanuoret ry - JEF Finland and partner organisation Finnish Youth Cooperation Allianssi ry want to encourage young people around Finland from 18 to 30 years to participate and vote in European Parliament elections in 2009. Allianssi is the umbrella of all Finnish youth organisations, and will be of great help in reaching out to young people all over the country.

Project called Euroopan omistaja ("Owner of Europe") with its versatile activities will create positive atmosphere for young people to get involved with European Union related issues during the election campaign. Projects aim is to show that by voting in European Parliament elections young people can have an effect to impact their own future as active European citizens. Eurooppanuoret and Allianssi will inform the young audience all over Finland with interesting and current topics so that young people could have better understanding of what union and especially European Parliament is about. Young people can get information about the EU, state their opinions and discuss in open environment.

Eurooppanuoret and Allianssi are creating large variety of different activities e.g. campaign web-site and candidate match portal, campaign tour which will visit in biggest cities and national events around Finland, co-operation with high schools, universities and youth workers, training partner organisations members as election agitators, organising seminars and discussion events about EU topics and parliament elections and work effectively in Internet communities and galleries. Purpose is that with active national-wide information campaign turnout percentage among young people would increase in Finland.

Projects target group will be young people that have reached voting age in Finland. Through Eurooppanuoret and Allianssi networks (youth parties, student organisations and other youth organisations) it is possible reach wide participation all over Finland.

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CONTACT: Mr Johan EKMAN

PARTNERS:
• SUOMEN NUORISOYHTEISTYO - ALLIANSSI RY., FI

GRANT AMOUNT: 44.386,10 €

EC CO-FUNDING %: 79,42%

PROJECT DURATION: 7 months
PROJECT TITLE: "DESTINATION ELECTIONS"/"BESTEMING VERKUEZINGEN"

OBJECTIFS:
Le parlement européen est la seule institution dont les membres sont élus directement par les concitoyens européens, ce qui constitue pour eux une occasion unique de faire connaître leur voix et de renforcer la dimension démocratique de l'Union européenne.
L'objectif de la campagne présentée ici est d'informer et de former de manière pluraliste les jeunes de 18 à 24 ans sur les enjeux des élections européennes, avec des outils adaptés et interactifs créés par le Mouvement Européen-Belgique et par les jeunes pour les jeunes. Afin de renforcer la citoyenneté active des jeunes dans un pays où le vote est obligatoire, le Mouvement Européen-Belgique veut susciter des avis documentés et argumenté sur l'Europe, menant à un vote réfléchi.

ACTIVITES:
- un site Internet/ou blog innovant et participatif sur les élections de 2009;
- un "almanach européen" résumant 100 réalisations de l'UE au quotidien;
- des animations scolaires;
- la création d'un DVD;
- des débats publics décentralisés.

PUBLIC CIBLE:
Le MEB souhaite utiliser ses points forts à l'attention d'un public jeunes "premier votant", entre 18 ans et 24 ans en veillant particulièrement à impliquer aussi largement que possible, à coté des milieux scolaires, des associations de terrain qui touchent des populations ayant un accès plus difficile à l'information.

RESULTATS ESCOMPTES:
La sensibilisation et la participation de 5.000 jeunes en 7 mois.
La sensibilisation et la participation de 500 enseignants en 7 mois.

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PARTNERS:
• BUREAU DE LIAISON BRUXELLES-EUROPE, BE

GRANT AMOUNT: 45.000,00 €

EC CO-FUNDING %: 40,89%

PROJECT DURATION: 7 months
PROJECT TITLE: WHEN YOU VOTE YOU WIN

PROJECT DESCRIPTION:
The project has the objective to present to young people who are not attracted by politics that the action of voting for the European elections is something positive and fashionable, something common among millions of young people all around Europe.

The main target group is comprised by youngsters who are not part of the socially active citizens. They are the young people who are away from voluntarism and social participation. They will be reached through an informational campaign which will include stands in spots of high frequency, leaflets distribution, posters around the town, projections of videos in multiplex cinemas and spots on radio channels. Some of the information tools will be focused on animation and participative activities.

The campaign will have the intent to promote the European Union elections in general through the development of 4 focused themes:
- Environment
- Mass Media & information/communication
- Job-market and unemployment
- Study and research
- Free time and travelling

In our project, it is important to stress the common path of elections among millions of young people in Europe using the positive image of living conditions in other European countries as a result of efficient policies, compared to the bureaucratic Greek one. Politics can be constructive and positive, and Europe is the place where we can express our needs and learn how to satisfy them.

The expected result of the project is to present the European elections as a positive action that socially enriches young people: they will gain the opportunity to understand the importance of participation by expressing their right to vote, their right to express their ideas, their right to get answers from politicians, their right to change the world and the society in the way they choose. The target group which we will approach will have the chance to see their vote for the European Union elections as the right thing to do!

The main phases of the project will be the following:
- From 1st of February until the elections: posters, leaflets, videos and radio spots.
- From 1st of April until the elections: periodical stands in youth spots in 3 towns of Greece (Athens, Thessaloniki, Patras).
- Final event 12/06: open square event in Athens.

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- CATALAN YOUTH AGENCY, ES
- EURO 26 ROMANIA ASSOCIATION, RO
- STICHTING CULTUREEL JORGEREN PASPOORT, NL
- AKZENTE SALZBURG, AT

GRANT AMOUNT: 23.288,00 €

EC CO-FUNDING %: 75,47%

PROJECT DURATION: 6 months
The project europe@you.th pretends to increase youth voters' turnout in the next European Parliament elections. This, however, requires that the different groups of young people, between 18 and 30 years, become aware of the importance of their votes for the definition of the EU policies. Toward this end, it is necessary to impart knowledge of the values and institutions of the European Union, with a gender perspective, and taking into consideration the cultural and linguistic dimension of the Spanish Autonomous Communities.

A team structured in three levels will execute the project: a Scientific Committee, composed of reputable professionals, a Work Team consisting of professional juniors, and a Dissemination Team, where a great number of young people, not only Spanish but also foreigners, classified by Autonomous Communities, will collaborate with each other. Significant Non Governmental Organizations (FCACU, ANUE, AUDESCO) and local entities (RECE, City Council of Barcelona) provide their support and their own networks to the project.

During its execution, the project will use the new communication technologies (with "chain" communication campaigns: YouTube, Messenger, e-marketing) together with traditional media (radio, TV, direct marketing, street marketing, flyers, posters, leaflets, etc.) and will carry out seminars for their later broadcasting. The website of the project will develop synergies with the rest of activities and will allow a permanent communication between all participants.
**Project Title:** THE EU NEEDS YOUR VOTE

**Project Description:** The main goal of this project is to inform young people about the functions of the European Parliament and the importance of voting in the forthcoming elections, as well as the current issues in the European Union, which the voting decisions may be based on. Target groups - youth of the age 18-24, mainly university students, and also high school students. Main activities include lectures on the EP, interactive workshops (Model European Parliament), university and high school debate tournaments, public campaigns/debates in universities and communities, distribution of special brochures with summarised information about the issues that the project is dealing with and dissemination of special flyers encouraging young people to vote.

Expected results: after the completion of this project the participants should be capable of understanding the role of the EP in their life, as well as their own ability to shape its policies through voting. They should also be more aware of the issues at stake in the current elections and be able to form their own opinion on those issues independently. We also expect a higher turnout in 2009 elections of the voters among the target group.

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**Partners:**
- MYKOLAS ROMERIS UNIVERSITY STUDENTS ASSOCIATION, LT
- VILNIUS UNIVERSITY STUDENTS REPRESENTATION, LT

**Grant Amount:** 42,800,00 €

**EC co-funding %:** 79,95%

**Project Duration:** 7 months
PROJECT TITLE: Vote for Europe

PROJECT DESCRIPTION: The main aim of the project is: to promote voting in election of European Parliament in June 2009 and to raise awareness and knowledge on European matters: functioning of European Union, its institutions, especially European Parliament, the most important issues for the future, especially those being lively in current European debate in 2009. Target group - young people of age 18-30, main focus will be put at those living in villages and small towns because they vote much rarely than their peers in bigger towns; - youth leaders from NGOs, Voluntary Fire Brigades (they are sometimes the only civic organisation in villages and small towns), Culture Centres, European Clubs and others. The partnership will organise a big campaign to encourage young people in Poland to vote. The campaign will include: logo and slogan competition among young people, producing leaflets and postcards, TV and Internet clips, press information on the Partnerships activities and events, cartoons. The partners will divide Poland’s regions among them (16 regions) where they will organise their regional campaigns concentrating at blanket spaces (where there was the smallest rate of frequency in the last European Parliament voting). The bus (euro -bus) will be hired for this purpose to deliver information, also via Internet, to the distant and small places. Chats with MEPs will be organised regarding political balance and before formal political campaign. To deliver high quality knowledge on European issues, as well as to look at them from the young people’s point of view, training and information workshops will be organised for youth, NGOs, other organisations, leaders that they can provide than information to young people and start their own activities. The project will finish with events, picnics and conferences in different places in Poland (at least 8).

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• FUNDACJA NOWY STAW, PL
• PROGREDI, PL
• THE ASSOCIATION OF THE INSTITUTE FOR WESTERN AFFAIR, PL
• FUNDACJA NA RZECZ UNIWERSYTETU SLASKIEGO I ROZWOJU, PL

GRANT AMOUNT: 76.057,15 €

EC CO-FUNDING %: 78,85%

PROJECT DURATION: 6 months
The project consists of 3 elements:

1. The basic idea is to train 15 young people to be EP-election guides, in short EP-guides. During the project 15 selected young people will go though training qualifying them to facilitate activities during a road trip around Denmark aimed at informing and engaging young people in European issues. The basic idea is, 1) that youth-to-youth communication. We do this because we believe that young people are better at communication to other young people the "adults" why EU matters and why it is important to go and vote, and 2) that you have to go to where the youth are - don't expect them to come to you.

2. Study trip to Brussels to visit MEP and former Prime Minister of Denmark Poul Nyrup Rasmussen:
   In February 2009 a delegation of the 15 EP-guides and project leaders will go to Brussels to visit Poul Nyrup Rasmussen. The EP-guide will learn about the Parliament, its history, its position in the community and its work. Afterwards the delegation will also go to the Danish Permanent Representation, the cabinet or DG of Commissioner Fischer Boel, the Office of Region South Denmark and the interest organization Danish Commerce.

3. Conference "Public participation and Europe"
   In Copenhagen in April EUD will host a one-day conference with contributions from the academia on 1) public participation in elections in general and possible strategies for improving participation, 2) the democratic difficulties of the EU since the Danish 'no' to the Maastricht-treaty and onwards. Participants are the EP-guides and university student in the Copenhagen area.

4. 6 day road trip visiting 8 large Danish cities:
   EP-guides will host political debates with EP-candidates, hand out information flyers on main streets and teach in high schools and other youth venues.

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**Partners:**

**Grant Amount:** 25.531,00 €

**EC co-funding %:** 78,97%

**Project Duration:** 5 months
PROJECT TITLE: EUROPESE VERKIEZINGEN

PROJECT DESCRIPTION: This project aims to make young people in the age of 16-27 aware that there are elections for the European Parliament in June 2009. Let them make well-considered, well-informed decision to go voting or to do so in the future. We want to the youth to participate more in European politics. We want to bridge the gap between Europe and the youth. Because young people are just partly aware of the importance of the European politics. Even so Brussels has an enormous influence within the current society and will have even more influence in the future. The project provides the young people with;
- information about European politics, the parliament and Commission;
- information that there are elections;
- understanding that their vote can make a difference;
- information about the characters of the parties;
- help in choosing the right party which serves their preferences best;
Means to accomplish this:
- European Election Van, visiting different locations where young people are reached
- Online Vote-Assistance (stemwijzer)
- Bike-tour from Brussels to Rotterdam (European Youth Capital 2009)

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PARTNERS:
• GEMEENTE ROTTERDAM, NL

GRANT AMOUNT: 43.384,65 €

EC CO-FUNDING %: 80,00%

PROJECT DURATION: 6 months
**REFERENCE:** 147280-4.5b-CZ-2008-R1

**PROJECT TITLE:** MIND YOUR FUTURE-VOTE IN THE 2009 EUROPEAN PARLIAMENT ELECTIONS

**PROJECT DESCRIPTION:**
The general aim of this project is to raise the awareness and knowledge among young people and students about the European Parliament (its structure, competences, and position among other EU institutions) and coming elections in the year 2009. The target group is young people in the age between 18 and 30 (also high school and university students).

Project contains several interconnected activities that will be realized, created by and designed for young people. In order to reach young people every project activity was designed regarding five basic aspects - creativity, entertainment, teamwork, education, knowledge.

Project activities: T-shirt promoting EP election design contest among young people; involvement of high school students in preparation fact sheets, information boards and websites under the expert supervision; preparing theatre sketches informing in popular way about importance of EP election performed by group of young actors at five regional events together with concerts of local youth musicians and sketches). Every project activity leads its participants to study information about EP and then create outputs (informative websites, facts sheets, video record, T-shirt), that will have further effect on broader young public and participant involvement in EP elections.

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**PARTNERS:**
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**GRANT AMOUNT:** 42,895,00 €

**EC CO-FUNDING %:** 73,76%

**PROJECT DURATION:** 5 months
**PROJECT TITLE:** I vote for Europe: Bulgarian Youth Votes in the European Elections 2009

**PROJECT DESCRIPTION:**
The primary objective of the project is to encourage the participation of young people age 18-25, in the European elections 2009 by developing new models and channels of communication between youth groups and political parties/candidates and new models for voter mobilisation in the run-up to the elections. The coalition of 4 NGOs, created for the implementation of the project, will work to engage young people in the elections, providing them with non-partisan information about key issues shaping the candidates' platforms. All of the project activities will follow the principles of participatory democracy, focusing upon ways that have become main venues of free exchange of information, ideas and debates for young people. The project will use the format of a political Facebook-community, through a website with blogs and discussion fora to encourage direct participation of young people in debates and online meetings with EP candidates. Main expected results of the information campaign/proposed here; will be greater voter activity on election day and larger turn-out compared to the 2007 elections. Project activities will also contribute to fostering a stronger sense of European citizenship among young people in Bulgaria, as the newest member of the EU. The target group includes young people 18-25 years old: college students, working youth, first-time voters and Roma youth.

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**PARTNERS:**
- WOMEN'S ALLIANCE FOR DEVELOPMENT FOUNDATION, BG
- RE-TV EOOD, BG
- ASSOCIATION DIVERSE AND EQUAL, BG

**GRANT AMOUNT:** 33,745,89 €

**EC CO-FUNDING %:** 74,93%

**PROJECT DURATION:** 6 months
**PROJECT TITLE:** Y VOTE 2009

**PROJECT DESCRIPTION:** Y Vote 2009 is a nation-wide campaign designed to create continuous platform for young people, aged between 19 and 22 (therefore first-time voter, at the European parliament elections, and not only) to be able to:

- Take stands on most important social issues in Europe,
- Exchange and develop them together,
- Effectively spread them by taking active role in democratic processes of different settings and structures with central focus on: "Encouraging and empowering young people in Europe to make informed choices at European Parliament Elections in 2009".

Project activities will include a series of small and large-scale actions in diverse formats and through diverse media, with local, regional, national and European dimension, designed to challenge political ignorance and disinterest among young people by providing them with information, competences and motivation to become informed voters and - beyond that - active citizens in the political discourse of their communities and at the European scale.

Campaign includes a launching festival-style event in London, UK-wide campaign tour in 26 cities and a closing international youth convention in Edinburgh. This will be supported by an online platform, hard-copy informational material and traditional media coverage.

The campaign is designed and planned by young people for young people. The issue of European democratic deficit and the political apathy of youngest citizens is of paramount importance for the future of Europe of all generations, but for young people themselves in the first place, and the future of communities they live in and the European society at large.

Policy issues chosen for the campaign are the ones shaping personal and professional realities and prospects for young people (education, employment, mobility, EU social model) but also the political, economic, social, and cultural context they live in and could live in (citizenship, multiculturalism, creativity, EU and the world, migrations).

They are also the issues catching the attention of young people when they find themselves close to or inside political debate, the areas where we as youth activist have been contributing the most - therefore we believe that these are the topics that will bring first-time voters on the board of (European) democratic decision making.

Y Vote 2009 project is supported by these distinguished British members of the European Parliament: Brian Simpson MEP, Ariene McCarthy MEP and Jean Lambert MEP.

**COORDINATOR:** ASSOCIATION DES ETATS GÉNÉRAUX DES ETUDIANTS DE L'EUROPE AEGEE-EUROPE

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- AEGEE YORK
- AEGEE CAMBRIDGE
- EUROPEAN MOVEMENT
- EUROPEAN SOCIETY SHEFFIELD / AEGEE SHEFFIELD
- AEGEE GLASGOW
- AEGEE WARWICK
- AEGEE OXFORD
- SCOTTISH YOUTH PARLIAMENT

**GRANT AMOUNT:** 77,994,00 €

**EC CO-FUNDING %:** 77,72%

**PROJECT DURATION:** 5 months
The project aims to increase the level of participation of Portuguese youth in the coming European Parliament elections. Having in consideration the low level of youngsters participating in 2004 elections in Portugal and the results of the recent studies, According to the surveys of Euro barometer, the level of participation of Portuguese citizens in coming elections might be even lower then in 2004, thus CNJ representing the youth movement in Portugal decided to prepare a National Campaign together with partners, to encourage young people to get involved in the current debates of European matters, aimed at raising the awareness of young people as citizens of Europe promoting active participation of young people in order to continue its construction for a better society for all; and consequently aiming to encourage young people to express their opinions by voting on the coming June elections.

The first stage of the campaign will focus on the development and dissemination of information materials designed by and targeting youth. The second stage will include 5 regional raising awareness seminars that will allow us to bring the debate and train the campaign multipliers covering all the country. In this stage we will have the opportunity to have 175 youngsters from all Portugal debating and being trainers to encourage other the local youngsters to participate in the EU debate and in the coming elections in particular. We expect to reach directly up to 6.000 youngsters through local actions. This stage will also include a National Conference where there will be a simulation of the European Parliament and a debate with young people and Portuguese MEPs. The 3rd and final stage will be an extensive evaluation, where the results of the campaign will be discussed among all partners and a recommendations guide will be produced based on this experience, hopefully contribution for similar projects in order to increase the level of participation of young people in the democratic process.

The campaign is planned in a way that will involve the participation of all young people, this meaning organised and non-organised youth and young people with fewer opportunities (social-economical unprivileged; minorities; physically disable; rural areas, etc). By the use of non-formal education methodologies we believe that it will enable the participants to create a peer education and a learning environment added to their needs, enhancing the success of these overall project activities.

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**CONTACT:**
Mr Bruno ANTÓNIO

**PARTNERS:**

**GRANT AMOUNT:**
40.000,00 €

**EC CO-FUNDING %:**
73,43%

**PROJECT DURATION:**
6 months
**PROJECT TITLE:** MY ELECTION!!

**PROJECT DESCRIPTION:** "My election!!" est un projet visant à attirer l'attention de jeunes d'horizons variés sur leur intérêt personnel à participer aux élections parlementaires de 2009. Les jeunes qui devront assurer dans les années à venir le bon fonctionnement de l'Union européenne et les liens entre les différents États membres, ne sont en général pas suffisamment informés sur le rôle des institutions de l'Union, qui leur paraissent d'ailleurs inaccessibles. Le but est de rapprocher les jeunes de ces institutions, de leur faire connaître leur fonctionnement, et plus particulièrement leur rôle dans leurs vies quotidiennes. Le rapprochement entre les citoyens et l'Union européenne ne peut pas se faire si les jeunes sesentent éloignés de leurs représentants européens.

Les nombreux jeunes qui participeront au projet « My election !! » apprendront à se sentir concernés par les enjeux européens actuels et par ce biais, leur sentiment de citoyenneté européenne sera renforcé.

Des jeunes de différents horizons : étudiants, artistes, Jeunes Avec Moins d'Opportunités, vont grâce à ce projet être eux-mêmes acteurs et porteurs de la promotion de l'identité européenne et de l'ouverture aux autres. En montrant en quoi le Parlement va avoir un rôle décisionnel sur des aspects législatifs auxquels les jeunes sont sensibles, nous leur montrerons qu'il est indispensable de choisir les représentants qui vont faire valoir nos intérêts auprès de l'Union européenne.

Nous allons donner aux jeunes qui n'ont aucune connaissance sur l'Union européenne l'opportunité de participer à des créations artistiques tout en acquérant une véritable culture communautaire.

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- TABASCO VIDEO, FR
- GRAPHISTES DE L OMBRE, FR
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- MEDIA 2 MEDITERRANÉE, FR
- COMMISSION EUROPEENNE A MARSEILLE, FR
- UNION DES CENTRES SOCAUX, FR
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**GRANT AMOUNT:** 49.270,71 €

**EC co-funding %:** 55,18%

**PROJECT DURATION:** 6 months
**Project Title:** L’Europa Informa al voto

**Project Description:** In the 1960s and 70s, CIME led the Italian commitment in favour of reforms which implemented direct elections for members of the European Parliament. Now, statistics which indicate a growing distance between citizens and European institutions, along with a low level of participation in public debate about European policies have become truly concerning. For this reason, CIME and its partners seek to re-launch the objective of a political Europe based on democratic principles through this project, involving especially youth. It is maintained that this goal can be achieved between two main communication strategies: improving the level of information about the functioning mechanism of the European system and involving directly the youth through voting games, according to the slogan "choose the Europe that you would like!"

For this purpose an itinerant project is proposed, reaching the majority of the Italian territory with the promotion of at least 26 different events with a high level of interaction between those who organize the activities (members of pro-European youth organizations) and the final recipient (school's students in voting age and members of various youth organizations). The events (taking place at schools, universities and other places of aggregation), foreseen the direct participation of about 5,000 young people and a bigger indirect involvement, using familiar tools such as internet, videos, mobile phone technologies and other multimedia systems.

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- CENTRO ITALIANO DI FORMAZIONE EUROPEA, IT
- ASSOCIATION EUROPÉENNE DES ENSEIGNANTS - REGIONALE COMMITTEE OF LAZIO, IT

**Grant Amount:** 86.552,00 €

**EC co-funding %:** 80,00%

**Project Duration:** 6 months
**Project Title:** Euro Wahl Gang 09

**Project Description:** Die Informations-Kampagne "Eurowahlgang" (Arbeitstitel) ist eine multimediale Informations- und Sensibilisierungskampagne zur Europawahl 2009, die sich an Jugendliche zwischen 18 und 29 Jahre richtet mit einem Schwerpunkt bei Schülern und Studenten. Die Zielsetzung ist es, mit einer frischen und jugendlichen Kampagne die Aufmerksamkeit auf die nahende Europawahl zu lenken und die aktive Auseinandersetzung mit der Thematik zu fördern und zur Diskussion anzuregen. Auf diesem Wege soll die Zielgruppe dazu motiviert werden, sich an der Wahl zu beteiligen.

Zusammen mit unseren Kooperationspartnern führen wir eine integrierte On- und Offline Kampagne durch, deren Bestandteile a) eine bundesweite Tour durch Gymnasien, Gesamtschulen, Realschulen, Hauptschulen und Berufsschulen, b) ein vernetztes Informations- und Aktionsportal im Internet und c) eine klassischen PR-Kampagne mit Plakatwerbung und einem TV/Kino Trailer sind.

Die Kampagne wird im Vorfeld durch die Peer-Group selbst konzipiert und durchgeführt und erhält auf diese Weise eine erhöhte Glaubwürdigkeit in der Zielgruppe. Wir erreichen auf diese Weise 32.000 Schüler im direkten persönlichen Kontakt (WAHL GANG on Tour), weitere 150.000 Freunde, Geschwister, Verwandte und Eltern durch Multiplikatoreneffekte, 200.000 Individuen durch Medienkooperationen, Flyer und Plakatkampagne und 500.000 - 1.000.000 Online Besucher.

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- KUMULUS E.V., DE
- JEAN MONNET CENTRE OF EXCELLENCE FOR EUROPEAN INTEGRATION (FU BERLIN), DE
- JUGENDPRESSE DEUTSCHLAND E.V., DE

**Grant Amount:** 81.294,73 €

**EC Co-Funding %:** 78,32%

**Project Duration:** 7 months
PROJECT TITLE: Jugend wählt EUROPA 09


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- BUNDESMINISTERIUM FÜR GESUNDHEIT, FAMILIE UND JUGEND (BMGFJ), AT
- BUNDESMINISTERIUM FÜR UNtersuchung, KUNST UND KULTUR, AT
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- EUROPÄISCHE BEWEGUNG ÖSTERREICH (EBO), AT
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- EUROPÄHAUS LINZ, AT
- REFLEX.AT - VEREIN FÜR BILDUNG UND JUGENDKOMMUNIKATION, AT
- GEWERKSCHAFT DER PRIVATANGESTELLTEN, DRUCK, JOURNALISMUS, PAPIER - JUGENDABTEILUNG, AT

GRANT AMOUNT: 44.764,50 €

EC CO-FUNDING %: 79,92%

PROJECT DURATION: 6 months
Project Title: Euro Elections: Vote for your future

Project Description: Aim & objectives of the project are to encourage young people to vote through raising awareness, stimulating informed debate & dialogue amongst EU citizens. This will be achieved through the development and production of a series of information mechanisms and debate tools that will enhance widespread understanding and appreciation of the reason why young citizens should vote and express their opinion of the issues at stake in the 2009 ballot. The project also aims to encourage reflection and debate amongst EU citizen's residents of Cyprus with the view to ensuring a comprehensive and continued flow of information by establishing and encouraging the use of a variety of communication tools for information, reflection and debate. The structure which will set up can be used in the future for similar activities & laying down the seeds for growth in reflection & discussion.

Target groups: Primary target: European young citizens - males and females of age range: 18+ - 30, people working in the youth organizations and structures, young leaders, soldiers
Secondary target: general public (incl. parents, friends), media, NGOs dealing with disadvantage groups, educational institutions.

Need: It is a second time that Cypriots will be voting for MEP - 1st time was very soon after accession of Cyprus to the EU. This points to a very strong need to offer young citizens the opportunity to make informed and active choices by voting in the Euro Elections. Also, Young people (18-30) represent 20% of the total electoral voters. Their active participation is important and thus a precise communication campaign is needed.

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Partners:

Grant Amount: 45,000,00 €
EC co-funding %: 80,00%
Project Duration: 7 months
PROJECT TITLE: To Vote or not to vote

PROJECT DESCRIPTION: The main purpose of the project is to provoke a national information campaign and public discussions about the importance of voting for EP, about EU priority themes seen through young Slovenian’s, mainly first voters perspective, a special attention being put to the influence a young EP voter can have on the ED policies.

Target groups will be: high school students - main focus will be on the ones who are in the last years of the high schools (age 18 and 19) and who will be able to vote for the first time; university students; unemployed youth; other young people age 18 to 30.

Main activities will be: information campaign, different types of trainings - from debate club to youth trainers workshops, debate tournaments, 80 public debates of different types all over Slovenia (live, radio, TV, Internet, debate marathons); Internet activities, from a special web page to face book, special blogs, streamed videos, podcasts will be a vital part of the project. The activities will be organised in all Slovenian regions, 80% of the staff and volunteers responsible for the implementation of the project is younger than 30 years. The minimum of 100 000 young people all over Slovenia will be reached through this project.

Expected results are that beneficiaries of the project will understand better the role of EP, the importance of voting, having an opinion about issues at stake at the current elections and of course, go to vote. We do believe this action is going to increase the participation of young voters at EP elections 2009 substantially.

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PARTNERS: • TV NOVO MESTO VAS KANAL, SI
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GRANT AMOUNT: 35.689,71 €

EC co-funding %: 72,89%

PROJECT DURATION: 7 months
PROJECT TITLE: EP elections campaign in Luxembourg

PROJECT DESCRIPTION:
Le projet en question aura trois volets:
3. Tables rondes: Des jeunes candidats de tous les partis politiques ainsi que des acteurs de la société civile se réuniront pour aborder des thèmes sociaux et politiques. Une table ronde sera spécialement organisée avec traduction pour intégrer également les jeunes étrangers provenant d'un pays membre de l'UE habitant au Luxembourg et ayant le droit de vote pour les élections européennes ou communales, s'ils s'inscrivent sur les listes électorales dans les délais. Cette table ronde aura un sujet adapté à cette spécificité.

Le projet a comme objectifs:
- la création d'une plateforme d'information neutre;
- l'information et la sensibilisation des jeunes à la participation démocratique en général et aux élections nationales et surtout européennes en particulier;
- d'inciter les jeunes étrangers provenant d'un pays membre de l'UE à s'inscrire sur les listes électorales;
- la contribution à l'éducation civique et citoyenne des jeunes;
- un accès plus facile des jeunes à des débats sur des thèmes politiques et sociaux;
- l'information des jeunes sur les programmes électoraux des différents partis;
- une prise de conscience des jeunes pour faire un choix informé lors des élections;
- informer les jeunes étrangers des moyens de participation aux élections européennes (au Luxembourg).

Le public cible:
- tous les jeunes de nationalités différentes habitant au Grand-Duché et âgés entre 13 et 30 ans;
- les élèves des lycées ainsi que les étudiants de l'université seront le groupe cible le plus important.

Les résultats escomptés:
- sensibilisation accrue des jeunes à la participation démocratique en général et aux élections nationales et surtout européennes en particulier;
- d'encourager les jeunes à faire un choix informé et de ne pas remettre un bulletin de vote invalide;
- mener les jeunes à faire un choix informé;
- inciter un plus grand nombre de jeunes étrangers à s'inscrire pour participer aux élections européennes.

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PARTNERS:

GRANT AMOUNT: 22.435,90 €

EC CO-FUNDING %: 80,00%

PROJECT DURATION: 7 months
PROJECT TITLE: Choose your future - vote for Europe

PROJECT DESCRIPTION: Main objectives of the project correspond to the objectives stated in the call for proposals - to encourage young people to vote in the 2009 European Parliament elections and to inform them of the importance of this ballot.

The final target group of a project is young Latvian citizens under the age of 30 who can vote. We expect that 200 000 young people from all over Latvia will get information about European politics and 2009 European Parliament election through a series of information and awareness-raising activities:

1. Movie and booklet production with information about European politics and 2009 European parliament elections.
2. Discussions about the movie in secondary schools, youth NGOs and state youth centres of Latvia.
3. Essay competition.
4. Flyer production and dissemination.
5. Video interviews with young people and local deputies in 15 Latvian cities.
8. Info poster production and dissemination in higher education institutions of Latvia.
10. Awareness-raising campaign in mass media.

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GRANT AMOUNT: 39,902,26 €

EC co-funding %: 80,00%

PROJECT DURATION: 6 months