Youth in Action Programme

2013

CALL FOR PROPOSALS EACEA/11/2013

Action 4.5

Support to Information activities for young people and those active in youth work and youth organisations

Overview of the projects selected for funding
REFERENCE: 548035-4.5.b-IE-2013-R1

TITLE: Promote the EU Vote

DESCRIPTION:

The National Youth Council of Ireland is the representative body for national voluntary youth work organisations in Ireland. It represents and supports the interests of 46 voluntary youth organisations, working with over 400,000 young people and uses its collective experience to act on issues that impact on young people.

NYCI believes that young people should have a say in the actions and issues that affect them. This is the motivation behind a project Promote the EU Vote, to engage young people in the European Parliament elections in 2014 through a young voter registration campaign and a young voter turnout campaign. In 2009, NYCI research indicated that 26% of young people aged 18-25 were not registered to vote and this was one of the main reasons why young people did not vote in Ireland. This was confirmed by the findings in a Central Statistics Office report that not being registered was cited by 46% of 18 – 19 year olds, 43% of students and 30% of 20 – 24 year olds as the reason why they did not vote. In many instances young people are not aware of the electoral registration process and when they do become aware, it is often too late to register in time for the upcoming election. This project will run from Nov 2013 – July 2014 for the duration of 9 months.

NYCI envisage using a number of different methodologies to engage as many young people as possible. NYCI will set up a project advisory committee of young people and youth workers and develop dedicated website, app and Promote the EU Vote road show providing information on how to register to vote; info on the EU Parliament elections and an analysis of the political manifestos in a non-partisan way on how they impact on issues of specific interest to young people.

The projects objectives are to increase the numbers of young people who are registered to vote in Ireland and who vote in the European Parliament Elections in 2014 with the aim of empowering young people to be active citizens.

Contractor: National Youth Council of Ireland

Contact: Mr Jean-Marie Cullen

Grant Amount: 56.331,01€

Partners: none
REFERENCE: 548158-4.5.b-MT-2013-R1

TITLE: Having your voice heard in Europe - through the ballot box

DESCRIPTION:

The aim of the project is to promote European citizenship and strengthen the information and knowledge basis of young people in Malta through their active engagement and participation in the democratic process leading up to the European Parliamentary elections in 2014. The project will employ a variety of measures - public events, publications, videos, online survey and discussion forum - that will:
- Inform young people of the nature and role of the democratic process at European level, the role of the European Parliament in particular, and the role of the European League of Young Voters;
- Highlight, through a survey, young people's priorities and concerns and how they see these being addressed at European Parliament level;
- Promote active engagement and dialogue through public discussion forum - between young people and candidates for the European Parliament;
- Employ Youth Local Councils to mobilise young people at local level to go out and vote on Election Day.

The projected impact of the project is not only to inform and facilitate young people's active participation in European Parliamentary elections but also to foster in them an appreciation and knowledge of the democratic process itself and its importance for their lives and those of their communities.

Contractor: Agenzija Zghazagh
Contact: Mr. Jason Zammit
Grant Amount: 22.240,00€
Partners: National Youth Council, MT
REFERENCE: 548182-4.5.b-DK-2013-R1

TITLE: Youth for more Democracy in Europe - Europe Needs You

DESCRIPTION:

A European Commission report has documented that only 12% of youth in Denmark are interested in holding a political position. Many young people in Denmark do not vote for local and/or European elections. The wide partnership engages the youth directly in processes of active citizenship.

Overall Project Objective: To engage and mobilize youth in Denmark for rights of youth and citizens in Europe and to vote at the elections to the European Parliament 2014.

Outputs, results and products:
- information campaign in Denmark reaching hundreds of thousands of youth in schools, high schools, vocational training centres, youth organizations, trade union youth (in job or unemployment), and youth individually by use of social media, adds, pic-badges, TV, websites, e-campaigning, newsletters, direct mail etc.
- 25 Youth Trainers and 25 political science teachers will be trained to act as trainers for other youth.
- European Youth Democracy Ambassadors will be appointed at several youth education centres involved through the partner organizations.
- A kick-off event and close coordination will involve all stakeholders in Denmark
- 75-100 youth will be trained in the Danish Parliament
- 150 - 170 youth representatives will participate in the European Youth Summit 2014, and 100 at the EU Youth Event on the island of Bornholm.
- Productions: e-pamphlets, posters, roll ups and printed pamphlets (20,000 copies), Power Point presentations, TV programs, vox-pops, spots, Skype dialogue between MEP’s and youth.
- A wide, strong, diverse, unique and large network of organisations reaching large groups of youth in Denmark and the public, by this partnership, and in combination with media partners, offer a perspective of becoming a platform for youth activities on Europe in Denmark in the future.

Contractor: Forum for International Cooperation

Contact: Dijana Dix Omerbasic

Grant Amount: 53.582,25€

Partners:
- AOF Denmark - Workers Education Association Denmark, DK
- Danske Gymnasieelevers Sammenslutning, DK
- DK4, DK
- Efterskoleforeningen, DK
- Erhvervsskolerens Elev-Organisation, DK
- Københavns Lærer Forening, DK
- Landssammenslutningen af Handelsskolelever, DK
- LO Ungdom,DK
- Mediehuset Copenhagen, DK
- Nyt Europa, DK
- Socialpolitisk Forening, DK
REFERENCE: 548208-4.5.b-BG-2013-R1

TITLE: YOUTHILITY - YOUTH Involvement, Leadership and Interaction Today

DESCRIPTION:

Given the low level of civic engagement of young Bulgarians compared to other EU Member States and their lack of sufficient information and incomplete perception of the role of the European Parliament and the European elections, as indicated by the Eurobarometer survey, the project has the general objective to raise the awareness and increase the engagement of young educated people from prominent Bulgarian universities in different parts of the country in the civic life of their communities, as well as to facilitate their transformation into informed and responsible European citizens. In order to achieve this, the project will combine a number of awareness-raising and discussion students’ events with networking among civil society organisations dealing with youth issues, as well as with intensive promotion of the project messages via the social networks, thus encompassing larger and more diverse target groups of young people. The impact of the project activities will be visible in enhanced understanding by young people of their rights as EU citizens, of the EP work & role, and the themes/political issues in the 2014 ballot and beyond, of the importance of contributing to the European democracy by voting in the upcoming elections. Young people will also be given the opportunity to enter into dialogue with experts, youth leaders and MEPs, and formulate their own perspective to the European elections and European citizenship. This will ultimately lead to their increased participation in the civic life of local communities and to greater youth turnout at the 2014 European elections. Among the key project results and outputs, which are based on a methodology aimed to achieve longer-term and sustainable impact on young people, are the setting up of Youth Task Forces at four universities in Sofia, Burgas and Russe towns. Other outputs include World Café university forums, an essay competition, a webinar, dissemination of promotional and information materials, etc.

Contractor: Фондация "Европейски институт" – European Institute Foundation

Contact: Dr. Borislav Mavrov

Grant Amount: 56.161,00€

Partners: None
REFERENCE: 548220-4.5.b-FI-2013-R1

TITLE: Euroopan rakentajat - Building Europe

DESCRIPTION:

The objectives of this project are to increase voter turnout among Finnish voters 18-30 years of age, to increase knowledge about the European institutions and democracy on European level, and to encourage civic activity and engage Finnish youth in active discussion about European politics and encourage debate about Europe’s future. All activities will be designed and implemented by young people themselves.

During the project, Eurooppanuoret will together with its partners work towards these goals by:
2. Educating youth about the European institutions, for example through non-formal learning (such as working groups, simulations of parliament plenary sessions and school visits).
3. Creating opportunities for young people to take part in discussing Europe’s future and their role in it by organizing seminars and open debates.
4. Supporting and educating young people interested in civic activities by involving them in the planning and execution of events.

Activities will take place around the country and be open to everyone. Eurooppanuoret will engage with youth from different backgrounds and youth both in upper-secondary schools and in vocational training as well as universities and colleges. The project will have strong and continuous presence in social media.

Our aim is to reach 100,000 Finnish youths and actively engage them in a dialogue about European democracy. The results of this dialogue and the project as a whole will be effectively communicated to members of the media, politicians and NGO’s working with young people.

Short term results of the project are expected to be an increase in the voter turnout of young voters and active discussion about important issues for youth before the election. In the long term, the youth participating in the project gain a wider understanding of the working of the European institutions and feel ownership of European issues.

Contractor: Eurooppanuoret ry.
Contact: Mr. Haonen Haonen
Grant Amount: 9,064,30€
Partners: Eurooppalainen Suomi ry, FI
Kehitysyhteistyöjärjestöjen EU-yhdistys Kehys ry, FI
Suomen Nuorisoyhteistyö - Allianssi ry, FI
REFERENCE: 548260-4.5.b-AT-2013-R1

TITLE: JungwählerInnen für Europa

DESCRIPTION:


Contractor: Österreichische Kinder- und Jugendvertretung
Contact: Mag.a Maria Lettner
Grant Amount: 47.781,15€
Partners: None
REFERENCE: 548265-4.5.b-HR-2013-R1

TITLE: My Vote for Europe

DESCRIPTION:

This project is designed to encourage young people in Croatia to vote to the 2014 European Parliament elections. The main goal is to inspire young people to become interested in the EU and thus become responsible and active citizens of the EU. Project targets young people between 18 and 30 years of age, particularly young people of 18 years of age who are first-time voters. Thanks to multiplier organisations from each county in Croatia, this project will reach young people throughout Croatia. Through this project we plan to develop various information and promotional material (website, radio program, brochure, leaflets and movie about the project).

Through information sessions on the European Parliament and the EU in general, young people will get an opportunity to directly communicate with experts in the EU issues and through a simulation of the European Parliament they will experience how is to be a member of the European Parliament. We believe that these activities will help young people to understand that they are European citizens and thus they have an obligation to fulfil their civic duty and to vote. Young people will become aware that everything concerning the European Union affects their life and if they want to improve their quality of life they have to vote.

Contractor: CARPE DIEM - Udruga za poticanje i razvoj kreativnih i socijaln

Contact: Ms Sandra Pavlovic

Grant Amount: 29.524,41€

Partners: None
REFERENCE: 548274-4.5.b-SE-2013-R1

TITLE: League of Young Voters Sweden

DESCRIPTION:

2014 will be a “super-election year” in Sweden. Apart from elections to the European Parliament in late spring there are also elections for national parliament and local government in the autumn. All public elections will therefore be held within six months. It will be a great opportunity to get young people interested in politics and policy get interested in young people. The aim of the project is to make young people interested in politics but also make politics interested in young people. The most important issues in the minds of young people are not visible on the political agenda or in the manifestos of the political parties. This is what our project aims to change. Through our project – our campaign – we want to link young people and decision-makers, but also to point out the need for more young decision-makers for better policies for youth. We want to engage more young people to take on an active, European, citizenship, and to use their right to vote in the elections 2014.

In the context of the European crisis, and young people’s frustration in it, the issue of young people in relation to the election is important for any civil society organisation. Our concrete objectives are to:

- increase voter turnout among young people through creating the understanding of "why voting is important". We aim at increasing voter turnout with ten percent, from 44 % to 54 %.
- to change the political debate to reach young people, and to establish young voters as an important electoral group. This means a debate where young people with fewer opportunities and young people in general, can see their issues on the agenda.
- to make young people make informed decisions. We believe the core component is other young people and young civil society talking to their friends and acquaintances about the elections.

Contractor: Landsrådet för Sveriges Ungdomsorganisationer

Contact: Mr Niclas Persson

Grant Amount: 58.983,50€

Partners: None
REFERENCE:  548275-4.5.b-RO-2013-R1

TITLE: National Information and raising Awareness Campaign: Young People Vote – Young People Matter

DESCRIPTION:

The project National Information and Raising Awareness Campaign ‘Young People Vote – Young People Matter’ is implemented by Romania Youth Council – CTR in partnership with a series of non-governmental organizations, institution, youth NGOs and public authorities and aims at stimulating youth participation in European elections in 2014, in their quality of full European citizens, correctly informed and aware of the value of their vote. The project is developed at national level, in Romania, for a period of 10 months, from November 2013 to August 2014, and it is strongly connected with the European project umbrella League of Young Voters, coordinated by the European Youth Forum (YFJ), with the specific purpose of increasing youth participation in European elections. Activities developed in the framework of this project target especially young people aged 18-25 years old and are based on non-formal methods to engage young people as active citizens at all levels. Promoting youth participation and citizenship, the activities of the project vary from implementation of informative seminars at regional level, public events across Romania to several large debates between young people and candidates for European Parliament. Within the project, 16 Youth Ambassadors will be selected to promote the message of the Campaign at local/regional level and act as multipliers and trained in youth participation methods. Moreover, various contests will encourage young people to use their creativity and express their citizenship, while the on-line communication campaign – including social media, live blogging and other tools – will keep alive the spirit of the project. In the framework of 2 National Conferences will engage young people as citizens and the results of the national research will help us in improving the national youth policies in Romania.

Contractor:  CONSILIUL TINERETULUI DIN ROMANIA

Contact:  Ms Veronica Stefan

Grant Amount:  60.000,00€

Partners:

Association European Institute for Participatory Democracy, RO
Association Pro-Democracy, RO
Astru Cluj, RO
Center for Sustainable Community Development, RO
CRISPUS Youth NGO, RO
Dâmbovița County Youth Foundation, RO
National Alliance of Student Unions in Romania, RO
Permanent Electoral Authority, RO
Resource Center for Adults’ and Young People’s Education, RO
SHARE Cluj Napoca Federation , RO
SMART Development Center, RO
Timis County Youth Foundation, RO
YOUNG ENTREPRENEURS ASSOCIATION FROM SOUTH EAST REGION OF ROMANIA, RO
REFERENCE: 548277-4.5.b-SI-2013-R1

TITLE: Let's enjoy European Citizenship and...

DESCRIPTION:

The project will bring bigger understanding of the importance of European citizenship for the everyday life of young Slovenians as Europeans and the role of EP in building EU future, as well as empower youth to shape its policies, communicating them to different stakeholders at EU level and influencing the EU policies by voting at 2014 European Parliament elections.

A platform for critical discussion and evaluation of the important issues on stake being discussed in EP will be established, connecting different groups: experts, academics, politicians, civil society, youth which will continue to cooperate even after this project end and will be easy to mobilise.

A communication channel between citizen in Slovenia and EP will be established and be widely used, which will stay alive also after the project end. More young people will be able to form an informed decision about participating at 2014 EP elections and more young people will participate at the EP elections.

There will be a total of 63 events organised: 25 seminars, 3 academies, 10 public debates, 8 panel discussions, 5 Radio debates, 5 youth forums, 3 conferences, a theatre performance, 2 debate tournaments actively involving more than 1500 young people reaching more than 80 000 young people all over Slovenia.

Products developed during the project and being available for wider use also after the project end are: web and Facebook page, multimedia on-line training manual, 4 on-line newsletters, reports from public discussions, conferences, youth forums, short films, pro et contra blog video library, survey analyses, recommendations to candidates for 2014 EP elections.

Contractor: ZA IN PROTI, ZAVOD ZA KULTURO DIALOGA

Contact: Ms Bojana Skrt

Grant Amount: 60.000,00€

Partners: Razvojna agencija Kozjansko - Mladinski center Šentjur, SI
Tipovej, SI
ZAVOD ZA ŠTUDENTSKЕ KULTURNE DEJAVNOSTI ŠTUDENTSKЕ organizacij, SI
REFERENCE: 548278-4.5.b-PT-2013-R1

TITLE: You in Europe

DESCRIPTION:

“Tu na Europa” (You in Europe) intends to be a youth friendly campaign which aims to promote the European citizenship, specifically the participation in the next European Parliament elections, empowering young people to make an informed choice in May 2014.

To develop this project, we must have in consideration that Portugal is one of the European countries most affected by crisis and Portuguese young people are particularly vulnerable to social exclusion (unemployment rates: 42.5%). In this scenario we see young people driving apart from politics and this is reflected in the low voting turnout of the past elections. However, despite the general dissatisfaction lived in Portugal, CNJ knows that young people are potentially transformative actors, as recent demonstrations or the use of social networks for political mobilization can illustrate. They must have an important role to play in the construction of a solidary and intercultural Europe.

This way, CNJ and a network of partners are strongly committed to counteract the weak political participation in the European elections. The project will promote a better understanding of the EU and its influence on national politics and on young people’s daily lives. At midterm we hope to arouse the interest of young people to follow the mandate 2014-2019 of the Portuguese MEPs.

The Portuguese campaign is going to be the national branch of The League of Young Voters - the main electoral platform for young people in Europe during the European elections in 2014. "Tu na Europa" will have a strong communication strategy, 7 regional seminars and training sessions to capacitate multipliers, 4 debates with candidates (online streaming), a Debate Tournament, a Voting Guide, a Youth Euro-Agenda 2014-2019 (which will be the result of a consultation process) and other activities.

Contractor: Conselho Nacional de Juventude

Contact: Mr Ivo Santos

Grant Amount: 60.000,00€

Partners:
- Centro de Informação Europeia Jaques Delors, PT
- Sociedade de Debates Académicos de Lisboa, PT
- ECOS - Cooperativa de Educação, Cooperação e Desenvolvimento, PT
- Atlas - Cooperativa Cultural, CRL, PT
- Direcção Regional de Juventude dos Açores, PT
- Instituto Português do Desporto e Juventude, I.P, PT
- Direcção Regional de Juventude e Desporto da Madeira, PT
REFERENCE: 548279-4.5.b-ES-2013-R1

TITLE: Liga de Jóvenes votantes de España

DESCRIPTION:

The European Elections are next year 2014 and we want to activate the young people from Spain and make them take part in the process. We aim to make them understand the importance of the event, and we expect to make them express their worries and needs in a way that we can turn, through the project, into proposals for the different political parties.

During the first phase of the project, we will create spaces for the young people to take the floor and say what they want from the decision makers of the European Parliament.

On a second stage of the project, when the different political programmes will be ready, we will start a phase of analyse and debate about the promises of the different parties. We will arrange simulation activities and open debates (real and virtual) to go deep into the programmes.

Later, on a third stage, we will create a toolkit for all the regional and local youth councils to benefit from. We will distribute materials to spread the project all around Spain, and to reach every youth in the country.

On a fourth phase, after the elections, we will continue with some actions in order to control and confirm the accomplishment of the promises made during the campaign.

As we have a wide network covering all the country area, we expect to reach all the different regions and through the regional structures, to reach all the local youth councils and youth NGO's. We will also connect with the different networks of the country (the national NGO's belonging to the CJE) and also we will benefit from the fact that the youth movements of the different political parties are also represented in the CJE, so this will generate a greater impact. We will connect through the activities with national, regional and local media (TV, radio, newspapers and magazines), both online and traditional and will organize (among others) a web platform linked with a mobile app, a mobile-infodesk (Minibus), toolkits to promote participation in EU elections, meetings, debates, games, etc.

Contractor: Consejo de la Juventud de España

Contact: Mr Ricardo IBARRA ROCA

Grant Amount: 106.596,20€

Partners: None
REFERENCE: 548290-4.5.b-LT-2013-R1

TITLE: Citizen Reporters

DESCRIPTION:
Objective of this project is to increase Lithuanian youth’s consciousness, interest in EU activities and promote active involvement in social life. Recent surveys show that 65% of Lithuanians feel uninformed about what rights they have as European citizens, 26% of respondents think that they need to make a request to become European citizen and that it is not possible to be Lithuanian and European citizen at the same time. The results of previous EP elections in Lithuania show that Lithuanians have very little interest in voting for those who will represent their country in EP. In elections of 2004 less than a half of Lithuanians (48,4%) gave their votes, in 2009 – only 20,8%. By organizing young journalists trainings for 100 young people from 10 different regions of Lithuania, giving them possibility to work as journalists in news portal and organize awareness raising campaign applicant will encourage young journalists to present all the information in more creative manner which would be more appealing to Lithuanian citizens and provoke their responsible attitude together with the desire to make their contribution to the future of Lithuania and EU.

Contractor: Siauliai Plius
Contact: Ms. Ineta Navickaitė
Grant Amount: 54.111,14€
Partners: None
REFERENCE: 548298-4.5.b-SK-2013-R1

TITLE: Vote 4 Future, Vote IN Europe! Become VOTeuZEN

DESCRIPTION:

Slovakia is facing the "EU paradox approach" – despite the one of the highest confidence in the EU institutions shown, the EP election turnouts clearly show how Slovakia is trailing the chart of the participation. Within the young population is this fact even more visible. The lack of participation might stem from the certainty and comfort those current conditions – living in “European Slovakia” offers them. The lack of experience of the young generation to live without the “eurocitizenship” identity might be the reason of non-active approach.

The overall goal of this project is to open the provocative, but pro-European debate, which by illustrating the added value of the EU integration, but also the challenges of future in EU will encourage them to swift their approach.

The switch will be driven by the information campaign – speaking tour, quiz, round table discussion, media and social media campaign, but especially by 2 main tools. Youth National Convention on the EU as the youth branch for the Slovak successful tradition - National Convention will be created, which will bring the ownership of the EU agenda closer to youth citizens, in innovative way.

The Convention represents the model when different sectors of society are involved, so the wide range of young generation will be participating. Secondly, the multipliers in role of the project Ambassadors will create the strong network of campaign.

Besides these activities, strong PR strategy is planned. By gradation of the project activities and deepening the ownership of the agenda to shape the EU, the higher participation of the youth in EP elections is envisaged. Specific goal is to highlight the preparation of the activities by the young leaders from the civil society organisations in Slovakia.

Contractor: Slovak Atlantic Commission

Contact: Ms Radka Blanarova

Grant Amount: 59.248,00€

Partners: Center for European Affairs, SK
REFERENCE: 548301-4.5.b-HU--2013-R1

TITLE: Voters Day!

DESCRIPTION:

The "VOTERS DAY!" project aims to make the youngsters aware and informed about the European elections. It is developed by the VECSA in corporation with the Hungarian National Youth Forum. The project runs on two different levels, first as an on-line campaign and second as public events on the international European day, with the title Voters Day!

In the on-line campaign we create an interactive home page which provides information and facts without any references to political parties, about the elections, the European citizenship the active participation and events from youngsters. We want to reach 600 000 youngsters via interesting Facebook applications, games, Pay-per-click advertisements and downloadable materials. We create interactive tests to check the knowledge of the youngsters about the EU citizenship. The pages will be redacted by youngsters, with the help of coaches and media experts to ensure high quality. Our aim is that youngsters will meet directly with the idea of democracy.

The second level is the "VOTERS DAY!" open events on the 9th of May, the international Europa day. We organise them in 6 different cities in Hungary and we want to achieve a wider public awareness towards the importance of European ideas. On the events we provide information at several info stands about the 2014 European Parliament elections and issues at stake in the ballot. We offer public debates to the youngsters with decision makers, political scientists, and public personalities. We provide them free places to express their point of views, like slam-poetry corner, free stages, photo walls, and an interactive installation "the wall of transparency". About methods and results of the project we create a booklet, which will be downloadable from the webpage.

Results in numbers: 1 web page, 1 Facebook campaign, 600.000 reached youngsters, 10.000 included youngster, 6 big events, 6 open debates, 1 e-booklet with the results, strengthening of the cooperation between the National Youth Forum and youth NGO-s.

Contractor: Veszprémi Egyetem Civil Szerveződéseiért Alapítvány

Contact: Mr. László WÉNINGER

Grant Amount: 59.878,00€

Partners: None
REFERENCE: 548303-4.5.b-PL-2013-R1

TITLE: Youth Vote

DESCRIPTION:

The project “Youth Vote” intends to contribute to raising public awareness of European Parliament and increasing turnout in the upcoming EP elections, it promotes European Citizenship and strengthens youth participation. The project encourages young people interested in public affairs and politics to act as multipliers in time of the upcoming elections to the European Parliament. They will provide their peers with information on European Citizenship and European Parliament; organize debates with other young people and politicians, run voter mobilization campaigns and mock elections. The project is composed of two strands which allow exploring potential of different groups of youth fully. First one – Youth Campaigner Programme is a more open formula designed for all young people (from 15 years old) who are interested in becoming involved with us in running local voter mobilization campaigns, organizing debates and mock elections. Second one – Ambassadors Programme is a more exclusive offer targeting smaller group of 20 young people (from 18 years old) who have support of their local youth organizations and are willing to undertake more demanding tasks of organizing meetings and debates between youth and candidates for MEP. All participants will receive training, assistance and support in the form of information and promotion materials which will help them to develop and run attractive and quality events locally. The project brings together Centre for Citizenship Education and Polish Council of Youth Organizations.

Contractor: Foundation Centre for Citizenship Education

Contact: Mr Jędrzej Witkowski

Grant Amount: 89.807,35€

Partners: Polish Council of Youth Organizations, PL
REFERENCE: 548308-4.5.b-EE-2013-R1


DESCRIPTION:

The Estonian National Youth Council (ENL) is an umbrella organization established in 2002 and currently unites 57 youth organisations throughout Estonia. ENL promotes cooperation between youth associations and active participation of young people in society. All the measures implemented in the framework of the LYV EST project are aimed at raising young people’s interest and creating a strong background for their participation in the 2014 European Parliament elections and to raise participation in future elections and other citizenship activities. The primary target group for all the envisaged activities includes the voting age population between the ages of 18 and 26, but as some of the planned actions are very inclusive and with high visibility, we estimate a wide participation by both the 16-17 and 27-30 age groups. The primary target group of 18-26 year olds includes approximately 150 000 people in Estonia. We estimate that about 15 000 – 20 000 young people will be directly touched by the LYV EST activities and a majority of the target group will have had some contact or information about the campaign indirectly. As a result of the LYV EST project, the direct and indirect participants will have better knowledge and raised interest in the 2014 EP elections and the work done on European level by MEPs, national and European political parties. The beneficiaries of the project will have gained a foothold in youth issues and will be more active and interested in the youth field in Estonia and Europe. As a result of the LYV EST project, the participants will have better knowledge and raised interest in the 2014 EP elections and the work done on European level. The participants will have tools that enable them to better analyse and understand society and the EP elections.

Contractor: Eesti Noorteühenduste Liit MTÜ
Contact: Mr Gerd Tarand
Grant Amount: 55,244,00€
Partners: None
REFERENCE: 548315-4.5.b-GR-2013-R1

TITLE: Go For Europe!

DESCRIPTION:

Thessaloniki - EYC 2014 cares about the real activation of young people; it cares to strengthen and to motivate them in order to build a better future in a long-term basis. The European and National Priorities that this project will tackle are youth employment mitigation, minimization of youth exclusion, cultivation and promotion of youth creativity, enhancement of youth entrepreneurship and business, active citizenship, awareness on the European identity and future and cultural exchange. Therefore, this project, although is constructed around the encouragement of youth vote to the next European Parliament’s Elections, is complex and is developed under four pillars.

The four pillars are: the interactive fresh campaign on European Parliament’s Elections, the necessary spaces for youngsters so to express their views and demands, the informal training of professionals in media and an interactive info point.

The main activities of the project are: weekly radio programs, a radio edition of a daily service of news, learning-by-doing activities in video, radio and photography including a contest (winners will present the youth voice to the European Parliament), a thematic international workshop aiming for a better implementation of the EU Youth Strategy in a local and regional level (the international participants will derive from an international contest), quiz contests regarding the knowledge for the institutions of the European Union, interactive social media platforms (Facebook, Tweeter, YouTube..).

The partnership of this project is based on past cooperation and experience.

Contractor: Κοινωφελής Επιχείρηση Δ Θεσ/νίκη-Ευρ Πρωτεύουσα Νεολαίας 2014

Contact: Dr Peristera (Peri) Kourakli

Grant Amount: 36.472,17€

Partners: City of Turin- Capitale Europea dei Giovani 2010, IT
Federatia SHARE Cluj-Napoca European Youth Capital 2015, RO
Fundação Bracara Augusta -Capital Europeia da Juventude 2012, PT
Παρατηρητήριο Οργανώσεων Κοινωνίας Πολιτών Κ. Μακεδονίας,GR
Τμ Δημοσιογραφίας & ΜΜΕ,Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης,GR
REFERENCE: 548339-4.5.b-IT-2013-R1

TITLE: Lascia il segno!

DESCRIPTION:

Some recent researches run in Italy, confirmed by the 2013 electoral results, show an increasing distance of young citizens from an active participation in the democratic-representative system: such data have not only been confirmed but have also increased by a further collapse of the voters during last 2013 elections at national and local level.

This risks in triggering a "vicious circle" and an always greater disaffection to the vote and participation. At the base of this mistrust is the fact that for many citizens, especially young people, there is a lack of knowledge of what European Institutions do for them, of the opportunities that Europe represents for young people.

There is also a real difficulty to reach and involve, with clear and not "bureaucratic" messages, younger generations, especially if they are from a contest of social disadvantage and fewer opportunities.

Project “Lascia il segno!” (“Leave your mark!”) resulted from reflections done with young in conflict with law and other participants in youth activities of a wide network of project’s partners, and raised from the analysis of this Italian specific situation. Its aims at three general objectives:
- to increase and promote knowledge of European Institutions activities;
- to promote and support active participation of young people in the processes of the representative democracy, particularly in sight of 2014 European elections;
- to support active citizenship of young people, in particular those at risk of social exclusion.

An information campaign will be designed and implemented by young people for young people, with a multichannel and inclusive approach, with the aim to reach directly at least 0,5 million young people and indirectly 2 million citizens.

Activities will take place in 4 areas of the country but the use of “young languages” such as comics and of wide spread communication tools will facilitate the campaign to get listened and increase its impact at nation-wide level.

Contractor: Associazione InformaGiovani

Contact: Mr Pietro GALLUCCIO

Grant Amount: 119.790,00€

Partners: Ufficio Servizio Sociale per i Minorenni – Palermo, IT
Grafitama Cartoon scrl, IT
USSM Ancona, IT
Associazione Radio Incredibile, IT
Associazione Arci Comitato Provinciale Senese, IT
InSegnare iToscana - Comunicazione multimodale, IT
Rete 100 passi, IT
Città di Palermo, IT
Servizio Educativo Adolescenti in Difficoltà, IT
REFERENCE: 548340-4.5.b-CY-2013-R1

TITLE: Young Europeans At Heart

DESCRIPTION:

In a climate of measurably increasing distrust for the European Union and the values it represents, as well as a growing misconception concerning the support structures it offers, it can be challenging to encourage youth to look beyond the issues within their own borders into the wider European community. A particular case in point is Cyprus. At a critical time in its history where bold steps are needed towards a better tomorrow, getting youth engaged and involved in the EU process and specifically in the upcoming Parliamentary elections is a priority for local Civil Society Organisations whose primary concern is inspiring and mobilizing a more constructively active society. Targeting youth, means targeting generations to come whose responsibility it will be to maintain the rapid reshaping of our social reality. This sense of responsibility must be enhanced by using a multi-layered strategy that reaches out to individuals on a socio-political and personal dimension and will be most effective. Young Europeans at Heart (YEAH) is designed to promote European active citizen participation on a local youth level, by focusing on the fact that active participation is the only way to become part of a widespread, peer-driven commitment to change for social good. YEAH activities will contribute towards an honest and coherent call-to-action that targets youth from urban and rural areas around Cyprus. The strategically fluid promotional umbrella of the project has been designed to reflect the knowledge that will stem from exchanging ideas with youth about their own future. The fluidity, inclusion and transparency of Cypriot youth participation and contribution to the shaping of YEAH are what make this project so important. Even though the intention of YEAH is to increase participation in the 2014 Euro elections by stimulating a new-found sense of identity and responsibility, it is also a format for working alongside and including young people in a process that affects them.

Contractor: NGO Support Centre

Contact: Ms Louiza Hadjivasiliou

Grant Amount: 59.675,00€

Partners: Cyprus Youth Clubs Organization, CY
REFERENCE: 548345-4.5.b-UK-2013-R1

TITLE: League of Young Voters - UK

DESCRIPTION:

Through this project:
- Young people will be more informed about European citizenship and democracy
- Young people will feel more empowered and engaged in European citizenship and democracy
- More young people will vote in the European elections in 2014
- European political parties will respond to young people’s needs and concerns.

We will do this through:
- Information, inspiration and opportunities to engage in democracy and to vote
- Party and policy analysis, specifically linked to young people’s concerns
- Policy dialogue between young people and decision-makers
- Peer to peer dialogue between young people.

The last European Elections witnessed a decline of youth participation in the European Elections, only 29% made use of their vote which was drop from 33% from in 2004 elections. In addition, across Europe, youth unemployment has risen to 23.5% and youth disillusionment with politics is at all-time high. The League of Young Voters (LYV) aims to reverse this trend and tackle the ever decreasing youth participation at the European Parliament elections by increasing the level of youth targeted and accessible information available about European citizenship, rights and the elections; through engaging and creative ways to get involved, and by encouraging political parties and candidates to directly target young people in their campaigns.

The British Youth Council is officially the UK National Branch of the League of Young Voters. In the UK, with the increase in Euro-scepticism and a potential EU referendum the topic of the UK role in Europe is as relevant as ever. Many young people also feel confused about the EU and how their European Parliament can have an impact on their lives here in the UK. In order to increase youth participation in 2014 European Elections, BYC aim to inspire and educate young people in the UK about the EU to ensure they can make informed decisions and ensure their voice is heard by the political candidates.

Contractor: British Youth Council
Contact: Miss Aneta Kubala
Grant Amount: 116,888,48€
Partners: Bite the Ballot, UK
Funky Dragon, UK
National Union of Students, UK
Northern Ireland Youth Forum, UK
Scottish Youth Parliament, UK
Unlock Democracy, UK
REFERENCE: 548353-4.5.b-BE-2013-R1

TITLE: Election Ambassadors for Europe

DESCRIPTION:

With this project we will enable young people to become familiar with the issues at stake in the European elections. We will not only raise awareness about European matters currently at stake but we will also stimulate the debate on these issues with respect for the political opinion of individuals as well as pluralist democracy. We believe that in this way we will enable them to develop their own opinion, decide about their priorities for the EU and be empowered to make an informed choice in the elections.

With this project we also want to contribute to the aims of the League of Young Voters, the initiative of the European Youth Forum. We will train a group of 50 young people as ambassadors for the European elections. During 6 trainings we will give them a crash course on the EU. This training will trigger the election ambassadors to reflect, discuss and develop their own opinion on the issues the EU should take as a priority. Next we will train these election ambassadors as facilitators of an educational game on the EU. This game will inform young people on the European matters at stake and inspire them to reflect critically, discuss and develop an opinion on the issues Europe should focus on. The game will be played in non-formal settings with at least thousand young people and promoted among youth organisations. Furthermore, we will motivate the election ambassadors to choose their priorities for the EU and make their own election campaign for these priorities. The election ambassador’s campaign will serve as multiplier and will involve thousands of other people by spreading their campaign images via social media and press. Finally, the 50 priorities will provide the content of three European youth debates where election ambassadors and youth workers will go into dialogue with candidates for the EP and experts. These debates will provide a moment to clarify the positions of the different political parties.

Contractor: Ambrassade

Contact: Mr. Kris Snick

Grant Amount: 55.00,00€

Partners: Conseil de la jeunesse, BE
Jonge Europese Federalisten België, BE
REFERENCE: 548361-4.5.b-DE--2013-R1

TITLE: U 18 - politische Bildungskampagne zur Europawahl 2014

DESCRIPTION:


Contractor: Deutscher Bundesjugendring

Contact: Herr Jochen Rummenhöller

Grant Amount: 114.942,20€

Partners: Kinder- und Jugendring Sachsen-Anhalt, DE
REFERENCE: 548364-4.5.b-FR-2013-R1

TITLE: Ligue des Jeunes Electeurs

DESCRIPTION:

Devant le très faible taux de participation des jeunes aux dernières élections européennes, dans le cadre de l’année européenne des citoyens, et dans la perspective des élections européennes de mai 2014, le Forum européen de la Jeunesse, dont le Cnajep est membre, a décidé de lancer la « Ligue des jeunes électeurs ». Elle vise en priorité les jeunes de 18 à 35 ans et à pour objectif de :
• Renforcer la participation des jeunes aux élections européennes de 2014.
• Favoriser la prise en compte des questions de jeunesse dans les débats et les campagnes au niveau européen et national.

En tant que branche française de la Ligue des Jeunes Electeurs, le Cnajep est en charge de mener et de coordonner les activités et initiatives menées en France dans le cadre de la « Ligue des jeunes électeurs ». Différents types d’activités sont prévues tout au long du projet:
- Information : production et diffusion d’outils d’information et de sensibilisation sur l’inscription sur les listes électorales, sur le rôle de l’Europe dans le champ des politiques de jeunesse et sur le fonctionnement des institutions européennes, voyage au sein des institutions européennes.
- Veille et observation : analyse des programmes des partis politiques, avec un tableau comparatif de leurs positions sur les problématiques de jeunesse ou sur les questions jugées comme les plus importantes par les jeunes, échanges sur une plate-forme interactive, statistiques et mesures dans les différents pays.
- Dialogue et interpelation : rencontres entre les jeunes et les représentants politiques, élaboration de recommandations suite aux échanges des jeunes, interpelation des partis sur les questions de jeunesse pour les élections.

Ce projet s’inscrit également dans une démarche prospective et a vocation à se pérenniser au-delà des élections européennes 2014.

Contractor: COMITE POUR LES RELATIONS NATIONALES ET INTERNATIONALES DES ASSOCIATIONS DE JEUNESSE ET D’EDUCATION POPULAIRE

Contact: Mr BENOIT MYCHAK

Grant Amount: 120.000,00€

Partners: Association Nationale des Conseils d’Enfants et de Jeunes, FR
Centres d’entrainement aux méthodes d’éducation active, FR
REFERENCE: 548369-4.5.b-CZ-2013-R1

TITLE: EU Elections in Czech Republic

DESCRIPTION:

This project aims to support the election in the European Parliament 2014. It supports other long-lasting activities of the Youth Council focused on the participation of young people in the social and political life within the European as well as national society, mainly the participatory project "Have Your Say - the Structured dialogue of Youth" which is focused on providing young people the opportunity and space to present and discussed their ideas about the society, state and Europe with the link to the politicians and relevant stakeholders.

The Youth council will with this new project provide additional information to young people about the European election, about the sense, procedures, candidates and main political input of the candidates to the election with special focus on young people and their needs. The European election process will be explained from different perspectives, within the EU, historical, political as well as in social context.

The main goal of this project is to provide young people with relevant and youth friendly information for their decision "go to vote". Informed and critically thinking young people are the expected outcome of the project. Second wider goal is to help cultivate pre-election discussion and campaigns in regard toward young people. Young people are in the Czech election taken often as an electoral resource by the politicians but not really as a standard social and political group.

The project is based on two pillars, firstly on presentation and promotion of the European election towards young people in the Czech Republic, secondly, on the presentation of the programme and positions of the candidates with focus on youth issues. This aim will be supported by the public relations campaign using on-line tools as well as will cooperate with the traditional media to reach young people and partially also the whole society.

Contractor: Česká rada dětí a mládeže
Contact: Mgr. Jan Husák
Grant Amount: 60,000,00€
Partners: None