



Education and Culture



Increase your project's visibility

Project Representatives Meeting
Brussels, 19-20 March 2007

Legal basis

ARTICLE I.10 - OTHER SPECIAL CONDITIONS

“Unless otherwise requested or agreed by the European Commission, the grant holder shall take the necessary steps to ensure that the financial contribution of the EU is given adequate publicity. These steps must follow the rules applicable to the visibility of EC education and culture programmes as defined and published on the following websites:
(...)”



Tempus web site on visibility

<http://ec.europa.eu/tempus>

→ Managing your Tempus project

→ "Tempus visual identity"

How to use the logo (the proper logo!)

- You will need a graphic software such as Corel or Illustrator, In Design or Photoshop to open the EPS file. These softwares are always used by graphic designer and printers.



Emphasise Tempus funding

- You should always emphasise that your project is implemented in the framework of Tempus
- Any event or activity (seminar, information campaign, press release, interview) should clearly specify that it is funded by Tempus
- **Do not mention your project number** in your external communication (it is only an internal tool to easily identify your project).



In publications

- "This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein."



Use Tempus logo

- Material produced for project activities, training material, projects websites, special events, posters, leaflets, press releases, CD ROMs, etc **must bear Tempus logo**
- No changes in colour and content
- Not distorted, nor rotated



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The logo



Tempus stickers

- Large Tempus stickers to be placed on the doors of rooms occupied by Tempus projects
- Small Tempus stickers to be placed on all equipment (including portable equipment) purchased with Tempus funds
- Additional stickers are available at Tempus National Offices



Display material

- Institutions participating in Tempus should openly display the materials, booklets, newsletters, CD ROMs, etc. developed by their projects
- To help raise awareness within the community



Involve NTOs

- Invite the NTO coordinator to your project seminars, kick off meetings and special events
- They will give you useful tips and advice on how to enhance your project visibility



Thank you for your attention

To know more: <http://ec.europa.eu/tempus>

