MSLG
The Museum Sign Language Guide

Dissemination Report

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The Museum Sign Language Guide

• **What?**
  – Electronic device to make museums and exhibitions accessible to deaf people

• **Why?**
  – Deaf people have no access to guided tours and audio guides
  – Deaf people have limited access to text-based information
  – Therefore, deaf people do not go to the Museum
The Museum Sign Language Guide

• How?
  – text content of audio guides will be translated into sign language and filmed;
  – the videos are downloaded to mobile devices;
  – Deaf people can use the device instead of audio guides
MSLG - Partners

- **equalizent** (A) – lead and sign language content
- **NOUS** (A) – hardware and programming
- **Racio** (SLO) – contents
- **numCAD** (D) – hardware
- **Veste Coburg** (D) – tests and evaluation
- **Schönbrunn** (A) - tests and evaluation
- **Museum of Recent History** (SLO) – tests and evaluation
- **Queraum** (A) – coordination
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- Presentation of MSLG in more than 30 museums in Germany, Austria and Slovenia
  - historical museums
  - technical museums
  - museums of modern art
  - regional museums
  - etc.
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- Presentation to museum associations
  - State Museums of Berlin
  - Association of Styrian Museums
  - Presentation of MSLG and stand at ICOM, International Council of Museums during their annual meeting
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• Submission to **various prices** and **awards**
  – “Innovation-Award for Cooperation of the Viennese Chamber of Commerce 2008” (**won!**)  
  – Application for the “LLL-Award 2009” of the Austrian LLL-Agency  
  – Application for the Austrian National Award for “Multimedia and E-Business 2008”  
  – Application for the “Prix Ars Electronica 2008”
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- Contributions in **television broadcasts**; video clips and presentations of MSLG in various TV shows and information broadcast in Germany, Austria and Slovenia
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• Presentation and invitation to cooperation to different providers of electronic museums guides
  – Antenna Audio
  – Orphee
  – Soundgarden
  – Acoustiguide
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- Various articles in **newspapers** and **online-media**
  - local
  - national
  - international
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www.sign-language-guide.eu (English & German)
www.equalizent.com (German & Austria Sign Language)
Further development since the end of the EU-funded project

- **higher** resolution - upgrade to iPod Touch 4
- Development of an **app** for use of own **mobile devices**
- Production in **other sign languages** e.g. ASL (American Sign Language)
Thank you for your attention! : )