



## ERASMUS MUNDUS

### Promotion of European Higher Education – Action 3

#### Promotion of joint programmes towards employers

One of the priorities of the Erasmus Mundus Action 3 annual calls for proposals in the framework of the second phase of the programme (2009-2013) is to support projects that aim at **promoting Erasmus Mundus joint programmes towards employers**.

The projects listed below address the career opportunities offered by the Erasmus Mundus joint programmes to Erasmus Mundus graduate students worldwide. The employability of students graduating from Erasmus Mundus joint programmes is key to the success of the Erasmus Mundus programmes. With the involvement of possible employers the link between graduates and the labour market can be strengthened.

The joint programmes should ensure the professional needs of the employers meet academic content, contributing to the transfer of knowledge and skills, and offering complementary skills courses and/or placement possibilities. The objective in this context is to create opportunities which may lead to enduring contacts and possible employment.

## FEATURED PROJECTS

- **Social Economy (2012-2015)**  
Enhancing Studies and Practise of Social Economy & Social Capital in Higher Education
- **LINKING-MED-GULF (2012-2014)**  
Synergies and Innovation Linking Europe, the MENA region and the Gulf in Higher Education & Research
- **tuBEMATES (2012-2014)**  
Boost Erasmus Mundus, europeAn higher educaTion and Employability through video Sharing community

This information sheet is one of a series that show Action 3 outcomes in particular regions of the world, or on specific themes. You can find the whole series at:

[http://eacea.ec.europa.eu/erasmus\\_mundus/results\\_compendia/selected\\_projects\\_action\\_3\\_achievements\\_activities\\_en.php](http://eacea.ec.europa.eu/erasmus_mundus/results_compendia/selected_projects_action_3_achievements_activities_en.php)

Please note that venues or dates of events are subject to change; checking the project's website for latest details on events is recommended.

# Social Economy

## Enhancing Studies and Practise of Social Economy & Social Capital in Higher Education (2012-2015)

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<b>Partners</b>	Portugal, Spain, Peru

This 3 years project aims to gain an in-depth knowledge of **the nature, origins and practice of a people-centred economic approach, with its own values framework, thinking and behavioural model. This is the social economy system with social capital as its backbone.** The project also seeks to understand and give recommendations on how this system could interact and link more efficiently with other economic systems and mechanisms, such as corporate social responsibility, enhancing the values of equality, efficiency and reciprocity for human development.

### Outcomes

- reference **handbook** published for curriculum design based on the findings of the (e)-survey and case studies;
- published **academic articles in international journals**, regarding the **Social Economy, Social Capital** and **Corporate Social Responsibility** epistemology and practise, and the challenges to the **full inclusion** of these areas **in higher education**;
- **business plan** for consultancy and handbook distribution to promote effective course design in the field.

### Events

[Society for research into higher education \(SRHE\)](#), 25-26 April 2013, Edinburgh (UK)  
[XIII Congreso Internacional IBERCOM](#), 29-31 May, Santiago de Compostela (Spain)  
[International Network of Innovators in Education conference](#), 17-18 June 2013, Lisbon (Portugal)  
[12<sup>th</sup> European Affective Education Network \(EAEN\)Conference](#), 02-04 July 2013, York (UK)  
[2013 Value and Virtue in Practice-Based Research Conference](#), 09-10 July 2013, York (UK)  
[European Educational Research Association EERA/ECER](#), 09-13 September 2013, Istanbul (Turkey)  
[Conference meeting](#), May 2014, Cusco (Peru), date to be confirmed

## LINKING-MED-GULF

### Synergies and Innovation Linking Europe, the MENA region and the Gulf in Higher Education & Research (2012-2014)

<b>Coordinated by</b>	University of Barcelona, Spain
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<b>Partners</b>	Italy, Netherlands, Spain, Sweden, Jordan, Morocco, Oman, Tunisia

Linking-MED-Gulf wishes to **act as a link between Europe, its MENA (Middle East and North Africa) neighbours and the Gulf in the Higher Education and Research Area**. Linking-Gulf is intended to contribute to the development of long standing relations between the regions by generating links among them. This 2 year and 3 months project will also look forward to generating synergies with other Erasmus Mundus Action 3 and European Commission funded projects, which are active in the Mediterranean and in the Gulf in order to look for good practices that could multiply the links between the European countries, its MENA neighbours and the Gulf.

Linking-MED-Gulf that aims at continuing the path opened by the JISER-MED project by consolidating mutual understanding and long term partnerships between the regions by:

- improving the level of awareness of the Bologna Process in the MENA and Gulf Countries;
- strengthening relations between Quality Assurance (QA) and Higher Education and Research;
- discussing the relationship between the University and Industry in the regions;
- contributing to the interdisciplinary policy debate in furtherance of increased participation and mutual understanding among different stakeholders;
- ensuring sustainable means of multiplying and disseminating successful experiences of joint actions in the areas of HE and Research.

#### Outcomes

- comparison studies on QA issues, research papers;
- round-tables, forums, focus groups with students, employers and university leaders;
- workshops and seminars;
- dynamic website portal, to foster active participation and debate among stakeholders in Linking-Med-Gulf.

#### Events

[Kick off meeting](#), 21-22 January 2013, Barcelona (Spain)

[AECHE 2013](#), 30-31 May 2013, Barcelona (Spain)

[EAIE Conference](#), 13 September 2013, Istanbul (Turkey)

[Focus Group in Tunisia](#), 19 September 2013, Tunis (Tunisia)

First project workshop, November 2013, Morocco (dates and venue to be confirmed)

## tuBEMATES

### Boost Erasmus Mundus, europeAn higher educaTion and Employability through video Sharing community (2012-2014)

<b>Coordinated by</b>	UNIVERSITAT DE BARCELONA, Spain
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<b>Partners</b>	Austria, France, Italy, Japan, Thailand, Vietnam

The 2 years project is aimed at enhancing both the visibility and attractiveness of the European Higher Education (EHE). It promotes and disseminates the added value of Erasmus Mundus (EM) transnational experience among students of European and Asian Higher Education Institutions (HEIs). In order to pave the way to new 'Erasmus for All' programme, tuBEMATES wants to **create a community where students can share impression and expectation on EM experiences as a unique channel where communication and information will be circulated with the immediate effectiveness of self-produced video and trailers**. Secondly, Employers and Business representatives will be invited in taking action and called to express their impressions about their own hosting experiences.

tuBEMATES aims to cope with EU Higher Education weaknesses and **set a strategy to promote EM transnational studies focusing on EM students experience through multimedia tools/channels**.

#### Outcomes

- development of a **Video Sharing Community to support EM students in capitalizing mobility experience and increasing employability chances** and to disseminate HE Best Practices/successful stories;
- realisation of **video made by EM Students** about their **experience**;
- organization of an **EU Workshop** and a **Final Conference** in Hanoi aiming at **improving attractiveness of EHE and EM**.

#### Events

[Kick-off meeting](#), 31 January – 1 February 2013, Rome (Italy)

EU Workshop /Europe and Asia: How to stimulate mobility and collaboration? Information on Cluster Europa-Asia Synergies, Information on new Programme Erasmus+, 19/20 September 2013, Barcelona (Spain)

[Final Conference](#), October 2014, Hanoi (Vietnam), date to be confirmed