



ERASMUS MUNDUS

Promotion of European Higher Education – Action 3

Projects on PROMOTION OF EUROPEAN HIGHER EDUCATION IN THE WORLD

One of the main objectives of Action 3 is the *promotion* and awareness raising of the European higher education sector as well as the relevant cooperation programs and funding schemes. The impact of the projects that are listed in this category enhances the attractiveness of European Higher Education worldwide. However, these projects are not mere ambassadors of European education around the world. Their international dimension and broad but well selected and complementary partnerships bring an added value. Through their activities they encourage higher education institutions from all countries involved to collaborate with an open minded approach, find common points and bridge their differences, accept their diversities and aim for quality in education.

FEATURED PROJECTS

- **LINKING-MED-GULF (2012-2014)**
Synergies and Innovation Linking Europe, the MENA region and the Gulf in Higher Education & Research
- **EDUCOACH (2012-2015)**
Personal Online Advice for Study-in-Europe Orientation
- **Urban Lab+ (2012-2015)**
International Network of Urban Laboratories - Understanding urban dynamics, identifying future planning strategies, and strengthening education and research capacities
- **JDAZ (2012-2015)**
Joint Degrees from A to Z
- **SHALOMundus (2012-2013)**
SHaring, Advising, Learning and Outlining Erasmus Mundus
- **EMAP 2 (2010-2012)**
Erasmus Mundus Active Participation Vol. 2
- **CaribErasmus (2010-2012)**
Caribbean opening to Erasmus Mundus
- **CODOC (2010-2012)**
Cooperation on Doctoral Education between Africa, Asia, Latin America and Europe
- **TRANS-DOC (2010-2012)**
TRANS-Atlantic and TRANSferability aspects of DOctoral training
- **Europe-Africa Quality Connect (2010-2012)**
Building Institutional Capacity through Partnership
- **PROMODOC (2010-2013)**
Promotion of European doctoral programmes in industrialised countries

- **CRECES (2010-2012)**
Creating Relations between Europe and Central America in the area of Higher Education
- **JISER-MED (2010-2012)**
Joint Innovation & Synergies in Education and Research – Mediterranean region
- **EU-STEP (2008-2011)**
Study Tour European Higher Education Programme
- **PROMHEDEU-LAC (2008-2010)**
PROMotion of Higher Education Europe- Latin America and the Caribbean (LAC)
- **European Campus (2008-2011)**
Enhancing overseas student mobility
- **EMA-4-Moodle (2008-2011)**
Erasmus Mundus 4 for Moodle
- **ACCESS (2008-2011)**
Academic Cooperation Europe South-East-Asia Support

This information sheet is one of a series that show Action 3 outcomes in particular regions of the world, or on specific themes. You can find the whole series at:

http://eacea.ec.europa.eu/erasmus_mundus/results_compendia/selected_projects_action_3_achievements_activities_en.php

Please note that venues or dates of events are subject to change; checking the project's website for latest details on events is recommended.

LINKING-MED-GULF

Synergies and Innovation Linking Europe, the MENA region and the Gulf in Higher Education & Research (2012-2014)

Coordinated by	University of Barcelona, Spain
Coordinator contact	Ramon Torrent Macau (email: rtorrent@ub.edu)
Website	http://www.ub.edu/LinkingMedGulf/en/index.html
Partners	Italy, Netherlands, Spain, Sweden, Jordan, Morocco, Oman, Tunisia

Linking-MED-Gulf wishes to **act as a link between Europe, its MENA (Middle East and North Africa) neighbours and the Gulf in the Higher Education and Research Area**. Linking-Gulf is intended to contribute to the development of long standing relations between the regions by generating links among them. This 2 year and 3 months project will also look forward to generating synergies with other Erasmus Mundus Action 3 and European Commission funded projects, which are active in the Mediterranean and in the Gulf in order to look for good practices that could multiply the links between the European countries, its MENA neighbours and the Gulf.

Linking-MED-Gulf that aims at continuing the path opened by the JISER-MED project by consolidating mutual understanding and long term partnerships between the regions by:

- improving the level of **awareness of the Bologna Process** in the MENA and Gulf Countries;
- strengthening relations between **Quality Assurance (QA) and Higher Education and Research;**
- discussing the relationship between the **University and Industry** in the regions;
- contributing to the **interdisciplinary policy debate** in furtherance of increased participation and mutual understanding among different stakeholders and;
- ensuring sustainable means of multiplying and disseminating successful experiences of joint actions in the areas of HE and Research.

Outcomes

- comparison studies on **QA issues, research papers;**
- round-tables, forums, focus groups with **students, employers and university leaders;**
- **workshops and seminars;**
- dynamic **website portal**, to foster active participation and debate among stakeholders in Linking-Med-Gulf.

Events

[Kick off meeting](#), 21-22 January 2013, Barcelona (Spain)

[AECHE 2013](#), 30-31 May 2013, Barcelona (Spain)

[EAIE Conference](#), 13 September 2013, Istanbul (Turkey)

[Focus Group in Tunisia](#), 19 September 2013, Tunis (Tunisia)

First project workshop, November 2013, Morocco (dates and venue to be confirmed)

EDUCOACH

Personal Online Advice for Study-in-Europe Orientation (2012-2015)

Coordinated by	StudyPortals B.V., Netherlands
Coordinator contact	Joran Van Aart (email: joran@studyportals.eu)
Website	http://educoach.org/
Partners	Belgium, Estonia, Jordan, Ukraine, United States

EduCoach will improve for 2 year and 7 months international study orientation through online, personal advice delivered fully virtually, through Live chat, Voice/video Conferences, and Interactive Webinars, from highly qualified experts on all aspects from the initial exploration phase to the practical matters days before departure. It will **help millions of prospective students and PhD candidates who are considering study and research in Europe.**

This project will satisfy the information need that has so often been identified as **key barrier to mobility** and ultimately boosting quality and volume of student flows. EduCoach is optimally designed to understand and respond to the very needs of the respective target groups: in-depth, in their local language, and by the most suitable experts in the field. The innovative counselling services will all be offered at the right place and time: seamlessly integrated with StudyPortals.eu, Europe's leading study choice platform that already helps millions of students in their international study choice.

Outcomes

- **personal online counselling tools:** Live Chats and Voice/video Conferences, available in English, Russian and Arabic, will improve orientation of prospective students on an individual basis;
- **Interactive Webinars:** empowering alumni, student associations, universities, national institutes and companies to inform orienting students in a targeted, personal and thus effective way;
- **thematic knowledge base:** thematic articles with condensed information on the most common topics across all counselling sessions, making all information exploitable for orienting students on massive scale;
- **Recruitment Best Practice Guide for HE promoters:** condensing and publishing all expertise around student recruitment and the use of new generation communication tools for HE promotion. The guide will put forward recommendations on how to improve recruitment and communication with students in different parts of the world.

Events

[Kick-off meeting](#), 08-09 November 2012, Eindhoven (The Netherlands)

[Consortium meeting](#), 18-19 March 2013, Brussels (Belgium)

[Consortium meeting](#), 15-16 October 2013, Kiev (Ukraine)

[Consortium Meeting](#), 2014, Amman (Jordan), date to be confirmed

Urban Lab+

International Network of Urban Laboratories - Understanding urban dynamics, identifying future planning strategies, and strengthening education and research capacities (2012-2015)

Coordinated by	Technische Universität Berlin, Germany
Coordinator contact	Peter Herrle (email: habitat.unit@tu-berlin.de)
Website	http://www.urbanlabplus.eu/
Partners	Italy, Switzerland, United Kingdom, Chile, China, India, South Africa

Urban Laboratories are dedicated to inter- or trans-disciplinary research and learning, putting an emphasis on hands-on collaborative **research and education**, and bringing together the disciplinary **resources of the academy with the practical spheres of architecture, urban design and planning**.

Composed of a total of eight established Urban Laboratories the 3 years project URBAN LAB+ aims to expand currently established laboratory approaches by **creating a platform for dialogue and cooperation** that will allow different partners in Europe as well as from major regions of urban growth – in South Africa, Asia, and Latin America – **to expand and intensify their knowledge** and therewith **to strengthen their educational capacities**.

Outcomes

- **joint symposia** in Europe and **workshops** in the Global South partners' universities, devoted to the urban laboratory approach for **promoting Global Education and research** in the built environment disciplines in Europe;
- faculty **exchange and mobility**, including PhD and Master students' in joint research, education and hands-on projects (in particular by extending existing networks);
- **implementation of new joint courses** in existing urban Master programs and facilitating Master thesis work within the network;
- **annual printed and online publications** as well as **e-learning tools**, providing high visibility and contributing to an increasing impact in both the third countries and in Europe.

Events

[Inaugural Symposium of the International Network of Urban Laboratories](#), 21-23 March 2013, Berlin (Germany)

[Cluster-meeting "Practice-orientation"](#), November 2013, Johannesburg (South Africa)

[Cluster-meeting "Intercultural Approach"](#), November 2013, Mumbai (India)

[Cluster-meeting "Interdisciplinarity"](#), December 2013, Santiago de Chile (Chile)

dates to be confirmed

JDAZ

Joint Degrees from A to Z (2012-2015)

Coordinated by	Netherlands Organisation for International Cooperation in Higher Education, Netherlands
Coordinator contact	Madalena Pereira (email: mpereira@nuffic.nl)
Website	http://www.nuffic.nl/en/expertise/jdaz
Partners	Austria, Finland, Lithuania, Norway, Poland

JDAZ runs for 2 year and 7 months and focus on producing a **comprehensive, practical reference guide on Joint Degrees/Joint Degree programmes** based on all relevant major work done in this field. In doing so JDAZ aims to support the further development of the European Higher Education Area (EHEA) and provide an exhaustive source of information for all stakeholders working with the theme of joint degree programmes.

Outcomes

- publication of a [guide](#) that provides information on all relevant **issues relating to establishing and sustaining high quality international joint degree programmes**;
- integrated presentation of **information that contributes to coherent knowledge and expertise** of Erasmus Mundus co-ordinators and higher education institutions.

Events

Kick-off meeting, 13 November 2012, Krakow (Poland)

3 project meetings,

1,5-day seminar to test prototype version of the guide and collect examples of good practice
venues and dates to be confirmed

SHALOMundus

SHaring, Advising, Learning and Outlining Erasmus Mundus (2012-2013)

Coordinated by	Erasmus Mundus National Contact Point (Associazione Cimea), Italy
Coordinator contact	Luca Lantero (email: l.lantero@fondazionerui.it)
Website	www.erasmusmundus.it/descrizione/shalomundus-project.aspx
Partners	Sweden, Poland

The SHALOMundus project with length of 9 months aims at **spreading the Erasmus Mundus Programme in Israel** through thematic seminars on location at two main Israeli universities: Bar-Ilan University and Ben-Gurion University of the Negev. At each university two distinct thematic seminars are organized, designed for the needs of three different components of the universities:

1. **students** are informed of the **possibilities offered by the Erasmus Mundus Programme** (Action 1 and 2);
2. For **scholars** information are focused on opportunities for **the realization of joint programs with universities in the European Union** and the possibility of carrying out **projects within Action 3**;
3. For the **administrative staff** the information concern the **problems arising from participation in joint courses** starting from the Erasmus Mundus model, **analysing the elements of courses** and **highlighting examples of good practice**.

Outcomes

- [seminars](#)
- [material](#) produced to carry out such thematic presentations such as PowerPoint files, topic boards and any other useful material

Events

Visit at the Tel Aviv University, 29 January 2013 (Israel)

[Seminar at Bar Ilan University](#), 12 March 2013, Tel Aviv (Israel)

[Seminar at Ben Gurion University of the Negev](#), 13 March 2013, Beer-Sheva (Israel)

EMAP 2

Erasmus Mundus Active Participation Vol. 2 (2010-2012)

Coordinated by	Centre for International Services, Czech Republic
Coordinator contact	Tereza Babková (email: tereza.babkova@naep.cz)
Website	http://emap-project.webnode.cz/
Partners	Austria, Belgium, Cyprus, Estonia, Finland, France, Germany, Greece, Hungary, Latvia, Lithuania, The Netherlands, Norway, Poland, Slovakia, Slovenia

This is the continuation of a previous project that was realised in 2009-2010. EMAP 2 / Erasmus Mundus Active Participation is implemented with the participation of Erasmus Mundus National Structures for a period of 1 year and 11 months. EMAP 2 aims to enhance the participation of higher education institutions from countries which so far have been less well represented in the Erasmus Mundus Action 1. In order to achieve this aim the [project partners](#) identify and select consortia of higher education institutions as potential applicants for new Erasmus Mundus Joint Programmes, and organize training seminars in order to help them to prepare good quality applications.

The project also intends to contribute to the capacity building and networking of participating Erasmus Mundus National Structures. For this purpose the partners organize training sessions for [participating Erasmus Mundus National Structures](#) as building capacity events focused on issues of common interest.

The EMAP 2 newly includes activities regarding the Erasmus Mundus Joint Doctorates, pays more attention to active counseling and guidance towards HEIs, and advances the dissemination activities.

Outcomes

The main project outcomes, such as [reports, good practice, training and guidance material from the EMAP events](#), are shared with broader audience via this project website.

Four training seminars for future Erasmus Mundus Master Courses (EMMC) and Erasmus Mundus Joint Doctorates (EMJD) together with training sessions for Erasmus Mundus National Structures (EM NS) have been organized during the two years of the project.

Events

[Training seminars for future Erasmus Mundus Master Courses consortia:](#)

[4-7 February 2010, Prague \(Czech Republic\)](#)

[18-21 February 2010, Larnaca \(Cyprus\)](#)

[27-30 January 2011, Warsaw \(Poland\)](#)

[17-20 February 2011, Riga \(Latvia\)](#)

[18-21 January 2012, Tallinn \(Estonia\)](#)

[1-4 February 2012, Ljubljana \(Slovenia\)](#)

[Joint doctorates, Training sessions for participating Erasmus Mundus National Structure, 27 January 2011, Warsaw \(Poland\)](#)

[Quality assurance and recognition of degrees awarded, Training sessions for participating Erasmus Mundus National Structure, 18-21 January 2012, Tallinn \(Estonia\)](#)

CaribErasmus

Caribbean opening to Erasmus Mundus (2010-2012)

Coordinated by	Menon Network, Belgium
Coordinator contact	Fabio Nascimbeni (email: fabio.nascimbeni@menon.org)
Website	http://www.cariberasmus.eu/
Partners	Belgium, Italy, the Netherlands, Cuba, Dominican Republic, Grenada

The 2 years project CaribErasmus contributes to **increase the awareness on European higher education** opportunities and to enhance the attractiveness, the profile and the visibility of European higher education institutions towards **Caribbean partner universities, students and researchers**. The project is based on a collaborative perspective that emphasises partnership and capacity building and aims at promoting and improving by sharing.

Outcomes

The following outputs/products are foreseen:

- **a survey and an extensive report** on the perception of Caribbean students and researchers about EU higher education;
- **a policy survey** to advance towards a common EU-Caribbean HE area;
- **a web portal** to promote EU/Caribbean synergies;
- **promotional kit** for EU Universities towards the Caribbean;
- **Green & White Paper** "Strategy for the creation of a EU-Caribbean collaboration area in Higher Education";
- the CaribErasmus **sustainability plan**.

Events

[Open Seminar "Europe-Caribbean academic cooperation and mobility: challenges and opportunities"](#),

11 May 2011, Kingston (Jamaica)

[Partnership –building and dissemination event "Academic Cooperation and Mobility between Dominican Republic and Europe: Challenges and Opportunities"](#), 19-20 October 2011, Santo Domingo (Dominican Republic)

[Seminar for Partnership-building and dissemination on "Europe-Caribbean Academic Cooperation and Mobility: Challenges and Opportunities"](#), 29 November 2011, Port-Of-Spain, (Trinidad & Tobago)

[Partnership-building and dissemination seminar](#), 20 April 2012, Port-au-Prince (Haiti)

[Final CaribErasmus Seminar "Higher education cooperation between the Caribbean and Europe: challenges and opportunities"](#), 4 July 2012, Brussels (Belgium)

CODOC

Cooperation on Doctoral Education between Africa, Asia, Latin America and Europe (2010-2012)

Coordinated by:	European University Association, Belgium
Coordinator contact:	Michael Gaebel (email: michael.gaebel@eua.be)
Website:	http://www.codoc-project.eu/
Partners:	Germany, Spain, Sweden Canada, South Africa, Thailand

CODOC is a 2 years project provides occasions for dialogue and networking so as to **foster stronger doctoral education partnerships between Europe, Asia, Africa and Latin America**. The activities promote **collaborative doctoral education** as a key element of quality and attractiveness and enhance the international visibility of European doctoral education. The targets group are leaders of doctoral schools in the four regions but the outcomes are disseminated to a wider pool of higher education stakeholders, ranging from governments to research councils to donors.

Outcomes

The project's main outcomes are:

- **a [survey](#)** that maps the trends in doctoral education across the three regions and compares them with current trends in Europe;
- **a [publication](#)** identifying major opportunities for enhancing cooperation between the three target regions and European partners;
- **an [interactive project website](#).**

Events

Three Dialogue workshops for exchange of good practice:

[Strategic Collaboration: Doctoral Education Trends in a Global Landscape](#),

25-27 September 2011, Bangkok (Thailand)

[Doctoral Education, Leadership and Knowledge Societies: Redefining Global Relationships](#),

14-16 March 2012, Johannesburg (South Africa)

[The Value of a PhD - Building Capacity and Refining Purpose](#), 24-25 May 2012, São Paulo (Brazil)

[Final policy/dissemination conference](#), 23-25 September 2012, Stockholm (Sweden)

TRANS-DOC

TRANS-Atlantic and TRANSferability aspects of DOctoral training (2010-2012)

Coordinated by	Coimbra Group asbl, Belgium
Coordinator contact	Inge Knudsen (email: knudsen@coimbra-group.eu)
Website	http://www.coimbra-group.eu/transdoc
Partners	Austria, Belgium, Denmark, Spain Canada, United States

TRANS-DOC is a 2 year and 1 month project that aims:

- to **strengthen collaboration between European and North American** research Universities;
- to **increase mobility of doctoral candidates** among European and North American higher institutions;
- to develop a **template for multi-disciplinary training programmes** for doctoral candidates to be made available to the whole academic community.

Outcomes

- A [survey](#) to research universities in Europe and North America, to map the existing provision of doctoral training models and methods, to identify existing exchange and mobility programmes, as well as the main research disciplines covered by graduate and doctoral schools. It will also enable university leaders to identify potential partners with whom to develop exchange programmes and to organise future mobility projects;
- The [development of a course template for doctoral candidates on transferable skills](#), combined with [training-of-trainers courses](#) at universities in Europe, Canada and the United States.

Events

[Train-the-Trainers Workshop](#), 5-6 March 2012, Davis (USA)

[Train-the-Trainers Workshop](#), 12-13 March 2012, Granada (Spain)

[Train-the-Trainers Workshop](#), 22-23 March 2012, Toronto (Canada)

[Summer school on transferable skills](#), 23 July-03 August 2012, Buffalo (USA)

[Final dissemination conference](#), 15 October 2012, Brussels (Belgium)

Europe-Africa Quality Connect

Building Institutional Capacity through Partnership (2010-2012)

Coordinated by	European University Association (EUA), Belgium
Coordinator contact	Michael Gaebel (email: Michael.Gaebel@eua.be)
Website	www.gaconnect-africa.eu
Partners	Ireland, Portugal Ghana

The 2 years project “Europe-Africa Quality Connect” intends to share the approach of the Institutional Evaluation Programme with the [Association of African Universities](#) (AAU) and five of their university members. The basis for this project is the methodology of [the Institutional Evaluation Programme](#) (IEP), an independent EUA service that stresses the institutional responsibility in defining quality and the means to achieve it. This is the follow up of a previous Erasmus Mundus project with the title **Access to Success: Fostering Trust and Exchange between Europe and Africa (2008-2010)**, in which the [European University Association](#) (EUA) and the Association African Universities (AAU) have been leading partners.

The Institutional Evaluation Programme has become a distinct European approach to quality enhancement and a flexible tool for strategic development. The idea of the IEP is not to impose new QA procedures on universities, but rather to provide **a versatile tool for assessing their institutional goals** and sharpening their missions. The evaluation report highlights the good practices identified by the team, but it also provides the University with recommendations for further improvement in order to achieve its mission and goals. The **recommendations** are specifically **tailored to the context of each respective University**.

Outcomes

The project leads to the following outcomes:

- [a mapping study](#) of current QA initiatives in Africa and refining of IEP methodology for the project;
- [five evaluations](#) in the five selected African institutions, including a [final evaluation report](#) written by the team and presented to the institution;
- a [preparatory workshop for the institutions](#) evaluated, focusing specifically on how to prepare an institutional self-evaluation (which is the basis for the external evaluations);
- a [training workshop for the experts](#) (African and European);
- a [post-evaluation workshop](#) for assessing and discussing the concrete experience of both the evaluation teams and the universities;
- a cross-cutting [report](#) that will summarise the visits, the outcomes of the workshop and the conference and list the recommendations.

Events

[Preparatory Workshop](#), 18-19 April 2011, Accra (Ghana)

[Training Workshop for the experts](#), 4-6 May 2011, Dublin (Ireland)

[Post evaluation workshop](#), 18-20 April 2012, Aveiro (Portugal)

[Final dissemination Conference](#), 21-22 June 2012, Addis Ababa (Ethiopia)

PROMODOC

Promotion of European doctoral programmes in industrialised countries (2010-2013)

Coordinated by	Campus France, France
Coordinator contact	Louise Watts (email: louise.watts@campusfrance.org)
Website	http://www.promodoc.eu/
Partners	Belgium, Germany, The Netherlands, United Kingdom United States

The PromoDoc project focuses on the **promotion of European higher education for doctoral candidates**

in third countries and particularly in **targeted industrialised countries** and territories. The project duration is 3 years and 2 months and through combining information tools and events the PromoDoc Consortium aims at giving a momentum to the promotion of European doctoral-level study that will be further exploited in the future.

The overall aims of the PromoDoc project are to:

- enhance the attractiveness of European higher education, particularly doctoral-level study;
- improve awareness and **knowledge about opportunities for doctoral study in Europe** amongst students in third countries worldwide and especially in the targeted industrialised countries and territories;
- **facilitate access to European doctoral studies** for doctoral candidates from third countries.

Outcomes

The project's main outcomes are:

- Development of [information tools on doctoral-level study in Europe](#), including a website, a [brochure](#) and a video clip, for doctoral candidates and students from third countries;
- Creation of a [network of 25 ambassadors](#) (former doctoral candidates – 19 in the USA and 6 in Canada) for the promotion of European doctoral study in the USA and Canada;
- [Participation in European higher education fairs in Hong Kong, Singapore and Taiwan](#) to provide information on doctoral study opportunities in Europe;
- Organisation of [information days on doctoral study in Europe](#), recruitment appointments and institutional networking sessions in Japan.

Events

[European Higher Education Fair](#), October 2012 (Singapore)

[Launch of an information network composed of 25 ambassadors](#),

October 2012, Canada or USA (to be confirmed)

[Organization of information days on doctoral study in Europe and recruitment appointments](#),

November 2012, Tokyo and Kyoto/Osaka (Japan)

[European Higher Education Fair](#), March 2013 (Hong Kong)

[Organization of information days on doctoral study in Europe and recruitment appointments](#),

May 2013, Seoul and Pusan (South Korea)

CRECES

Creating Relations between Europe and Central America in the area of Higher Education (2010-2012)

Coordinated by	Chalmers Industrial Technologies Foundation, Sweden
Coordinator contact	Sari Scheinberg (email: sari@cit.chalmers.se)
Website	http://creces.eu/
Partners	Spain, United Kingdom Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama

CRECES is a 2 years project that aims at increasing the **knowledge** about and **visibility of European Higher Education in Central American countries** in order to facilitate cooperation between Higher Education Institutions that leads to better quality in education, research and innovation. In the framework of the project **linking offices** are integrated into already existing HEI structures in Central America and offer **services to students, academics and researchers** with a view to **enhance academic exchanges and research cooperation** between Europe and Central America.

Outcomes

The project's main outcomes are:

- a **needs analysis report** of existing know-how, training and research cooperation needs in Central American HEIs;
- **training materials and information kits**;
- a network of **linking offices** created in each Central American partner Higher Education Institution and an alumni network;
- a standard **dissemination package**;
- a **final publication** to promote the model developed and facilitate its multiplication in other parts of the world.

Events

1. [Kick-off meetings](#), 4. November 2010, Goteborg (Sweden)
 2. [Kick-off meetings](#), 30. November 2010, San Jose (Costa Rica)
 3. [Kick-off meetings](#), 2. December 2010, Managua (Nicaragua)
- [Action-learning workshop](#) on European Higher Education structures, communication strategies and tools, work approaches and management methods, 22-26 August 2011, Managua (Nicaragua)
- [Participation to 3 EU conferences in the area of Higher Education](#)
- [18 dissemination seminars \(3 organised per Central American country\)](#)
- Final Workshop - Good practice presentations and examples, 1-2 August 2012, Panama

JISER-MED

Joint Innovation & Synergies in Education and Research – Mediterranean region (2010-2012)

Coordinated by	The University of Barcelona, Spain
Coordinator contact	Esther Martra (email: emartra@ub.edu)
Website	http://www.iiser-med.org/
Partners	France, Italy, Spain, Jordan, Morocco, Tunisia

JISER-MED is a 2 years project that wishes to act as a bridge between Europe and its neighbours in the Mediterranean region in the Higher Education and Research Area. The project aims at promoting the Erasmus Mundus objectives in the framework of a **Euro-Mediterranean partnership**. Among its specific objectives is to **increase the international dimension of quality assurance for Higher Education** from a **Mediterranean perspective**.

Outcomes

The project's main outcomes are:

- a [survey to students](#) from the Mediterranean region who studied in the EU;
- a **comparison study on Quality Assurance** issues;
- **research papers** on strengthening the relations between Higher Education & Research;
- a dynamic [website portal](#) to foster active participation among stakeholders.

Events

[Kick-off Meeting](#), 17-18 January 2011, Barcelona (Spain)

[QA agencies meeting](#), 2 February 2011, Madrid (Spain)

[Jornadas de política universitaria sobre títulos conjuntos](#)", 14-15 March 2011, Jerez (Spain)

[Education without borders 2011 Forum](#), 28-31 March 2011, Dubai (United Arab Emirates)

["IEMED/ANECA seminar "Euro-Mediterranean higher education area"](#), 23 May 2011, Barcelona (Spain)

[Coordination Meeting](#), 30-31 May 2011, Amman (Jordan)

[EAIE Conference](#), 13-16 September 2011, Copenhagen (Denmark)

[Conference on Quality Assurance, Employability and Internationalisation](#), 21-22 November 2011, Amman (Jordan)

[Conference on Mobility and Higher Education](#), 23-24 April 2012, Tangier (Morocco)

[JISER-MED participation to CIDUI's Panel on International University Cooperation](#), 5 July 2012, Barcelona (Spain)

[EAIE Conference](#), 11-14 September 2012, Dublin (Ireland)

[Final conference](#), 29-30 October 2012, Palma de Mallorca (Spain)

EU-STEP

Study Tour European Higher Education Programme (2008-2011)

Coordinated by	European Centre for Strategic Management of Universities (ESMU), Belgium
Coordinator Contact	Nadine Burquel (email: nadine.burquel@esmu.be)
Website	http://www.esmu.be/studytours.html
Partners	Hungary, Norway, Spain, United Kingdom Australia, Mexico, United States

The purpose of this 3 years project is to promote better understanding of European Higher Education among policy-makers and decision-makers in Higher Education Institutions in **Australia**, the **United States / Canada** and **Latin America** involved in six European study tours. The project will also benefit the European Higher Education Institutions involved as well as networks active in the field of higher education.

Outcomes

- Six highly specialized European study tours for third country policy-makers and university leaders:
The tours will focus on key EU priority policies and their impact (curriculum reforms, governance, quality performance indicators, university-enterprise cooperation, regional innovation, equity) and their implementation in HEIs, in specific national and regional contexts;
- [An inventory of information and expertise on European Higher Education, EU policies and developments;](#)
- A needs' analysis of decision-makers and policy-makers in target countries/regions;
- Three conferences in 2011 on key issues related to higher education in Australia, Latin America and the United States;
- An international network of professionals.

Events

EU-STEP Study Tours

[European Higher Education Study tour for Higher Education Executives from Australia & New Zealand](#), 10-16 April 2011, Brussels (Belgium), Valencia (Spain), Glasgow (United Kingdom)

[European Higher Education Study tour for Higher Education Leaders in Latin America](#), 16-20 May 2011, Glasgow (United Kingdom), Brussels (Belgium), Valencia (Spain)

[European Higher Education Study tour for Higher Education Leaders in the United States & Canada](#), 26 June – 2 July 2011, Brussels (Belgium), Valencia (Spain), Glasgow (United Kingdom)

EU-STEP Conferences

[Common challenges – Different responses: Higher Education Trends in Latin America and Europe](#), 3 November 2011, San Luis Potosi (Mexico)

[New Frontiers on Higher Education Quality Assurance: Documenting Achievement and Learning Outcomes for Citizenship and Employability in Europe and the United States](#), 25-26 January 2012, Washington (USA)

PROMHEDEU-LAC

PROMotion of Higher Education Europe- Latin America and the Caribbean (LAC) (2008-2010)

Coordinated by	Asociacion Observatorio de la Relaciones entre la Union europea y America latina – OBREAL , Spain
Coordinator contact	Ramon Torrent (email: rtorrent@ub.edu)
Website	http://www.obreal.org/
Partners	Belgium, Finland, The Netherlands Costa Rica, Ecuador, Peru

PROMHEDEU-LAC is a 3 years project that aims to enhance the **attractiveness, visibility** and **accessibility of European Higher Education in Latin America & the Caribbean** by responding to the demands and the opportunities raised by the **ALCUE Common Area of Higher Education Initiative** and the International Conference in preparation for the V EU-LAC Summit (Lima, March 2008).

The main aims of the project were to:

- Bring together the key organisations of HE in EU and LAC generating synergies and improve the level of awareness of the Bologna Process in Latin America through a **DELPHI Survey** and an **Information Kit**;
- Improve the **competitiveness level of EU HE** by analysing the HE policies of United States of America, Canada and Australia in Latin America;
- Contribute to the **interdisciplinary policy debate** in furtherance of increased participation and mutual understanding among different stakeholders of both regions;
- Ensure **sustainable means of multiplying and disseminating successful experiences of EU-LA joint actions** in the area of Higher Education and Research.

Outcomes

Bologna Process and LA-EU relations in Higher Education

- Report on the perceptions of the LAC Stakeholders
- Green paper on the different strategies of USA-CANADA-AUSTRALIA and the UE towards LAC
- Green paper on the LAC perspectives on Doctoral Education
- Green paper on Quality Assurance systems in Latin America
- Towards a more structure PUENTE between the two regions

Audiovisual reports

- The Bologna Process and Latin America
- Towards a more structural PUENTE between the two regions

Events

Promhedeu International Seminar: EU-LAC cooperation in Higher Education, Feb. 2009, Brussels (Belgium)

Seminar: Information as a key for attractiveness, April 2009, Guadalajara (Mexico)

International Seminar: Higher education dialogue – Promoting research and cooperation between universities in Europe, Latin America and the Caribbean, 4 February 2010, Cartagena de Indias (Colombia)

European Campus

Enhancing overseas student mobility (2008-2011)

Coordinated by	Network of Universities from the Capitals of Europe – UNICA, Belgium
Coordinator contact	Kris Dejonckheere (email: project@unica-network.eu)
Website	http://project.europeancampus.eu/
Partners	Belgium, Estonia, France Argentina

European Campus is a 2 years and 3 months project with the main goal of developing an [Information Platform](#) that provides students from all over the world with the necessary information to enroll in an International Master Programme in the European Higher Education Area. It aims to improve information provision by encouraging universities to use an online [Master Template](#) which offers master coordinators the opportunity to provide both **formal** (from e.g. European Higher Education Institutions) and **non-formal information** (from e.g. European Student Organizations) related to international & Erasmus Mundus programmes. The European Campus Platform expects to present information in using new online technologies.

The main activities of the project were to:

- engage universities in the EHEA to use an online information standard to obtain a more coherent presentation within and beyond the EHEA;
- development of a platform that gathers formal information (from e.g. European Higher Education Institutions) and non-formal information (from e.g. European Student Organizations) in a fast and automated way;
- collection and dissemination of experiences (stories, photos, movies) of former mobility students in the EHEA.

Outcomes

- make the mobility experience in the EHEA richer and more successful and encourage more students from all over the world to study in the EHEA;
- strengthen cooperation between universities and student organizations in their common goal to foster and enhance global student mobility;
- the [European Campus Notebook](#) that includes testimonies of mobility experiences;
- an [Information Platform](#) and an online [Master Template](#) that provide students and master coordinators with important information on International Master Programmes in Europe;
- [the European Campus café](#): the Consortium celebrated the project with an event in Brussels on 27 January 2011;
- [Story Competition](#): The project gave the opportunity to all the students to share their own experience of studying abroad on the European Campus platform

Events

[Third Satellite meeting and workshop EM Action 1](#), 11 January 2011, Brussels (Belgium)

[Final Steering Committee meeting](#), 28 January 2011, Brussels (Belgium)

EMA-4-Moodle

Erasmus Mundus 4 for Moodle (2008-2011)

Coordinated by	Groupe des Ecoles des Télécommunications, France
Coordinator contact	Thomas Semmler (email: Thomas.semmler@telecom-bretagne.eu)
Website	http://recherche.telecom-bretagne.eu/ema4moodle/index.php?lang=en_utf8
Partners	France, Germany, Slovakia Russian Federation

The aim of this project is to facilitate **international mobility for European and non-European students** by offering **tools** that will help them overcome these difficulties. Over 2 years and 6 months the project developed tools such as specifically adapted **on-line language courses** and **intercultural education material** that facilitate the integration of international students (EU and non-EU) into new study environments. The courses are made available to students and other university users, via **the "Moodle" platform**.

In order to help both, teachers and course developers, as well as students the EMA-4-Moodle project also developed a **Moodle language lesson template**. The template facilitates course creation and use by offering a standardised lesson structure based on a large variety of didactic activities available within the Moodle system.

Outcomes

The following project outcomes can be further applied, adopted and used by other groups of students, teachers and higher educational institutions:

- A [Moodle language course template](#);
- A [French language course](#) at level A2 for foreign students containing 250 language exercises, intercultural activities, links to cultural websites, dictionaries and other communication tools;
- A multi-media [German interactive language course](#) that offers 25 hours of on-line work to intermediary students;
- A complete [multi-media Russian online course](#) that takes students through the various orientation stages of integration into the new educational system in Russia;
- An online multi-media and interactive Slovak language course for level A1.

Events

[France-Russia Symposium](#), 28 April 2010, Novosibirsk (Russia)

International Conference on Youth and Adult Education and Lifelong Learning, Yerevan (Armenia)

eLearn Expo, June 2010, , Moscow (Russia)

International Conference on Education, 2010, Samos (Greece)

[Congrès UPLEGESS](#), May 2011, Montpellier (France)

[International Educational Technology Conference 2011](#), 25-27 May 2011, Istanbul (Turkey)

ACCESS

Academic Cooperation Europe South-East-Asia Support (2008-2010)

Coordinated by	MENON Network, Belgium
Coordinator contact	Claudio Dondi (email: menon@menon.org)
Website	http://www.access-project.eu/access/
Partners	Belgium, Spain, United Kingdom Malaysia, Thailand

The ACCESS project over a period of 2 years aims to strengthening cooperation among European and South-East Asian (SEA) higher education institutions in a long-term and sustainable perspective. The project explores the **perceptions and expectations of SEA higher education stakeholders** towards the European higher education system towards the idea of creating a **common EU-SEA HE area**. The project contributes to the policy debate on the possibility to foster EU-SEA cooperation by producing a White Paper on the theme and by validating it through one Policy Seminar in SEA and a final Workshop in Brussels. Finally the project set up and validated a **network-based service model**, based on a **web portal**, to support EU-SEA HE cooperation and mobility in a sustainable perspective.

Outcomes

- A survey on SEA HE students and stakeholders' perceptions towards European Higher education;
- [Three partnership-building events in SEA](#), aiming at strengthening HE cooperation among the two regions and at validating project's outcomes, arisen during the research activities;
- An [interactive database of SEA HE stakeholders](#), with the possibility of sharing information, tools and services among the users;
- A [final seminar](#) to discuss policy options and implementation strategies for EU- SEA HE cooperation;
- [White Paper](#) on the "Strategies to strengthen collaboration in Higher Education between Europe and South East Asia". October 2010.

Events

The Project comprises of three Dialogue Events and one seminar respectively as follows:

[Students involvement in university management](#), 1-3 February 2010, Bangkok (Thailand),

[Physical and virtual mobility as an instrument for integration](#), May 2010, Manila (Philippines)

[Challenges for South East Asia-Europe university cooperation in the 21st Century](#), July 2010, Yogyakarta (Indonesia)

[Final seminar](#), South East Asia-Europe Higher Education and Research Forum, 7th October 2010, Brussels (Belgium)