



ERASMUS MUNDUS

Promotion of European Higher Education – Action 3

Projects related to NORTH AMERICA AND INDUSTRIALISED COUNTRIES

One of the priorities of the Erasmus Mundus Action 3 annual calls for proposals in the framework of the second phase of the programme (2009-2013) is to support projects that aim at **promoting European higher education in specific geographical areas**. These geographic areas may be related to countries or groups of countries that have international student flows or countries that are less represented in international cooperation programmes in higher education.

Action 3 projects may involve large and versatile partnerships grouping several countries from different regions or focusing on specific regions or sub regions of the same geographical territory. The international dimension of Action 3 projects is crucial to their success and the valorisation of their outcomes. Thus, the projects listed below are related to the geographical area of **North America and other Industrialised countries** but may concern a variety of themes or academic disciplines.

FEATURED PROJECTS

- **EDUCOACH (2012-2015)**
Personal Online Advice for Study-in-Europe Orientation
- **CODOC (2010-2012)**
Cooperation on Doctoral Education between Africa, Asia, Latin America and Europe
- **TRANS-DOC (2010-2012)**
TRANS-Atlantic and TRANSferability aspects of DOctoral training
- **PROMODOC (2010-2013)**
Promotion of European doctoral programmes in industrialised countries
- **JOQAR (2010-2013)**
Joint Programmes: Quality Assurance and Recognition of degrees awarded
- **ISEKI_MUNDUS 2 (2008-2011)**
Internationalisation and Sustainability of ISEKI_Food Network
- **EU-STEP (2008-2011)**
Study Tour European Higher Education Programme
- **EACOVIOE (2008-2011)**
Enhance the Attractiveness of Computer Vision and Robotics in Europe
- **DOCET: EQF-CDIO (2008-2010)**
Correspondence model for the recognition and enhancement of engineering degrees

This information sheet is one of a series that show Action 3 outcomes in particular regions of the world, or on specific themes. You can find the whole series at:

http://eacea.ec.europa.eu/erasmus_mundus/results_compendia/selected_projects_action_3_achievements_activities_en.php

Please note that venues or dates of events are subject to change; checking the project's website for latest details on events is recommended.

EDUCOACH

Personal Online Advice for Study-in-Europe Orientation (2012-2015)

Coordinated by	StudyPortals B.V., Netherlands
Coordinator contact	Joran Van Aart (email: joran@studypoortals.eu)
Website	http://educoach.org/
Partners	Belgium, Estonia, Jordan, Ukraine, United States

EduCoach will improve for 2 year and 7 months international study orientation through online, personal advice delivered fully virtually, through Live chat, Voice/video Conferences, and Interactive Webinars, from highly qualified experts on all aspects from the initial exploration phase to the practical matters days before departure. It will **help millions of prospective students and PhD candidates who are considering study and research in Europe.**

This project will satisfy the information need that has so often been identified as **key barrier to mobility** and ultimately boosting quality and volume of student flows. EduCoach is optimally designed to understand and respond to the very needs of the respective target groups: in-depth, in their local language, and by the most suitable experts in the field. The innovative counselling services will all be offered at the right place and time: seamlessly integrated with StudyPortals.eu, Europe's leading study choice platform that already helps millions of students in their international study choice.

Outcomes

- **personal online counselling tools:** Live Chats and Voice/video Conferences, available in English, Russian and Arabic, will improve orientation of prospective students on an individual basis;
- **Interactive Webinars:** empowering alumni, student associations, universities, national institutes and companies to inform orienting students in a targeted, personal and thus effective way;
- **thematic knowledge base:** thematic articles with condensed information on the most common topics across all counselling sessions, making all information exploitable for orienting students on massive scale;
- **Recruitment Best Practice Guide for HE promoters:** condensing and publishing all expertise around student recruitment and the use of new generation communication tools for HE promotion. The guide will put forward recommendations on how to improve recruitment and communication with students in different parts of the world.

Events

[Kick-off meeting](#), 08-09 November 2012, Eindhoven (The Netherlands)

[Consortium meeting](#), 18-19 March 2013, Brussels (Belgium)

[Project meeting](#), October 2013, Ukraine, date to be confirmed

CODOC

Cooperation on Doctoral Education between Africa, Asia, Latin America and Europe (2010-2012)

Coordinated by	European University Association (Belgium)
Coordinator contact	Michael Gaebel (email: michael.gaebel@eua.be)
Website	http://www.codoc-project.eu/
Partners	Germany, Spain, Sweden Canada, South Africa, Thailand

CODOC is a 2 years project provides occasions for dialogue and networking so as to **foster stronger doctoral education partnerships between Europe, Asia, Africa and Latin America**. The activities promote **collaborative doctoral education** as a key element of quality and attractiveness and enhance the international visibility of European doctoral education. The targets group are leaders of doctoral schools in the four regions but the outcomes are disseminated to a wider pool of higher education stakeholders, ranging from governments to research councils to donors.

Outcomes

The project's main outcomes are:

- **a survey** that will map the trends in doctoral education across the three regions and compare them with current trends in Europe;
- **a publication** identifying major opportunities for enhancing cooperation between the three target regions and European partners;
- **an interactive project website** that will be sustained after the project ends.

Events

Three Dialogue workshops for exchange of good practice:

[Strategic Collaboration: Doctoral Education Trends in a Global Landscape](#),

25-27 September 2011, Bangkok (Thailand)

[Growing doctoral education in Southern Africa: Capacity building for new generation of researchers](#),

14-16 March 2012, Johannesburg (South Africa)

[Purpose and impact of doctoral education: Building capacity and relevance in Latin America](#),

May 2012, São Paulo (Brazil)

[Final policy/dissemination conference](#),

September 2012, Stockholm (Sweden)

TRANS-DOC

TRANS-Atlantic and TRANSferability aspects of DOctoral training (2010-2012)

Coordinated by	Coimbra Group asbl, Belgium
Coordinator contact	Inge Knudsen (email: knudsen@coimbra-group.eu)
Website	http://www.coimbra-group.eu/transdoc
Partners	Austria, Belgium, Denmark, Spain Canada, United States

TRANS-DOC is a 2 year and 1 month project that aims:

- to **strengthen collaboration between European and North American** research Universities;
- to **increase mobility of doctoral candidates** among European and North American higher institutions;
- to develop **a template for multi-disciplinary training programmes** for doctoral candidates to be made available to the whole academic community.

Outcomes

The project leads to the following outcomes:

- A [survey](#) to research universities in Europe and North America to map the existing provision of doctoral training models and methods, to identify existing exchange and mobility programmes, as well as the main research disciplines covered by graduate and doctoral schools. It will also enable university leaders to identify potential partners with whom to develop exchange programmes and to organise future mobility projects;
- The [development of a course template for doctoral candidates on transferable skills](#), combined with [training-of-trainers courses](#) at universities in Europe, Canada and the United States.

Events

[Train-the-Trainers Workshop](#), 5-6 March 2012, Davis (USA)

[Train-the-Trainers Workshop](#), 12-13 March 2012, Granada (Spain)

[Train-the-Trainers Workshop](#), 22-23 March 2012, Toronto (Canada)

[Summer school on transferable skills](#), 30 July-10 August 2012, Suny (USA)

[Final dissemination conference](#), 2 October 2012, Brussels (Belgium)

PROMODOC

Promotion of European doctoral programmes in industrialised countries (2010-2013)

Coordinated by	Campus France, France
Coordinator contact	Louise Watts (email: louise.watts@campusfrance.org)
Website	http://www.promodoc.eu/
Partners	Belgium, Germany, The Netherlands, United Kingdom United States

The PromoDoc project focuses on the **promotion of European higher education for doctoral candidates** in third countries and particularly in **targeted industrialised countries** and territories. The project duration is 3 years and 2 months and through combining information tools and events the PromoDoc Consortium aims at giving a momentum to the promotion of European doctoral-level study that will be further exploited in the future.

The overall aims of the PromoDoc project are to:

- enhance the attractiveness of European higher education, particularly doctoral-level study;
- improve awareness and **knowledge about opportunities for doctoral study in Europe** amongst students in third countries worldwide and especially in the targeted industrialised countries and territories;
- **facilitate access to European doctoral studies** for doctoral candidates from third countries.

Outcomes

The project's main outcomes are:

- Development of [information tools on doctoral-level study in Europe](#), including a website, a [brochure](#) and a video clip, for doctoral candidates and students from third countries;
- Creation of a [network of 25 ambassadors](#) (former doctoral candidates – 19 in the USA and 6 in Canada) for the promotion of European doctoral study in the USA and Canada;
- [Participation in European higher education fairs in Hong Kong, Singapore and Taiwan](#) to provide information on doctoral study opportunities in Europe;
- Organisation of [information days on doctoral study in Europe](#), recruitment appointments and institutional networking sessions in Japan.

Events

[European Higher Education Fair](#), October 2012 (Singapore)

[Launch of an information network composed of 25 ambassadors](#),

October 2012, Canada or USA (to be confirmed)

[Organization of information days on doctoral study in Europe and recruitment appointments](#),

November 2012, Tokyo and Kyoto/Osaka (Japan)

[European Higher Education Fair](#), March 2013 (Hong Kong)

[Organization of information days on doctoral study in Europe and recruitment appointments](#),

May 2013, Seoul and Pusan (South Korea)

JOQAR

Joint Programmes: Quality Assurance and Recognition of degrees awarded (2010-2013)

Coordinated by	Accreditation Organisation of the Netherlands and Flanders (The Netherlands)
Coordinator contact	Mark Frederiks (email: m.frederiks@nvaio.net)
Website	http://www.eacaconsortium.net/main/projects/jogar
Partners	Austria, Denmark, Germany, The Netherlands, Poland, Slovenia, Spain, Switzerland, United Kingdom Australia, Colombia

This is a 3 year project whose overall purpose is to ensure that Erasmus Mundus programmes are facilitated in the areas of accreditation and recognition. Single accreditation procedures are promoted through the activities of this project. More specifically, its objectives are to develop a multilateral recognition agreement regarding QA and accreditation results and to establish a European coordination point for external QA and accreditation of joint programmes.

Outcomes

The following outputs/products are foreseen:

- observation missions between QA and accreditation agencies;
- on-line report on transferable methodology for including agencies in the multilateral recognition agreement;
- a feasibility study for setting up and maintaining the coordination point and applying a methodology for the single accreditation of joint programmes;
- 4 pilot procedures and a pilot evaluation form regarding joint programmes;
- "knowledge base", a website electronic database;
- guidelines regarding the award of degrees and diploma supplements for HEIs;
- principles report on recognition of degrees.

Events

ENIC-NARICs workshops

2 workshops where the good practices will be discussed with ENIC-NARICs

October 2011 (The Netherlands)

May/June 2012 (Spain)

Joint Programmes Dissemination Conference

20/21 June 2013 (Spain)

ISEKI_MUNDUS 2

Internationalisation and Sustainability of ISEKI_Food Network (2008-2011)

Coordinated by	Catholic University of Portugal - College of Biotechnology (Portugal)
Coordinator Contact	Cristina Silva (email: clsilva@esb.ucp.pt)
Website	https://www.iseki-food.eu/
Partners	ISEKI_Food 3 Network: 98 partners from 28 EU countries Argentina, Armenia, Australia, Brazil, Botswana, Canada, Democratic Republic of Congo, Cameroon, Chile, China, Colombia, Ecuador, Croatia, Indonesia, India, Israel, Lebanon, Morocco, Mongolia, Mexico, Mozambique, New Zealand, Peru, Serbia, Russian Federation, Thailand, Tunisia, South Africa, Ukraine, United States

The ISEKI_Mundus 2 is a 3 years project involves a high number of partner institutions with the objective to continue to contribute to the **internationalization and enhancement** of the quality of the European higher education in **Food Studies**. The project aims at conducting a **viability study** on a worldwide implementation of a European Quality Assurance System for Food Study Programmes (EQAS_Food). Furthermore, the activities facilitate **Global Lifelong Long Learning in Higher Education** in the field of Food Studies through the development of a **Platform for the International Cooperation and Mobility** in the field of Food (PICAM_Food) and Innovative Food Study Materials.

Outcomes

The project activities result in the following outcomes/outputs:

- the implementation of the **European Quality Assurance System** for Food Study Programmes;
- **Webplatforms** and webdatabases, **critical analysis reports**, guides, **teaching materials** and methods (including books, **e-learning courses**) and a series of deliverables related to the project dissemination and exploitation of results.

Events

The ISEKI network partners have actively [participated in national and international events and disseminated the project outcomes in journals and websites as well as in other Networks](#).

2nd International ISEKI-Food Conference: Bridging Training and Research for Industry and the Wider Community, 31 August-3 September 2011, (Italy)

EU-STEP

Study Tour European Higher Education Programme (2008-2011)

Coordinated by	European Centre for Strategic Management of Universities (ESMU), Belgium
Coordinator Contact	Nadine Burquel (email: nadine.burquel@esmu.be)
Website	http://www.esmu.be/studytours.html
Partners	Hungary, Norway, Spain, United Kingdom Australia, Mexico, United States

The purpose of this 3 years project is to promote better understanding of European Higher Education among policy-makers and decision-makers in Higher Education Institutions in **Australia**, the **United States / Canada** and **Latin America** involved in six European study tours. The project will also benefit the European Higher Education Institutions involved as well as networks active in the field of higher education.

Outcomes

- Six highly specialized European study tours for third country policy-makers and university leaders:
The tours will focus on key EU priority policies and their impact (curriculum reforms, governance, quality performance indicators, university-enterprise cooperation, regional innovation, equity) and their implementation in HEIs, in specific national and regional contexts;
- [An inventory of information and expertise on European Higher Education, EU policies and developments;](#)
- A needs' analysis of decision-makers and policy-makers in target countries/regions;
- Three conferences in 2011 on key issues related to higher education in Australia, Latin America and the United States;
- An international network of professionals.

Events

EU-STEP Study Tours

[European Higher Education Study tour for Higher Education Executives from Australia & New Zealand](#)

10-16 April 2011, Brussels (Belgium), Valencia (Spain), Glasgow (United Kingdom)

[European Higher Education Study tour for Higher Education Leaders in Latin America](#)

16-20 May 2011, Glasgow (United Kingdom), Brussels (Belgium), Valencia (Spain)

[European Higher Education Study tour for Higher Education Leaders in the United States & Canada](#)

26 June – 2 July 2011, Brussels (Belgium), Valencia (Spain), Glasgow (United Kingdom)

EU-STEP Conferences

[Common challenges – Different responses: Higher Education Trends in Latin America and Europe](#),
3 November 2011, San Luis Potosi (Mexico)

[New Frontiers on Higher Education Quality Assurance: Documenting Achievement and Learning Outcomes for Citizenship and Employability in Europe and the United States](#),

25-26 January 2012, Washington (USA)

EACOVIORE

Enhance the Attractiveness of Computer Vision and Robotics in Europe (2008-2011)

Coordinated by	Université de Bourgogne (France)
Coordinator Contact	Fabrice Meriaudeau (email: Fabrice.meriaudeau@u-bourgogne.fr)
Website	http://www.eacoviroe.org/
Partners	Bulgaria, Finland, France, Germany, Italy, Poland, Portugal, Spain, United Kingdom Iceland, Indonesia, Japan, Malaysia, Thailand

This three years project aims to enhance the attractiveness of master programmes related to the fields of **Computer Vision** and Robotics in Europe for Asian Students. Through a general survey the project identifies masters in the field of Computer Vision and Robotics in Europe. Furthermore, it collects all relevant information (fees, registration procedure, language courses, job opportunities) which would benefit to Asian students willing to apply to such programmes. The project also realised a **Survey on Quality Assurance** procedures existing in Europe related to hosting Asian students in Europe (accommodation pack, visa procedures, resident card, international house, tutoring and feedback from the students).

Outcomes

The project activities resulted in the following outcomes/outputs:

- A [European Master Portal](#) for Computer Vision and Robotics. The portal is a useful tool for students who wish to find Master Programmes in this field as well as for higher education institutions that want to promote their courses;
- A field specific [Job portal](#) that offers access to jobs, traineeships, PhD and other research positions in companies and research organisations/laboratories worldwide;
- An [International Student Information Handbook](#) that includes best practices encountered all over Europe in terms of hosting Asian students.

Events

[Workshop "Good Practices in Higher Education Cooperation between Europe and Asia"](#), 12 October 2011, Le Creusot (France)

EACOVIORE project was promoted by the project co-ordinator and partners to a significant number of [events](#) such as the National Postgraduate Conference 2011 in Malaysia or the Education and Training Expo 2011 in Jakarta (Indonesia).

DOCET: EQF-CDIO

Correspondence model for the recognition and enhancement of engineering degrees (2008-2010)

Coordinated by	Foundation of Milan Polytechnic (Italy)
Coordinator contact	Clementina Marinoni (email marinoni@fondazionepolitecnico.it)
Website	http://www.eqfcdio.org/
Partners	France, Italy, Spain, Sweden, Canada, United States

DOCET: EQF-CDIO is an 18 months project that focuses on **enhancing engineering curricula** and their transparency and **support greater international mobility of engineering students and graduates**. The project activities were designed with the purpose of **strengthening the links between the University and the labour market**. Among others the project promoted the use of the EQF – European Qualifications Framework for the recognition of engineering degrees for worldwide students and universities.

Outcomes

The project activities resulted in the following [outputs/products](#):

- the EQF-CDIO correspondence model and its implementation;
- an open consultation with EQF and CDIO experts and a respective report;
- the [project website](#), the [final conference](#) and the publication of the project [final report](#) that will be used to disseminate its results.

Events

Final conference

[Presentation of the DOCET project and its outcomes](#), 25 May 2010, Paris (France)