Promoting the international dimension of research in HEIs (HEIP-LINK)

Duration: 2 years and 1 month

Summary description:

Overall objective
To strengthen cooperation and awareness among European Higher Education Institutions and their strategic counterparts in BRICS (Brazil, Russia, India, China, South Africa) Latin America and ASEAN countries in research, through enhancing knowledge of Research & Development (R&D) collaboration framework issues.

Specific objectives
- To promote networking, good practice in Intellectual Property (IP) Management from EU Higher Education Institutions (HEIs) and stimulate policy level dialogue for harmonisation of IP management practices;
- To identify and raise awareness on the key framework issues (particularly Intellectual Property Rights - IPR) of cross-border research collaboration and knowledge transfer in EU, BRICS, Latin America and Asia;
- To provide practical support for research collaboration, through creating and running a web portal as a 'one-stop-shop' which allows identifying cross-border collaboration aspects, legal frameworks and good practice (including an interactive decision-making guide).

Target groups
(i) Researchers and management staff (particularly research management, IP and technology transfer staff) from EU and the target countries’ HEIs;
(ii) HE and R&D policy makers, representatives of the business sectors, from EU and partner countries.
Final beneficiaries comprise: any organisations and individuals potentially participating in cross-border research collaboration projects or research staff exchange, including HEIs and, enterprises (Industry).

Main activities and expected outputs / products

- Analysis of HE research collaboration framework issues in 60 countries: EU27, Latin America-18, South East Asia-10 and BRICS-5. This will be achieved through the partnership composed of 10 leading HEIs from Europe, BRICS, Latin America, and Asia, which are part of larger networks in direct cooperation with at least 60 countries in the target regions.

- Interactive web-tool for HE research cooperation: comparative decision-making tool with data of ca. 60 countries. This interactive tool will be a valuable resource of easy-to-access and useful information in support of R&D cooperation. The output will help to promote attractiveness of European HE, as it will reveal and summarize the key data relevant for both, other EU and third country partners with regards to R&D collaboration frameworks, and particularly IPR regulations and practices. The tool shall become a major portal to be used by European and third country HEIs and other organisations for cross-border research collaboration issues.

- Publication of a practical handbook: 'The Higher Education Research Collaboration Toolkit.'

- International Conference with at least 150 participants and relevant experts: The conference will greatly contribute to the visibility of European Union (EU) HE as it aims to attract a large number of third country HEIs, policy makers and representatives of the enterprise sector, to discuss the R&D collaboration frameworks and IPR practices for European and non-European countries cross-border collaboration.
• **Final event/conference** targeted at policy makers and HE representatives: This event will target HEI leaders, policy makers and researchers from EU and third countries to discuss how to enhance visibility and best practices of EU HEIs for international R&D cooperation with key stakeholders.

**Website:** [https://www.ua.es](https://www.ua.es)

**Partners:**

University of Alicante, Spain (Co-ordinator)
National University of Litoral, Argentina
University of Campinas, Brazil
Kunming University of Science and Technology, China
Indian Institute of Technology Roorkee, India
Technological University of Panama, Panama
Jagiellonian University, Poland
Saint Petersburg Electrotechnical University “LETI”, Russia
The University of the Free State, South Africa
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