

Erasmus Mundus Action 2 – Strand 1/ Lot L01

PROJECT SUMMARY SHEET

Project title		University Network for Business and Administration	
Ref	545811	Name of organisation	Country
Applicant		University of Las Palmas de Gran Canaria	Spain
Co-coordinator		University Ibn Zohr-National School of Business and Management	Morocco
<p>Partners:</p> <p>Université Montesquieu-Bordeaux IV, France Universidade do Porto, Portugal Universitat de les Illes Balears, Spain The Business School of Huddersfield, United Kingdom Université 8 mai 1945 Guelma, Algeria University Abderahmane Mira of Béjaïa, Algeria Alexandria University, Egypt Cairo University, Egypt Port Said University, Egypt Suez Canal University, Egypt University of Benghazi, Libya Al Akhawayn University in Ifrane, Morocco University Ibn Zohr-National School of Business and Management, Morocco University of Hassan II Mohammedia – Casablanca, Morocco Gabes University, Tunisia University of Sfax, Tunisia University of Sousse, Tunisia AEGEE-Europe/European Students' Forum, Belgium United Nations High Commissioner for Refugees, Spain</p>			
	Countries targeted	Morocco, Algeria, Tunisia, Libya, Egypt	
	Amount requested (EUR)	€ 4.017.550	
Legal Representative (e.g. Rector)	Full name	José Regidor-García	
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	<p>Brief description:</p> <p>UNetBA will enable and organize mobility of 234 Maghreb nationals (Undergraduate, Master, Doctorate, post-Doc and staff) to EU universities and 20 European Post doctorates and Staff to universities. Each of the 13 Maghreb partner-universities will send to EU partner-universities undergraduate, masters, doctoral and post-doctoral students and staff members – academic/administrative. This mobility will have significant impact on the capacity of the Maghreb partner universities. The main instruments of the project will be that knowledge of students and teachers gained in European universities will be distributed at home universities to enhance the results of the project. Mobility under the UNetBA project is open to all fields of study, yet subject areas within the Business and Administration fields will be encouraged. Hence, the objective of the UNetBA project is the strengthening the potential of education system in all fields of studies, with an emphasis on business, management, tourism and enterprises - provision of the modern education techniques, best world practices and wide range of specific literature within the selected field. On the base of globalization and integration, multiculturalism and world economy competition it is necessary to create strong educational programs in order to benefit the needs of third countries in future well educated open-minded and intelligent leaders.</p>	

Mobility flow:

Type of Mobility	Outgoing		Third country	Incoming			Total	Distribution per mobility type
	Europeans			Third country nationals				
	Target Group 1	Target Group 2		Target Group 1	Target Group 2	Target Group 3		
Undergraduates			<i>DZ</i>	10		4	14	35.8%
			<i>EG</i>	20		8	28	
			<i>LY</i>	5		2	7	
			<i>MA</i>	15		6	21	
			<i>TN</i>	15		6	21	
Masters			<i>DZ</i>	6	2		8	20.47%
			<i>EG</i>	12	4		16	
			<i>LY</i>	3	1		4	
			<i>MA</i>	9	3		12	
			<i>TN</i>	9	3		12	
Doctorates			<i>DZ</i>	4			4	10.2%
			<i>EG</i>	8			8	
			<i>LY</i>	2			2	
			<i>MA</i>	6			6	
			<i>TN</i>	6			6	
Post-doctorates			<i>DZ</i>	4			4	12.2%
			<i>EG</i>	8			8	

			<i>LY</i>	2			2	
			<i>MA</i>	6			6	
			<i>TN</i>	6			6	
	5						5	
Staff			<i>DZ</i>	6			6	21.26%
			<i>EG</i>	12			12	
			<i>LY</i>	3			3	
			<i>MA</i>	9			9	
			<i>TN</i>	9			9	
	15						15	
TOTAL	<u>20</u>			<u>195</u>	<u>13</u>	<u>26</u>	<u>254</u>	<u>100%</u>

Third country	Undergraduates	Masters	Doctorates	Post-doctorates	Staff	TOTAL
Algeria	14	8	4	4	6	36
Morocco	21	12	6	6	9	54
Tunisia	21	12	6	6	9	54
Egypt	28	16	8	8	12	72
Libya	7	4	2	2	3	18
TOTAL	<u>91</u>	<u>52</u>	<u>26</u>	<u>26</u>	<u>39</u>	<u>234</u>