

Master International Vintage, Vine, Wine and Terroir management

Duration: 2 years

Course description:

Aims : This Master's programme aims to develop internationally trained experts in the wine sector, with a double competency. From the study of wine terroirs to the analysis of consumer behaviour, the comprehensive curriculum combines scientific, technological, economic, organisational and marketing knowledge with field experience. The teaching is based on the scientific reliability of the consortium's teams (full-time lecturers working in research, laboratories of international repute) and is closely linked with the professional world. The continuous changes and globalisation of the wine market have resulted in new needs for the wine industry. The International Vintage Master's degree aims to train flexible and innovative executives and top managers with the necessary skills to play an active part in the enhancing of wines from the technical, strategic and commercial points of view at an international scale. Graduates of the Course will be employable at a manager level in European and international companies dealing with the wine sector, or can go for a PhD.

Duration : 4 semesters, 120 ECTS

Teaching Languages: 50% French, 50% English. Students will also acquire a second foreign language (Spanish, Italian, Portuguese, French, English).

Involved countries : France, Italy, Spain, Portugal, Hungary, Romania, Switzerland, Chile, South Africa, Greece

Content : 9 core modules are offered in at least 3 countries (which change each year depending on the rotation established by the Course committee). 1) Applied languages in the wine sector (2 European languages, 5 weeks, 10 ECTS), 2) European viticultural "terroirs" (3 weeks, 6 ECTS), 3) International wine economics, and organisation of the wine sector (6 weeks, 12 ECTS), 4) Wine marketing (6 weeks, 12 ECTS), 5) Viticulture (6 weeks, 12 ECTS), 6) International study trip (3 weeks, 8 ECTS), 7) oenology (9 weeks, 22 ECTS), 8) preparation of the professional project (4 weeks, 8 ECTS), 9) 6 months internship and thesis (professional project, 30ECTS)

The thirty students accepted each year benefit from an individualised tutorial programme. Non-European students study in at least 3 European partner institutions; European students' programme includes mobility to a Third country institution of the consortium.

Degrees awarded : National Degree of Master in France, Spain, Hungary, 2 Italian university Masters of First Level, Portuguese and Romanian master degree. Each student having passed all the modules obtains the French degree jointly awarded with 3 partner institutions of the consortium and 1 to 3 doubles degrees according to the mobility path.

Application criteria include a Bachelor of Science including economical sciences and competency in the 2 teaching languages. The applications will be examined by a committee of selection. The selection process will include an interview with the candidates (possibly by telephone) whose paper application has been selected.

Website: <http://www.vintagemaster.com/>

Partners:

HIGHER AGRICULTURAL EDUCATION INSTITUTE (Groupe ESA) OF ANGERS , France
(Co-ordinating institution)

STELLENBOSCH UNIVERSITY, South Africa

DE CHANGINS ENGINEERING SCHOOL, Switzerland

PONTIFICAL CATHOLIC UNIVERSITY OF CHILE, Chile

UNIVERSITY OF TRAS-OS-MONTES AND ALTO DOURO, Portugal

UNIVERSITY OF BOLOGNA, Italy

CATHOLIC UNIVERSITY OF THE SACRED HEART, Italy

CORVINUS UNIVERSITY OF BUDAPEST, Hungary

TECHNICAL UNIVERSITY OF VALENCIA, Spain

UNIVERSITY OF AGRICULTURAL SCIENCES AND VETERINARY MEDICINE, BUCHAREST, Romania

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