

KEM
Kino Eyes -The European Movie Masters

Duration

2 years

Course description

KEM – Kino Eyes (The European Movie Masters) is a European joint master Degree (JMD) focusing on fiction film creativity. The course departs from the core areas of fiction film creativity – writing, direction, production, cinematography, editing and sound - and focuses on building skills for new career pathways and new opportunities to study the art and techniques of fiction filmmaking. The program is designed as a training and research endeavor that has as its core objective to promote activities of an educational, research and artistic nature, which exploit all domains of fiction film creation and production in an original manner. The proposed curriculum and educational goals clearly balance the different technological aspects of filmmaking with the comprehension of the possibilities film offers as an art form. KEM envisions educating creative professionals who fully comprehend all dimensions of film creation and possess the specialized skills necessary for a successful career in the highly competitive international market. KEM is promoted by Universidade Lusófona de Humanidades e Tecnologias, School of Arts, Communication and Information Technologies (Lisbon, Portugal), Edinburgh Napier University, School of Arts and Creative Industries (Edinburgh, United Kingdom) and Tallinn University, Baltic Film and Media School (Tallinn, Estonia). KEM starting point is an overarching conception of film literacy and the relation between critical appreciation and creative production it encompasses. KEM is focused on the language of the moving image conceived as a bridging element between different cultural practices and a core element of individual engagement with culture and society. KEM embeds on-going transformations in film and media that are at the center of the future creative economy. KEM core objectives are:- To implement a Joint Master Degree in fiction film and an associated mobility scheme with a strong focus on project development;- To improve the quality of European higher education on film and creativity via the provision of key advance competences in these areas, that balance the industry requirements with creative and artistic voicing;- To promote social cohesion via the development of specific skills and competences that are critical for employability in these highly competitive sectors, but also transversal skills relevant for an international career in the field of the creative industries;- To enhance creativity and innovation, including entrepreneurship, via the implementation of one Joint Master Degree program focusing on film and creativity. KEM is an educational activity focused in an area where European Higher Education can and should have a leading role at an international level. Europe has the oldest and one of the strongest traditions of film education in the world and Europe's HEI ability to foster and promote creativity as long been acknowledge.

Web site

www.ulusofona.pt

Partners

UNIVERSIDADE LUSÓFONA / COFAC, Portugal (coordinating institution)
TALLINN UNIVERSITY, Estonia
EDINBURGH NAPIER UNIVERSITY, United Kingdom

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