The impact of a success story

Vito Borrelli
ERASMUS MUNDUS: *The impact of a success story*

Launch in 2004 to respond to identified needs:

- Meet LISBON’s objectives (excellence, competition, mobility, employability)
- Translate BOLOGNA recommendations into concrete tool (compatibility/comparability of EHEA)
- Follow-up communication on “Strengthening co-operation with third countries” (2001)
- Promote dialogue and understanding between peoples and cultures through cooperation with third countries
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Overall objectives and actions:

- Enhance the quality of European higher education through **support to Joint Masters Courses**
- Enhance the attractiveness of EU HE through **scholarships and promotion actions**
- Promote dialogue and understanding between peoples and cultures through **cooperation with third countries and support to partnerships and mobility**
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More recent policy developments:

- New communications:
  - “Mobilising the Brainpower of Europe” (2005)
  - “Delivering on the Modernisation Agenda for Universities” (2006)
- 2006/07: Interim evaluation of Erasmus Mundus I
- 2008: E&T 2010 → Updated strategic framework for European cooperation in education and training (New skills for new jobs, Enhanced university-business cooperation, OMC)
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Interim evaluation main findings:

- Relevance to identified needs
- Impact on national legislations (joint degrees, visa policies)
- Impact on attractiveness of EU higher education (EMA, Global promotion project, Study-in-Europe)
- Consistence with MS policies (Mapping study)
- Need for better balance in terms of EU and non-EU country participation and study fields
- Non-EU vs. EU students
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**Added value for institutions and individuals:**

- Academic excellence
- Scholarships
- Intercultural dimension / Language learning
- Double/multiple/joint degrees
- Employment prospects
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European added value:

- Transnational dimension
- Course integration (curriculum development, common selection, admission and examination procedures, delivery of degrees)
- Intra-EU mobility
- Quality assurance (EMQA study)
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Financial aspects and impact on participation:

- Core programme: 230 M€
- Asian, WB, ACP windows: 70 M€
- Easy absorption justifies increase in budget in the second phase
- Success rate: 1/7 under actions 1, 2 and 4
- Action 3 (Partnerships): room for improvement
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Novelties of second phase:

- Wider scope: inclusion of external policy objectives
- Collaborative partnerships with 3C HEIs (new Action 2)
- Action 1:
  - Joint doctoral programmes + scholarships
  - Possible inclusion of 3C HEIs in joint programmes
  - Better scholarships for EU students
  - Stronger focus on continuous quality monitoring
- Action 3: information grants for National Structures
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THANKS for your attention!