



Recommendations for an Erasmus Mundus Action 3 project web-site

These recommendations on Erasmus Mundus Action 3 projects websites have been drawn up to help selected projects setting up and managing high-quality websites.

For each project, the consortium website is a vital tool for:

- Promoting the project
- Disseminating information about its structure and content
- Informing on the project activities, events, publications, etc.
- Ensuring the necessary networking between partners and other stakeholders concerned by its implementation

It is therefore of crucial importance that each Erasmus Mundus Action 3 project has its own website which can be found easily and has its own url, independent from the partner universities' websites.

The following recommendations represent the minimum elements that an Erasmus Mundus Action 3 project website must include in order to provide adequate, consistent and online information about the project:

- Programme is identified as being Erasmus Mundus, preferably including information on EM Action 3
- Programme provides link to EM home page
- EU funding is acknowledged
- Logo of the programme is present, as provided on EACEA website (http://eacea.ec.europa.eu/about/eacea_logos_en.php)
- Members of the consortium are listed, preferably with links to their websites
- Project title, co-ordinator and co-ordinating institution correspond to the Agency's information
- Contacts of co-ordinators and information on each partner are available
- Project description is given and main objectives are explained
- Project events and meetings are clearly indicated (dates, venues, agendas)
- Project outputs (studies, reports) and promotional materials are available and can be easily downloaded
- Publications (brochures, white papers, etc) are highlighted
- Website is updated with pertinent information (dates, events, meetings, etc)
- Website contains clear indications on how project sustainability will be achieved through declarations and strategy statements, preferably with links to policy initiatives, future networks
- Contact details for general inquiries are provided
- Information and links to similar projects relevant for the specific geographical or thematic area are given
- A link to the Erasmus Mundus Students and Alumni Association is provided on the web-site.