

Culture Infoday 2010

Workshop
Support to European Cultural Festivals
(Strand 1.3.6)

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Why a new strand for festivals? - Facts

- Festivals were financed as a sub-category of strand 2 (operating grants) until last year
- 2009 = 88 applications received; 2010 = 117 applications
- Selection rate for 2010 = 8,5%

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Why a new strand for festivals? – Policy Objectives

- Adapt the support to the specificities and needs of European Cultural Festivals
- Improve the operation of the scheme, both for the beneficiaries and the Agency
- Increase the visibility of the Culture Programme





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Objectives of the new strand

- To encourage exchanges of experience through the mobility of European professionals and artists
- To promote the circulation of cultural works
- To promote intercultural dialogue







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Annual / Multi-annual support

Next submission deadline = 15 November 2010



1. annual support = support for one edition of the festival, which must take place between 1 May 2011 and 30 April 2012
2. multi-annual support = support for three editions of the festival, which must take place between 1 May 2011 and 30 April 2014

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Annual / Multi-annual support

- You may apply for both annual and multi-annual support for the 15 November 2010 deadline.
- Should the two applications be selected, priority will be given to the multi-annual support (partnership)
- There will be no possibility to apply for multi-annual support in subsequent years


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Eligible applicants

You have to meet the following criteria:



- Be a public or private organisation
- Have a legal personality
- Have your head office in one of the countries taking part in the Programme
- Have your main activity in the cultural field





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Eligible festivals



- The festival must have had at least 5 editions on the date on which the application is submitted
- The programming of the previous edition and the provisional programming of the year for which the support is asked must include works from at least 7 countries taking part in the Programme.
- Film festivals ARE NOT eligible

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Duration of the grant agreement and amount of support

- Annual support = the grant agreement has a duration of no more than 12 months and supports only one edition of the festival
- Multi-annual support = a 3-year partnership agreement is signed; it is implemented by specific agreements, signed each year to support one edition of the festival
- Maximum amount of support = 100.000€ for one edition, equal to maximum 60% of the eligible costs

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Award Criteria

- Used to assess the quality of the application
- Assessed by independent experts, meeting in Brussels
- Scored from 0 to 100 - projects are ranked according to their score and the best ones are financed within the limits of the budget



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Award criterion n° 1

European added value and European dimension of the proposed activities (0-25 points)

- The cultural and geographic diversity of the programming =
- The proportion in the programming of works from countries participating in the Programme and the number of countries represented in the programming



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Award criterion n° 2

Quality and innovative nature of the programming (0-25 points) =

- The scale, nature and originality of the programming
- The programming structure
- The innovative aspects in terms of development of the applicant festival with regard to other European festivals





Award criterion n°3

Audience impact (0-25 points) =

- Scale of the audience
- Actions implemented towards the audience in order to promote European works to the public





Award criterion n°4

Participation of European professionals and quality of the exchanges foreseen between them (0-25 points) =

- Size, nature and diversity of professional attendance






Eligible budget = « focused management »

Only costs relating to the European dimension of the action are eligible =

1. Costs related to the presentation of European non national works (such as scenery, costumes, translation and sub-titling costs etc.).
2. Travel and accommodation costs for Professionals and amateurs accompanying a European non national work (artistic, technical and management teams - travel and accommodation costs)
3. Fees for artists performing in European non national works



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Eligible budget = « focused management »

4. Costs relating to the organisation of workshops between European professionals (limited to 15% of the eligible costs)
5. Official catalogue and brochure (costs relating to the development, translation, and printing and dissemination of the official printed catalogue and brochure).
6. Communication costs (website, media plan,...) (limited to 15% of the eligible costs)



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If your application is selected...

- You will sign a grant agreement with the Agency
- You will receive a prefinancing payment equal to 70% of the awarded grant within 45 days following the signature of the agreement by the Agency
- You will receive a final payment, the amount of which will be established on the basis of a financial and technical final report.