

**Culture Infoday 2010**

**Introduction to the Culture Programme:  
structure and general principles**

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**Culture Programme: objectives**

- Translational mobility of cultural players
- Translational circulation of artistic works and products
- Promotion of intercultural dialogue




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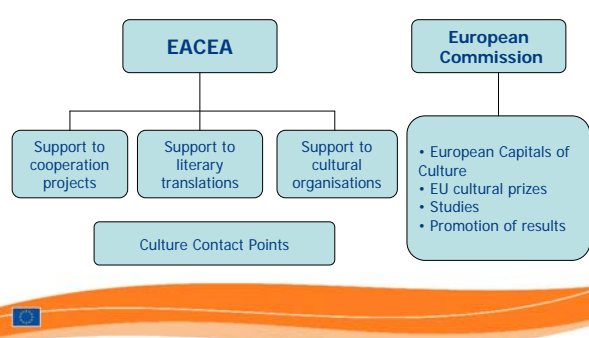
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**Structure of the Culture Programme**



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graph TD
    EACEA[EACEA] --- A[Support to cooperation projects]
    EACEA --- B[Support to literary translations]
    EACEA --- C[Support to cultural organisations]
    A --- CCP[Culture Contact Points]
    B --- CCP
    C --- CCP
    EC[European Commission] --- D["• European Capitals of Culture  
• EU cultural prizes  
• Studies  
• Promotion of results"]
  
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**Culture Programme: budget**

€ 400 million over 7 years (2007-2013)

+/- 50 million € for 2010





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**Culture Infoday 2010** 

**Culture Programme: Geographical range**

2010 : 35 participating countries

- 27 member states
- 3 EEA countries (Iceland, Lichtenstein, Norway)
- 3 candidate countries (Croatia, FYROM, Turkey)
- 2 potential candidate countries (Serbia, Montenegro)


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**Culture Programme: sectors**

- Cultural Heritage
- Visual Arts
- Performing arts
- Design and applied arts
- Architecture, Literature Books and reading
- Multimedia and new technologies
- Interdisciplinary projects

**Non eligible!!!**  
Cinema and audiovisual sector

➔ **Exception: Support to cultural organisations (Networks)**


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**Culture Programme: types of organisations**

- Public or private
- Legally registered in one of the participating countries
- Main activity in the cultural sphere
- Non-profit or acting in a non-profit making cultural capacity

Examples:  
 Art gallery, orchestra, dance-theatre company, foundation, cultural association, university, municipality, ...




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**Culture Programme: facts and figures**

**Strands 1 & 2:**

An average of 800 applications per year  
 An average of 260 selected applications (~ 32,5 %)

Representing around € 49 million

**Competitive procedure** = selecting the best applications in order to better achieve the objectives of the Culture Programme




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**Culture Programme: what kind of support?**

Action grants	vs	Operating grants
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- co-financing of a project implemented by many organisations
- over a certain period of time

- co-financing of an organisation's permanent activities
- for one or several financial years




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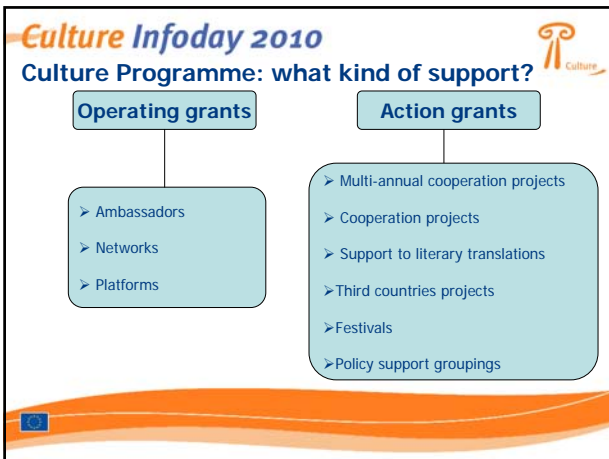
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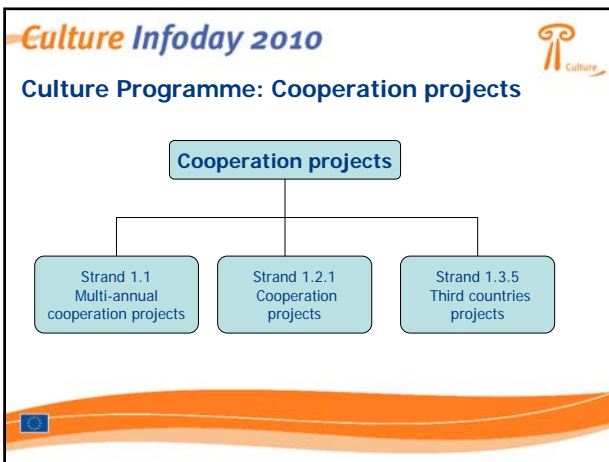
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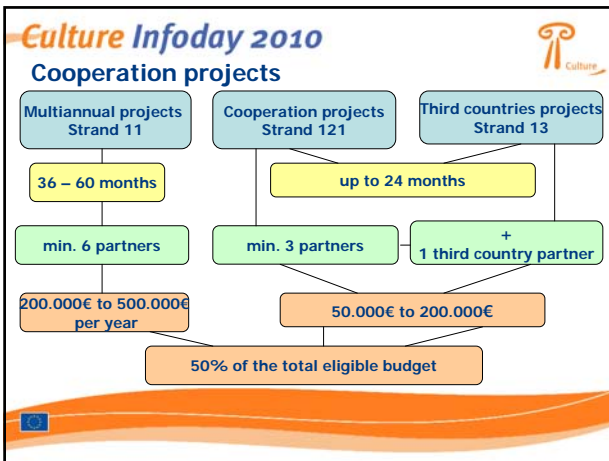
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Operating grants: what is it?

- Support to the permanent work programme of organisations active in a cultural field
- During a particular financial year

Examples:  
European dance company  
European artist's network  
Cultural observatories

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Operating grants: different categories

**Strand 2**

- Networks
- Ambassadors
- Platforms

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**Literary translation projects: what is it?**

- Support to translations of fiction from one European language to another
- Targeting publishing houses
- Lasting maximum 24 months
- Submission deadline: 3rd February





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**Festivals: what is it?**

New action:  
Strand 1.3.6

- Support to European Cultural Festivals
- For one or three editions of the festival





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**Policy support groupings: what is it?**

New action :  
Strand 3.2

- Support to cooperation projects
- Analysis, evaluation, or impact assessment of cultural policies related to one or more of the 3 objectives of the European Agenda for culture
- Submission deadline: 1st October 2010


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**Culture Programme: how to apply?**

- One deadline a year for each type of support
- Use the right forms
- Check that you meet all the conditions
- Ask for advice from all the CCP


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**Culture Programme: selection procedure**

Criteria	
1. Eligibility criteria	Participation conditions
2. Selection criteria	Organisations' operational and financial capacity to implement the project
3. Award criteria	Qualitative evaluation: does the project meet the objectives of the Programme?


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**Culture Programme: selection procedure**

- On the basis of the experts' evaluation: the best projects are selected, within the available budget
- A grant agreement is signed between the organisation and the Agency
- A pre-financing payment is paid


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**Culture Programme: selection procedure**

- Time between application and selection = 4 to 5 months
- Time between selection and first payment = 1 to 2 months
- Monitoring of the project: rules to follow, contacts with the Agency, payments



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**Culture Programme: simplifications**

- Programme Guide (until 2013)
- Deadlines announced in advance (until 2013)
- Shorter application forms
- On-line application
- Flat rates for calculating the amount of the grant instead of detailed budget



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**Culture Programme 2007-2013**

Thank you for your attention

Any questions?



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